

JESSICA HURAS

WRITER/EDITOR

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@waysofwanderers



EDUCATION

EDITING (EDIT210, EDIT110)
Simon Fraser University
2016

BACHELOR OF SCIENCE
University of Western Ontario
2009

SKILLS

Storytelling
Content Development
Brand Awareness
Creative Strategy
Microsoft Office Suite
Wordpress
InDesign
G Suite

INTERESTS

Travelling
Food
Running
Photography

EXPERIENCE

Self-Employed, Toronto, Aug. 2019 – Present
Freelance Writer/Editor

- Researching and developing topic ideas
- Planning, arranging, and conducting interviews in preparation for writing articles
- Producing original content for web and print
- Understanding and adhering to style guidelines and brand voice
- Revising, editing, and proofreading articles

Twenty Two Media, Toronto, Sept. 2018 – Aug. 2019
Associate Editor, Escapism; Contributing Editor, Foodism

- Assigning, writing, and editing content across web and print platforms
- Leading editorial team in content strategy in collaboration with editor-at-large
- Monitoring industry trends and maintaining a network of writers and key contacts
- Mentoring junior writers and editorial interns
- Collaborating with art team to conceptualize and execute photo spreads

Twenty Two Media, Toronto, Nov. 2016 – Aug. 2018
Staff Writer, Foodism and Escapism magazines

- Writing short and longform content for print
- Writing SEO-friendly stories for digital platforms
- Creating weekly email newsletters
- Copy editing printed issue drafts and online content
- Working with sales team to develop and write sponsored content
- Developing and executing social media strategy

Oyster.com, Remote, Jan. 2015 – Jan. 2018
Writer/Photographer

- Independently visiting and touring hotels in destinations throughout North and Central America
- Photographing hotels extensively, according to Oyster guidelines
- Researching and writing detailed reviews of hotels visited
- Organizing and foldering all images taken