

JONATHAN ELLIOT DAVIS

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Profile

I am a creative and assiduous individual with strong work ethic towards achieving optimal success, whether academic, professional, or recreational. Fluent in English, both written and verbal, with an extensive vocabulary, deriving from my passionate interest in vocational reading and education. I have an excellent working knowledge of all commonly used Microsoft Office applications (Word, PowerPoint Excel, Access etc.), proficiency in CMS design and development (wordpress, webflow etc) and have working experience on all major social media platforms.

Employment History

2024: Ara Recovery for All (August 2023 – January 2024): Communications Coordinator

- Spearheaded and directed comprehensive communications initiatives, including social media management, for all our staff members across the South-West and Wales regions.
- Implemented strategies to ensure consistent and effective messaging, fostering a sense of unity and shared purpose among team members.
- Facilitated open channels of communication, disseminating critical updates, fostering engagement, and amplifying the collective voice of Ara staff in the region.
- Provided valuable support to vulnerable adults within Ara's programs, demonstrating commitment to their wellbeing.
- Collaborated with multidisciplinary teams to ensure a holistic approach to the recovery of vulnerable individuals.
- Focused on community-centric growth, implementing strategic communication initiatives and awareness campaigns to significantly expand Ara's reach and impact in treatment and recovery programs.
- Successfully identified and built relationships with key journalists, reporters, and media outlets, resulting in increased media coverage and mentions for Ara's initiatives.
- Initiated and executed a comprehensive one-year communications plan for Ara, ensuring a strategic and data-driven approach to the organization's media engagement, visibility, and outreach.
- Established regular evaluations of media campaigns and initiatives, utilizing tools like Google Analytics and Brandwatch to measure the impact on online engagement and website visits.
- Played a pivotal role in the central administration and reception during the initial month at Ara, showcasing efficiency in handling admin tasks and front desk operations, ensuring a welcoming environment for clients

2023: METAL Magazine (July 2023 – Present): Staff Writer

- Collaborate with a team of talented writers on a freelance basis to conduct in-depth research and produce compelling articles spotlighting the global experimental music scene.
- Author numerous featured interviews with prominent progressive artists, providing readers with unique insights into their creative processes, inspirations, and perspectives.
- Utilise the platform to cultivate and expand media industry contacts, fostering relationships with key figures in the music and journalism sectors.
- Concurrently contribute to Wax Magazine, a Bristol-based music publication, leveraging this opportunity to further augment local industry connections and deepen engagement within the vibrant music community.

2022: Arkbound Publishing (January 2022 – January 2023): Media Coordinator

- Organised successful social media campaign plans for books published through the organisation

- Created press releases and book launches for the books I was promoting and liaised with media outlets and literature reviewers for the critical promotion of the titles.
- Utilised my skills in CMS development to aid in the creation of a crowdfunding platform *Crowdbound*
- Aided in strategies for new ways to develop the company pertaining to our values as a publishing charity e.g. produced ideas for our successful writing workshops for marginalised peoples.
- Oversaw the running and development of all our social media platforms (Facebook, Twitter, LinkedIn, Instagram, and Tiktok). The Arkbound Tiktok page was my own creation as a component of my plan to increase engagement for a Gen-Z audience.
- Utilised my graphic design skills and my knowledge of Adobe software's (InDesign, Photoshop, and Premier Pro) to create engaging audiovisual content for our platforms.
- Collected and presented insights data for all our platforms. Our Instagram page in particular saw a significant uptake in engagement following my takeover of the page.
- Researched and extrapolated both quantitative and qualitative data into European book markets and post-COVID national changes in physical book purchases.

2022: The Red Church (January 2022 – August 2023): Front of House/Bar Supervisor

- Supervised the successful running of the bar, keeping the stock constantly in check and making the service as streamlined as possible
- Aided in training newer staff on cocktails and coffee making

2021: Bristol 24/7 (September 2021 - October 2021) Journalist

- Work experience in which I developed my journalistic skills and wrote a published article regarding Bristol's bar scene

2019: ComplianceOnline (September 2019 – November 2019): Editorial Intern

- Worked alongside the Gambling Compliance Editorial team on Gambling and related journalism, producing both brief and comprehensive articles on the current affairs in the global gambling sector
- Developed my knowledge on the national and global gambling industry, researching both its societal and financial impacts on scales both micro and macro.

2017: Lime Recruitment Hospitality Agency (September 2017 – July 2019): Waiter

- Part-time hospitality role with an agency based in Leamington Spa, for which I worked around my University degree

Education

September 2020 – September 2022: University of the West of England (UWE Bristol)

MA Journalism: BCTJ accredited postgraduate degree, Grade Classification: MERIT

- Through weekly Newsday's, I have learnt to produce original stories for online, news, and TV broadcast formats
- I have demonstrative proficiency with editing software such as Ableton and Headliner
- Attaining consistently high results in written work, to the point wherein I have been requested from my tutor for my work to be used as exemplar pieces for prospective students in the upcoming open days.
- Through this degree I amassed various media contacts, beneficial for any communications or media-based role

September 2016 – June 2019: University of Warwick

BA in History and Politics (UCAS Code VL12), Final Graduate Classification: Upper Class Second (2.1), with a 1st Class dissertation

September 2009 – June 2016: Watford Grammar School for Boys

GCE A levels completed in: English Literature (A*), History (A), Psychology (B), (*AS in Music (C)*), GCSEs: 10 A*-C, including Mathematics(A*), English Literature(A*) and English Language(A*)

Other interests/projects

- **Screenwriting:** I engage in the creative process of writing short screenplays during personal time, showcasing a passion for storytelling and a commitment to honing narrative skills
- **Poetry:** Avid writer of poetry in spare time
- **Music:** Playing numerous musical instruments, including drums (Grade 8 standard), guitar (Grade 7 standard), piano (Grade 5 standard), and clarinet

References

On request