



Sam Stevenson

Aspiring author, journalist, and copywriter who's always looking for his next story

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Education

Master of Arts in Professional and Creative Writing Aug 2022 - Aug 2024

North Central College, Naperville

Studied and plan to obtain an MA in professional and creative writing, with course work that included fiction writing, grant writing, creative writing, professional writing, drafting book proposals, learning the publishing process, and more.

Bachelor of Arts in Journalism and Media Communication Aug 2020 - May 2022

North Central College, Naperville

Curriculum included work in news gathering, multimedia, social media, business and professional communication, media criticism, and more.

Employment

Graduate Assistant Men's Lacrosse Coach Jun 2022 - May 2024

North Central College, Naperville

- Coordinated the recruiting process for the program, including consistent and professional communication with prospective student-athletes
- Provided academic support for the players, coordinating with their mentors and academic advisors
- Organized and ran 3 successful prospect day camps that included practice, a presentation from admissions, and tours of campus
- Worked side-by-side with the head coach of the program to develop practice plans, coordinate gear and equipment needs, contribute with travel plans, and assist with any other program needs

Substitute Teacher Jan 2024 - Jun 2024

St. Matthew's Parish School, Glendale

- Effectively followed lesson plans provided by absent teachers, ensuring continuity in student learning
- Maintained a safe and orderly classroom environment by enforcing school rules and regulations.
- Provided guidance and assistance to students with their assignments and projects.

Junior Copywriter Jun 2023 - Dec 2023

Divine Design & Marketing, Schaumburg

- Exceeded tight deadlines consistently
- Wrote engaging content for blogs, emails, video scripts,

Sam

Website
samstevenson.journoportfolio.com

LinkedIn
[linkedin.com/in/samstevenson-url](https://www.linkedin.com/in/samstevenson-url)

infographics, and other various forms of media

- Synthesized complex terms into simple language and concepts
- Collaborated daily with designers and web teams
- Created engaging and unique content for B2B marketing campaigns

Copywriting Intern

Feb 2022 - Jun 2022

Optimum7, Remote

- Wrote and proofread SEO content
- Analyzed and reported on grammatical errors and content quality

Editorial Intern

Oct 2021 - Jan 2022

Make It Better Media, Remote

- Work with members of the editorial team, gaining experience in writing, research, magazine and digital publishing
- Research and write assigned stories
- Pitch new story ideas and assist in creating/posting content to social media

Achievements

1. Awarded the 2022 Outstanding Major in Journalism and Media Communication by North Central College
2. Member of Chi Alpha Sigma in recognition of high academic and athletic achievements
3. Inducted into Lamda Pi Eta, the National Communication Association Honor Society in 2022
4. Placed on the dean's list all four semesters of undergrad at North Central College and graduated with Magna Cum Laude honors
5. Received Honorable Mention award for Excellence in Illinois College Newspaper from the Illinois College Press Association for work in multimedia reporting