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(LinkedIn)

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Top Skills

Technical Writing

Machine Learning

Sports Analytics

Certifications

Microsoft Certified Systems Engineer
(MCSE)

Amazon Web Services Cloud
Practitioner

Amazon Web Services Solutions
Architect - Associate

Microsoft Office User Specialist
(MOS)

Honors-Awards

AT&T CIO Award

Publications

Mikey and the Magic Medicine

Baseball Prospectus 2020

Boston Red Sox 2020: A Baseball
Companion

Baseball Prospectus 2019

Baseball Prospectus Futures Guide
2019

Scott Orgera

Sports Reporter | Technical Writer | Application Developer | Solutions
Architect | Team Lead
Bronx, New York, United States

Summary

I was born in the Bronx and grew up on the west side of Yonkers,
developing a passion early on for both sports and technology.
Equipped with the understanding of how important it was to earn
your keep while also trying to avoid the pitfalls around me, I had
two paper routes and other odd jobs before I was a teenager. That
mentality persisted in the subsequent years leading to fast food gigs,
shoveling snow for hours on end and caddying at a golf course.

No work experience was more formative than the sports card
business my family ran out of our first-floor apartment, though —
renting tables at shows every weekend and grinding it out by flipping
cardboard likenesses of the latest rookies and superstars. For a
kid that ate, slept and breathed baseball, there was nothing better!
While sitting home opening packs with my dad and my little bro was
certainly a blast (my mom occasionally got in on the fun, too…),
the entrepreneurial skills I learned along the way were priceless.
Combine that with the inherent hustler mentality soaked up in the
streets of my hometown and I was destined to become an ambitious
worker.

Since then the worlds of technology and sports intersected more and
more, often allowing me to bring a unique perspective to my day-to-
day duties. On the tech side I've done it all. I've led several teams
through complex projects and gotten in the weeds myself writing
plenty of code, experiencing everything in between as well over 25-
plus years in the industry. I haven't rested on my laurels, however,
recently skilling up with a new degree in Analytics and some AWS
cloud certifications.

When it comes to sports I've been lucky enough to get involved in
roles that I had only dreamed of. My work has appeared in many
of the publications I grew up reading, as well as in countless major
newspapers. As I enter my 29th season I still get goosebumps when

I step into a press box or a locker room before a big game, realizing how relatively few people get to be in that position.

Over the years I've also gotten to do a lot of tech writing, something I hope to get into more moving forward. The satisfaction of seeing my articles used as references in college courses, how-to books and even a Supreme Court brief is tough to match.

In addition, I've launched my share of businesses and tried my hand at more side hustles than I can count, taking something with me from each (especially the failures). I'm grateful for these opportunities and look forward to what's next.

If you'd like to connect to discuss business or just shoot the breeze, feel free to reach out!

Experience

Upwork
Technical Consultant
February 2023 - Present (2 months)
New York City Metropolitan Area

❏ Consultant for application development, QA/QC, technical writing and other related areas.

The Associated Press
Freelance Sportswriter
April 2011 - Present (12 years)
New York City Metropolitan Area

❏ As a freelance writer my duties include covering MLB games and related events for The Associated Press, writing game stories as well as other relevant articles including breaking news and trades.

❏ Conduct interviews and cover clubhouses, manager media sessions, batting practices and all post-game activities.

❏ Produce AP-style game recaps on deadline for both home and away teams.

❏ Interview celebrities, fans and other non-athletes in the course of my duties.

❑ My byline has been featured in thousands of newspapers and websites both across the country and globally, including versions that were translated into several different languages.

❑ As a stringer for Sports Press Service my duties include assisting the AP writers before, during and after the game with interviews, statistics, play-by-play, in-depth research and content creation.

❑ Covered the 2013 All-Star Game as well as all related events at Citi Field during All-Star week including the Home Run Derby.

❑ Covered several postseason games in New York City as both a stringer and writer, including the 2015 World Series.

Forbes
Sportswriter
October 2018 - Present (4 years 6 months)
New York City Metropolitan Area

❑ Create baseball and football-related content for Forbes and its online properties.

❑ In addition to covering games and other live events, also write several long-form pieces on various sports-related topics.

❑ Conduct one-on-one interviews with amateur and professional players, coaches, front office staff and others from around the sports world.

❑ Have been featured multiple times in the Forbes SportsMoney Newsletter and many articles have been designated as "Editor's Picks" and prominently displayed on the Forbes.com home page.

❑ Made several guest appearances on nationally syndicated sports radio shows.

