

KATE H. TAYLOR

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EXPERIENCE

BUSINESS INSIDER, Senior Correspondent, Features 2021 – present

- Published long-form investigative features on topics ranging from [the maker of the \\$1.700 Snoo crib](#) to the [bizarre tale of a residential cruise startup](#)
- Reported quick-turnaround scoops about [scandals](#), [lawsuits](#), and [corporate misconduct](#)
- Executive produced a four-part documentary based on my reporting about misconduct and exploitation [at Nickelodeon in the '90s and early 2000s](#), premiering March 2024 on Discovery
- Won a Silver Medal in NAREE's 2023 Annual Real Estate Journalism Awards for my reporting on [volatile real estate heir Stefan Solviev](#)
- Won second place in Entertainment Industry/Arts Investigative Reporting from the Los Angeles Press Club for my investigation into [the toxic culture on "America's Next Top Model"](#)
- Published articles about [Subway](#) and [Eleven Madison Park](#) that were named as "Distinguished Food Writing" in "The Best American Food Writing" anthologies in 2022 and 2023
- Appeared on-camera in a documentary about Brandy Melville (set to debut this year on HBO) that drew from my exposé into executives' [racism, antisemitism, and sexual exploitation](#)

BUSINESS INSIDER, Senior Correspondent, Business News 2020 – 2021

- Led coverage of Subway's [downward spiral](#), including [franchisee outrage](#) and [sales rumors](#)
- Broke news on [Chick-fil-A's out-of-control drive-thru lines](#) and related lawsuits
- Obtained leaked documents about McDonald's [hiring challenges](#), [menu items](#), and [DEI efforts](#)
- [Interviewed MyPillow CEO Mike Lindell](#) as part of my investigation into the polarizing brand
- Wrote commentary about the retail industry, including on [racy commercials](#) and [bizarre ads](#)
- Shaped coverage and mentored junior reporters on BI's newly-formed Business News team
- Interviewed on-camera for shows including The History Channel's "Food That Built America," HBO's "[Last Week Tonight with John Oliver](#)," and "Good Morning America"

BUSINESS INSIDER, Senior Correspondent, Retail 2019 – 2020

- Wrote daily news, analysis, and investigative articles on the restaurant and retail industries
- Broke news on [disparities between Black and white McDonald's franchisees](#) that triggered a lawsuit in which [52 Black franchisees sued McDonald's](#)
- Investigated [McDonald's ex-CEO Steve Easterbrook's sex scandal](#)
- Provided first-hand coverage from South Korea, Vietnam, and Thailand of COVID's early impact on the hospitality and retail industries during a two-month reporting trip to Asia
- Led coverage of how the pandemic affected fast-food and retail workers, including [safety concerns](#) and [attacks](#) by anti-mask customers
- Broke news on the [White House's plans to address](#) COVID's impact on the [restaurant industry](#)
- [Contributed](#) to BI's "Brought To You By..." podcast across [multiple episodes](#)

BUSINESS INSIDER, Reporter and Correspondent, Retail

2015– 2019

- Closely covered the business of the biggest brands in fast-food
- Exposed [shady business practices](#) at celebrity lawyer Michael Avenatti's coffee chain
- [Exclusively interviewed](#) rapper Azealia Banks about Elon Musk "scrounging for investors" after he tweeted about taking Tesla private for \$420 a share
- Visited Chick-fil-A headquarters for a [feature on the chain's success](#)
- Led coverage of [Donald Trump](#) and [Ivanka Trump's](#) retail and hospitality businesses
- Interviewed executives including [Starbucks' Howard Schultz](#), [Inspire Brands' Paul Brown](#), and [Panera's Ron Shaich](#)
- Regularly ranked as the most-read writer at BI, measured by monthly pageviews

ENTREPRENEUR.COM, Staff Writer

2013 – 2015

- Wrote 1-3 short news articles a day and 1-3 additional longer articles a week on franchising and related topics
- Originated and launched Franchise Players, a daily franchisee Q&A series

FORBES MAGAZINE, Editorial Intern

Summer 2012 & 2013

- Helped produce various lists, including The World's Most Powerful Women
- Blogged at blogs.forbes.com/katetaylor, writing articles and slideshows about millennial business leadership

EDUCATION

DARTMOUTH COLLEGE

Hanover, NH

2009-2013

- Bachelor of Arts in History and Sociology modified with Women and Gender, with honors
- GPA: 3.67/4.0, cum laude (top 35%)
- Thesis: Intersections of Class and Gender in the Movement to Repeal the Contagious Diseases Acts, History Department

SKILLS

- LexisNexis, Westlaw, FOIA and other public records requests, WordPress, social media platforms (Twitter, Facebook, Tumblr, Pinterest, Instagram, LinkedIn), InDesign, illustration