

Dina Katgara

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EDUCATION

Columbia University Graduate School of Journalism, New York, N.Y. May 2024

Master of Science: training in investigative techniques, data visualization, and radio skills. Covered the business and social activism of indie musicians and the Zoroastrian religious community in the New York area. Awarded a grant from the Scripps Howard Fund travel to Ireland and Northern Ireland to report on religious tensions and lead the project's social media.

- Masters project: Gender Inequality in the NYC Jazz Scene; web-scraped with Python and conducted 25+ interviews.
- Relevant Courses: Reporting on Economic Inequality, Data Journalism, Covering Religion and Covering Pop Culture.
- A winner of the Columbia Venture Project Challenge for pitching an innovative freelance reporting business model.

The University of California Berkeley, Berkeley, Calif.

May 2023

Bachelor of Arts in English, journalism minor, *summa cum laude*

- Honors thesis: "A Feminist Exploration of Zoroastrian Deities and Demons in Religious Literature"
- Relevant Courses: Social Media, Advanced Multimedia, The Future of Visual Storytelling
- Involvement: Undergraduate Marketing Association, Campus Ambassador, 90.7 KALX, Alpha Chi Omega President

WORK EXPERIENCE

Reporting Intern, South Florida Business Journal, Dow Jones News Fund, Miami, Fla.

June 2024 – present

- Researched and reported 50+ news articles, including print cover story, "Grappling with Gentrification."
- Worked on beats including diversity, equity and inclusion, hospitality, and technology innovation.

Notable Topics Covered: redevelopment projects; Microsoft tech outage; new FL childcare tax credit; company acquisitions; new women's soccer team stadium renovation; Gov. DeSantis art budget cut; Pride Month; Juneteenth.

Radiant Fellow, Religion News Service, New York, N.Y.

Jan. 2024 – May 2024

- Curated Religion News Service articles to publish supplementary material for high school/middle school teachers.
- Increased students' religious literacy by formulating questions and thought-provoking discussion prompts.

Customer Marketing Intern, Zoom Communications, San Jose, Calif.

May 2022 – Aug. 2022

- Spearheaded a \$200M+ TikTok hashtag campaign with an estimated reach of about 1M individuals.
- Created social media content for 1M+ followers on LinkedIn, Instagram, and Twitter.
- Formed a communications kit for 20+ nonprofit org. partners and curated 30+ customer testimonial sales slides.

Content Writing Intern - Marketing Manager, Ark7, San Francisco, Calif.

Jan. 2021 – Jan. 2022

- Conceptualized 15+ marketing for this fractional real estate tech start-up company.
- Wrote 10+ blog posts including "What is Ark7" and "Founder Spotlight."
- Managed social media profiles and led 8+ Google Analytics A/B testing ad campaigns.
- Navigated sales calls and presentations with investors, comparing REITs to fractional real estate investing.

Senior Staff and Lead Business Reporter, The Daily Californian, Berkeley, Calif.

Jan. 2020 – May 2023

- Led a team of five beat reporters to write on pressing economic issues in the city of Berkeley during the COVID-19 pandemic and its recovery. Personally crafted a long-term story on the pandemic's effects on Berkeley businesses.
- Reported 60+ stories of varying length, from daily stories to long-form enterprise pieces.
- Researched sexual violence and harassment cases as a foundational member of the investigative team.

Notable Topics Covered: City of Berkeley Town Halls; Associated Students at the University of California (ASUC) elections; DEI in STEM; graduate union news; Alameda Contra-Costa Transit news; innovative research.

SKILLS/ACTIVITIES

Digital Media: Adobe InDesign, Photoshop, Premiere Pro, Final Cut Pro, Hindenburg, Canva

Investigative: Experience with FOIA, FOIL, Factiva, Microsoft Excel, Python, CSS/HTML

Social Media: SEO optimization, Google Analytics, Creator Studio, Hootsuite

Affiliations: National Association of LGBTQ+ Journalists, Asian American Journalist Association, Women in Media