Accenture
Technical Architect / Development Lead / Product Owner / Scrum Master Manager
December 2019 - February 2023 (3 years 3 months)
New York City Metropolitan Area

After being rebadged to Accenture in December 2019, continued to maintain multiple roles on the AT&T Engage team (see AT&T section of resume for further detail) without missing any time during the transitional period.

❏ Led a massive migration effort from third-party dynamic video provider to the internal Engage platform, allowing AT&T to end a long-running contract that was costing the company millions of dollars per year.

❏ Created and launched multiple variations of AT&T Video Bill with an understaffed team in less than a year, an effort that took the aforementioned third-party multiple years to complete previously – with Engage's versions much improved upon the outdated offerings the vendor was providing to customers.

❏ Designed and helped launch an infrastructure that allows for several million dynamic videos to be generated, distributed and viewed each month through a number of different methods.

❏ Despite multiple roadblocks with the migration effort including some that seemed insurmountable, ensured that the project was a success, dedicated myself by working thousands of hours of non-paid overtime.

❏ Continued to lead the Engage platform into the next phase of its evolution, securing new funded use cases and expanding knowledge of its offerings to multiple business units and other potential stakeholders throughout AT&T.

❏ Led efforts to enhance the platform's capabilities so that it can be utilized to both save and earn significant revenue for AT&T on an ongoing basis.

❏ Developed junior programmers and testers into subject matter experts with leadership qualities on a regular basis, ensuring that my direct reports were set up for successful futures.

❏ Was promoted after just one year with Accenture and received significant performance-based pay raises and bonuses three times.

Major League Baseball
Datacaster
February 2018 - March 2020 (2 years 2 months)
New York City Metropolitan Area

❑ Working from the press box at several ballparks, analyzed and entered live in-game stats into Major League Baseball's proprietary software interface -- including pitch tracking, all plays, injuries, official scorer rulings and more. These live stats are utilized in/on thousands of apps, websites, TV and radio stations, stadium scoreboards and other locations.

❑ Created the official box score of each game, which becomes the historical record of that contest and is stored permanently with the Elias Sports Bureau. These box scores are also featured throughout the web as well as in every newspaper that contains a sports section.

Baseball Prospectus
Editor / Sportswriter / Data Analyst
January 2016 - February 2020 (4 years 2 months)
New York City Metropolitan Area

❑ Assisted with editing and proofreading the popular Baseball Prospectus Annual and Futures Guide, which included a first-page credit as Associate Editor in the 2019 edition of the latter.

❑ Maintained the PECOTA Depth Charts for all National League East teams, making adjustments to rosters, playing time and roles multiple times per day. These charts and the algorithms that utilize them are widely used throughout baseball by managers, front office staff, scouts, fantasy baseball players and fans alike.

❑ Occasionally wrote features and transaction analysis articles that were published on the Baseball Prospectus website.

❑ Created team-centric content on BP's Mets website for several years, including many exclusive interviews and articles that were often aggregated by other outlets.

AT&T
20 years 9 months

Application Developer / Team Lead / Scrum Master
August 2013 - November 2019 (6 years 4 months)
White Plains, New York, United States

❑ Managed the AT&T Engage platform and its team of developers and testers across multiple global locations.

❑ Engage's main functionality was to generate smart videos that are dynamically customized toward each individual viewer. These on-the-fly creatives resulted in significant reduction in call shed and customer care interactions along with increased sales.

❑ Was also responsible for Engage's internal URL Shortener and Survey applications.

❑ Worked on the Engage platform from the ground up, assisting in its conceptual and architecture design phases before eventually taking ownership of its hardware and all of its applications.

❑ Served as product owner for the Engage platform, leading multiple in-depth marketing efforts across several organizations.

❑ Responsible for scriptwriting and storyboarding new Engage use cases, providing clients with a full service experience.

❑ Formerly managed a team of developers and testers that created and maintained complex applications which served as the consumption and presentation layer of the T.Data platform, the company's largest Big Data initiative. Was responsible for creating requirements based on client needs and seeing them through all the way through inception, development, testing, deployment and production validation phases.

❑ Assisted in development of related Big Data applications and interfaces utilizing AngularJS and Java, among other languages, as well as NoSQL databases.

❑ Assisted in development and administration of Business Intelligence reporting solutions utilizing both IBM Cognos and Tableau.

❑ Designed, architected and developed multiple automation solutions using a combination of RESTful Web services and other technologies including Selenium.

