



Curriculum Vitae

Mara Elise Wolford
Permata Nusa Dua Atas, Blok VI/II
Siligita, Nusa Dua, Bali 80363
Indonesia
marastrophe@gmail.com
+62 813 3712 5747

Education:

- 1991: University of California Santa Cruz, Bachelors of Arts in Anthropology and minor in French language; graduated with highest honors; received the Chancellor's Award for academic excellence.
- 1994: Diplôme Approfondie en Langue Française (D.A.L.F.) from Le Sorbonne, Paris, France. Indicates M.A.-level French language skills; simultaneous and text translation certification.
- 1997: Syracuse University, New York, Masters of Arts in History, emphasis on military strategy. A mobile correspondance program with tri-annual colloquiums held in London, Paris, Munich and Syracuse, NY.

Experience:

- 1983-1991: assorted floor and kitchen positions in restaurants and bars in Santa Cruz, CA.
- 1991-1993: Managed the opening and start-up of three Mexican restaurants over 3 years in Pays Basque, Southwest France, near Biarritz. This paid for graduate school.
- 1994-2000: Charter boat chef based out of Phuket, Thailand for Getaways South Africa. Working surf and dive charters to Sumatra and Sulewasi. Seasonal position April-Oct, I typically worked 3-4 months on the yachts.
- 1995-2011: Founded S.O.S. Cuisine Catering, owner and manager, based in Chamonix, France. Catering to private luxury chalets, civic events and film sets. With a seasonal staff of 7-8 chefs, clients include Francois Marcade Events (Cannes Film Festival, Paris Fashion Week), Sanofi-Aventis, Quiksilver Surfwear, ASP World Tour, The Freeride World Tour; Didier Lafond, action unit director (action unit catering Bridget Jones: The Edge of Reason); Michael Apted, producer (action unit catering The World is not Enough); Christian Dugay, producer (action unit catering Screamers, Joan of Arc, Art of War, Extreme Ops, Hitler: The Rise of Evil, Coco Channel); Ridley Scott (action unit catering Gladiator). Films in parentheses are projects S.O.S. Cuisine headed catering. Sales topped 310,000 USD in 2010.
- 2001-Moved S.O.S Cuisine to Verbier, Switerland and incorporated into the Ltd. structure importation and distribution of luxury bath and spa amenities manufactured in Bali at Republic

of Soap and Bali Soap to 5* hotels and vacation properties from Ibiza to St. Tropez, the Alps, the French West Coast, Paris and London.

For the activities above: all marketing, e-marketing, communications, sales, production control, export and importation, and local distribution, as well as all estimates and billing were my responsibility.

- 2012-2013: Director of sales at The Boutique Bali: a sales consortium of Bali-based manufacturers of furniture, lighting, linens, tableware and bath and spa amenities destined to villas, hotels and resorts in Indonesia and abroad. Achieved all projected monthly sales goals, left when management could not meet salary and commission contract.
- 2013-2017: Owner of PT Ratu Ubur Ubur, operating under Taman Sahir; offering construction and maintenance of open-pollinated organic gardens built in villas, restaurants and resorts across the island of Bali, working in cooperation with chefs to create gardens supplying the needs of their restaurants and villas. Established several hydroponic greenhouse farms producing both fresh herbs and greens. Built two large-scale farms in altitude on Balinese volcanos. Also, in collaboration with Udayana University, seed-farming upon campus land and training students in seed-saving techniques. Clients with gardens that the public can visit include: Komune Resort Keramas, Bali Strawberry Bedudul, Suarga Eco Resort Pecatu and the Bukit Café Bingin.
- 2013 to present: Staff writer at White Horses Magazine www.whitehorses.com.au Occasional publication in The Surfer's Journal www.surfersjournal.com Portfolio of fiction print publication to be found at www.marastrophe.journoportfolio.com

Freelance FR/EN translation of manuscripts, websites and web content. NDA-contracted commercial content creation, copywrite and edition for major leaders in the cannabidoil (CBD) industry and the medical cannabis industry. NDA-contracted transcription and edition for internal communiques in the mineral rights industry. Please enquire for samples of my work.

Language Skills:

- Perfectly fluent in English and French, I also speak basic Bahasa Indonesia.

Computer skills:

- Competent in Word, Excel, Paint and Photoshop.
- MailChimp and Wix web layout and design programs, and social media marketing. Please enquire for links.

Special Skills:

- Member of the US Amateur Surf Team, semi-pro competitor in ASP events outside of university studies
- Certified production potter: CAP tourner de production from EMA Cinopf Saint-Amande-en-Puissaye. Apprenticeships in California, Hawaii and Japan between 1996 and 2001.
- Winner of Tracks Magazine Surfer of the Year award 2005, along with Matt George, Chris Scurrah and Christie Carter and our SSRO (Sumatran Surf Relief Organization), for our relief aid after the 2004 tsunami. We raised and distributed more than 1.8 million dollars in aid across Sumatra's outer islands, and several millions more with following earthquakes and smaller tsunamis.

References in Santa Cruz:

Gretchen Bach, Coldwell Banker Real Estate

<https://www.coldwellbanker.com/agents/Gretchen-Bach-95060>

Laura Anderson, RN, BSU Watsonville Community Hospital

Laurasia65@yahoo.com

Ken Collins, Nor Cal Volcom sales rep

kenskindogcollins@gmail.com

References in Bali:

John Maricano, owner of Republic of Soap Kerobokan republicofsoap@yahoo.com

www.republicofsoap.com

Marie Laure Becquelin, owner of Blue Glue bikinis, Kerobokan marie@blue-glue.com

www.blue-glue.com

Wayne Moffet, GM Komune Resort Bali Keramas gm.bali@komuneresorts.com

<http://www.komuneresorts.com/>

Ken Prudhomme, owner of Piment Rouge kenkenbali@gmail.com www.pimentrougelighting.com

References in Europe:

Didier Lafond, Action Unit Director dlafond74@gmail.com www.imdb.com/name/nm0480926

Jakob Hlasek, UBS Sports Management jhlasek@hotmail.com
https://en.wikipedia.org/wiki/Jakob_Hlasek

Heidi Blum, PDG HeidiSkis heidi@heidiskis.com <http://heidiskis.com/>