

JESSICA HURAS

WRITER/EDITOR

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@waysofwanderers



EDUCATION

EDITING (EDIT210, EDIT110)
Simon Fraser University
2016

BACHELOR OF SCIENCE
University of Western Ontario
2009

SKILLS

Storytelling
Content Development
Brand Awareness
Creative Strategy
Microsoft Office Suite
Wordpress
InDesign
G Suite

INTERESTS

Travelling
Food
Running
Photography

EXPERIENCE

Food Editor, Oct. 2019 – Present
Post City Magazines, Toronto

- Assigning, writing, and editing content across web and print platforms
- Monitoring industry trends and maintaining a network of writers and key contacts
- Editing and laying out copy for eight monthly print publications
- Creating weekly email newsletters
- Coordinating in-house photo shoots
- Representing the brand at media events

Associate Editor, Sept. 2018 – Aug. 2019; Staff Writer, Nov. 2016 – Aug. 2018
Twenty Two Media (Foodism and Escapism brands), Toronto

- Overseeing editorial content planning for ten annual print publications and two websites
- Developing and executing editorial themes and web strategy
- Mentoring freelance writers and junior team members
- Copy editing print issues and online content
- Collaborating with art team to execute photo shoots and design page layouts
- Working with sales team to develop and write sponsored content for clients like Kraft Heinz, WestJet, CN Tower, and Tourism Barbados

Freelance Writer/Editor, Aug. 2011 – Present
Self-Employed, Toronto

- Bylines include: enRoute, SHARP, NUVO, Time Out, Hotelier, Porter re:view, and Foodservice and Hospitality
- Researching and pitching topic ideas
- Planning, arranging, and conducting interviews in preparation for writing articles
- Writing original content for web and print
- Understanding and adhering to style guidelines and brand voice

Writer/Photographer, Jan. 2015 – Jan. 2018
Oyster.com, remote

- Independently visiting and touring hotels in destinations throughout North and Central America
- Photographing hotels extensively, according to Oyster.com guidelines
- Researching and writing detailed reviews of hotels visited
- Organizing and foldering all images taken