❑ Oversaw large-scale performance testing operations on a regular basis ensuring that architecture and code could support thousands of customer transactions per second.

❑ Received the AT&T CIO Award, one of the company's highest honors.

Quality Assurance Manager
March 2010 - August 2013 (3 years 6 months)
Yorktown Heights, New York, United States

❑ Was responsible for coordinating and executing all system testing within the att.net portal team. Duties included analyzing requirements, in conjunction with input from both members of the business as well as the development team, and creating thorough test scenarios for all internal att.net projects.

❑ Ensured that all products were as defect-free as possible before they were deployed in a timely fashion to the production environment. Also ensured that products met the requirements set forth by the business prior to their deployment date.

❑ Managed multiple testing resources, both onshore and offshore, to ensure that all projects received the proper coverage and that all testers received the proper support. Conducted training, where applicable, on various testing applications and procedures including but not limited to load/performance testing, automated testing, black-box testing and ad hoc testing.

❑ Fostered an environment where all QA resources become subject matter experts on the projects that they were assigned to, and that our team provided a 24-hour testing cycle when necessary.

❑ Due to limited resources at times, performed a large portion of the actual test execution myself across a myriad platforms - including both desktop and mobile environments.

❑ Was responsible for managing testing efforts for AT&T Insider and PMO Portal.

Application Developer / Technical Architect
August 2002 - March 2010 (7 years 8 months)
White Plains, New York, United States

(Prodigy Internet, which later became SBC, which later became AT&T)

❑ Was responsible for creating requirements, architecting, coding, compiling and testing all client kit software components for AT&T's Dial Internet service. The AT&T Dial CD, the final result of the aforementioned tasks, was distributed to a large customer base throughout the country. Created multiple versions of

this CD during my time in this role, adhering to new requirements, operating system releases, etc.

❑ Worked directly with Product Marketing and other funding groups to aid in the conception and design of new client and server-based applications for the company's Internet Application Development division.

❑ Served as the point of contact between the Quality Control department and Development regarding product defects, build releases and other urgent issues.

❑ Wrote AT&T proprietary software for Mac OS X using RealBasic and AppleScript.

❑ Played a key role in the design, creation and testing of the AT&T DSL Support CD--which self-diagnosed multiple hardware and software issues across Windows and Macintosh platforms in an effort to fix any issues a customer had with their DSL access. Wrote several components including those which silently configured modem firmware for multiple different models. This CD alone saved the company millions of dollars, which were quantifiable.

❑ Created several Windows installer packages using Wise Installer, WiX and InstallShield.

❑ Completed IEAK workshop training at Microsoft's campus in Redmond, WA

❑ Completed AppleScript Pro training in New York, NY

Quality Assurance Manager
November 2001 - August 2002 (10 months)
White Plains, New York, United States

(Prodigy Internet, which later became SBC, which later became AT&T)

❑ Was in charge of several projects which entailed developing test plans and delegating assignments among my team.

❑ Worked closely with developers and other management employees on a daily basis.

❑ Trained new employees on the processes of testing as well as key hardware and software
issues involved in the everyday activities of the Quality Assurance department.

Quality Assurance Analyst
March 1999 - November 2001 (2 years 9 months)
White Plains, New York, United States

(Prodigy Internet, which later became SBC, which later became AT&T)

❑ Tested Prodigy email, client and Web-based applications on multiple platforms.

❑ Performed Quality Assurance tests on select PCs that were endorsed by Prodigy for special promotions.

❑ Responsible for troubleshooting problem PCs, modems and other hardware to optimize testing time.

❑ Created and monitored WinRunner scripts used for automated testing.

❑ Worked as Assistant Chat Administrator. This entailed providing technical support to Prodigy Chat users via email correspondence.

❑ Logged and tracked software defects within the Defect Control Systems (PVCS Tracker) database.

Dotdash Meredith
Computing & Technology Reporter
January 2007 - October 2019 (12 years 10 months)
New York City Metropolitan Area

❑ Was responsible for writing, self-editing and publishing several types of content related to computing and technology for one of the internet's most highly-trafficked sites (About.com, later Lifewire.com) on a regular basis.

❑ Wrote articles on a wide variety of topics including blockchain, online safety, PC gaming, hardware and software troubleshooting, data analysis, programming and much more.

❑ Ensured that all content was constructed in a manner adhering to the latest SEO guidelines.

❑ Averaged 1.5 million page views per month at my peak, ranking near the top of Google's search engine results for several top keywords and phrases.

❑ My articles have been referenced by dozens of online outlets, as well as in a Supreme Court brief and print editions of The New York Times.

