

Subject Line: **Google and Apple use it. Shouldn't you?**

To: [adam.doe@abc.com](mailto:adam.doe@abc.com)

Send



Adam,

The good 'ole days. Back when single-factor authentication (user name and password) was enough to protect against data breaches and identity theft.

Your cat's name, high school mascot, first car model—all seemed, at one time, clever and safe, right? OK, maybe Fluffy was always a little weak.

It's not enough to add numbers, Adam. Or upper and lower case letters. Or special characters. And when your company mandates password changes every 6 months? Still not enough.

What your company needs is **two-factor authentication (2FA)**—specifically, certificate-based authentication, the method GlobalSign provides. As the internet's original identity expert, we know how to protect your company.

[Explore GlobalSign 2FA](#)

GlobalSign guarantees billions of validation requests for customers like Google, Apple, Microsoft, and Yahoo. Learn how we let the right people and devices in—and keep the wrong ones out. Schedule a free demo today.

[Show me the demo](#)

Kind regards,