



# ROXANE LERCHS

COMMUNICATION & JOURNALISM

## STUDIES

*Master's in Journalism | IHECS | 2021-2023*

*Bachelor in Communication | IHECS | 2018-2021*

## EXPERIENCES

**SELF-EMPLOYED | May 2025 - Present | Visual Identity Design**

- Creation of visual identities for various clients
- Development of graphic concepts and branding
- Project management and client relations

**THE VAULT ART GALLERY | October 2024-March 2025 | Marketing & Community Manager**

- Marketing management
- Event management
- Social media management
- Sale
- Press relation

**CREOTIVITY | March 2024-August 2024 | Social Media Manager Content for Tao brand social networks**

- Production from A to Z (brainstorming, filming, editing)
- Meet customer expectations

**LOUVIGNYMEDIA INTERNSHIP | March 2023 - April 2023 | Documentary Journalist**

- Interviews
- Investigation
- Historical reenactments
- Social media management

**FRANCE TELEVISIONS INTERNSHIP | February 2022 - April 2022 | Journalist at the Brussels correspondence office**

- Interviews, reports, journalistic productions
- Investigation
- Social media management

**STUDENT ENTREPRENEURS CLUB | Video Content Creator | January 2021-June 2021**

- Field of entrepreneurship
- Production from A to Z (interview, editing, subtitles)

**Erasmus in Brazil | Federal University of Minas Gerais | July 2019-January 2020**

- Adapting to a new environment
- Learning a new language
- Discovery of new communication methods

## CONTACT

☎ +32 499 87 10 04

✉ roxane.lerchs@icloud.com

## PROFILE

Passionate about communication, journalism and graphic design.

## LANGUAGES

- French | Mother Tongue
- English | C1 (Bilingual)
- Dutch | B1 (Basic Comprehension)
- Portuguese | B1 (Basic Comprehension)

## SOFTWARE PROFICIENCY

- Suite Adobe
- Pack Office
- Reaper
- Word Press
- Canva
- CapCut
- Typeform
- Mailchimp
- Hubspot