❑ Created and published the About.com Computer Programming weekly newsletter to almost 500,000 readers for several years, featuring the best developer-related content from throughout the network.

❑ Maintained About.com's Computing & Technology home page content for several years, ensuring that the channel's latest content was prominently featured in an attractive and meaningful layout.

Stats Perform
Senior Statistician
April 1992 - March 2019 (27 years)
Chicago, Illinois, United States

❑ Provided pitch-by-pitch coverage from the press box via STATS proprietary software, which includes entering standard live scoring metrics as well as details such as location, fielding skill, catcher blocks, broken bats and more.

❑ Responsible for submitting media advisories for delays, injuries, ejections, milestone achievements and other noteworthy events.

❑ Worked directly with the STATS editor's desk both during and after games to ensure accuracy and timeliness of the entire game account, including the final boxscore which is published immediately to several clients including the AP.

❑ Covered well over a thousand MLB regular season games in-venue, which includes Mets and Yankees home games as well as several series at Fenway Park in Boston. Among the regular season games covered for STATS have been a perfect game, combined no-hitter and many other notable contests.

❑ Covered dozens of postseason games for STATS including multiple World Series as well as the 2008 All-Star Game at Yankee Stadium.

❑ My overall scoring grades consistently ranked near or at the top of of all reporters throughout the country.

❑ Covered NFL games in-venue since 2005, including Super Bowl XLVIII from Met Life Stadium, entering all relevant play information as it occurs in STATS proprietary football software.

❑ Live data feed produced by my entries was utilized by several major clients including FOX Sports.

❑ Covered NBA games off of video feeds for several years in the 1990s and 2000s, entering live play-by-play information.

❑ Covered the 2014 NFL Draft for STATS, alerting clients to trades as soon as they occurred as well as other pertinent information.

Saint Peter's University
Basketball Stat Crew / Baseball Official Scorer
March 2010 - December 2012 (2 years 10 months)
Jersey City, New Jersey, United States

❑ Covered NCAA Division I basketball as part of ESPN's television stat crew, relaying live updates directly to the production truck and on-air announcers.

❑ Covered NCAA Division I baseball as an official scorer.

Universal Pictures
Movie Extra
August 1997 - March 1999 (1 year 8 months)
New York City Metropolitan Area

❑ Served as an extra in several feature films including For Love Of The Game and Summer Of Sam.

Research Institute Of America
Technical Support Representative
April 1998 - January 1999 (10 months)
Valhalla, New York, United States

❑ Provided technical support for end users via telephone and email.

❑ Supported RIA's tax software as well as their internet service.

❑ Also supported customers with Windows operating system and hardware issues.

Oxford Health Plans
Data Entry Clerk
March 1997 - February 1998 (1 year)
White Plains, New York, United States

❑ Enrolled members in Oxford's health care system. Was responsible for data entry of large amounts of account information on a daily basis, as well as entering physician changes and student verification information.

Burger King
Restaurant Crew Member
September 1994 - February 1997 (2 years 6 months)
Yonkers, New York, United States

(Left for 1 year between 1995 and 1996 and later returned)

❑ Worked in multiple roles including cashier, food prep and cleanup.

❑ Responsible for training new employees.

Hudson Valley Bank now Sterling National Bank
Bank Teller
January 1995 - February 1996 (1 year 2 months)
Yonkers, New York, United States

❑ Performed standard bank teller transactions. Assisted in setting vault timer and alarm system daily.

❑ Worked on RUMBA for the AS/400 system as well as Lotus Notes.

SRO Sports Cards
Sports Cards & Comic Book Vendor
March 1988 - June 1994 (6 years 4 months)
Yonkers, New York, United States

❑ Traveled to various sports card and comic book trade shows.

❑ Was in charge of inventory, ordering as well as financial bookkeeping.

McDonald's
Restaurant Crew Member
October 1992 - February 1994 (1 year 5 months)
Yonkers, New York, United States

❑ Worked in multiple roles including food prep and cleanup.

Education

Purdue University Global
Bachelor of Science - BS, Analytics · (March 2020 - September 2021)

Pace University
Microsoft Certified Systems Engineer, Computer Systems Networking and
Telecommunications · (February 1998 - November 1998)

SUNY Westchester Community College
Associate of Arts and Sciences - AAS, Business: Office
Technologies · (September 1994 - August 1997)

SUNY Westchester Community College
Associate of Arts and Sciences - AAS, Computer Information
Systems · (September 1994 - August 1997)