

CONTACT

+32 499 87 10 04

roxane.lerchs@icloud.com

PROFILE

Passionate about communication, journalism and graphic design.

LANGUAGES

- French | Mother Tongue
- English | C1 (Bilingual)
- Dutch | B1 (Basic Comprehension)
- Portuguese | B1 (Basic Comprehension)

PROFICIENCY IN TOOLS

- Suite Adobe
- Pack Office
- Reaper
- Word Press
- Canva
- CapCut
- Typeform
- Mailchimp
- Hubspot
- Meta Business Suite
- Tiktok Ads Manager

ROXANE LERCHS

COMMUNICATION & JOURNALISM

STUDIES

Master's in Journalism | IHECS | 2021-2023

Bachelor in Communication | IHECS | 2018-2021

EXPERIENCES

FREELANCE | May 2025-Present | Visual Identity

- Community Management for various clients
- Development of graphic concepts and branding
- Social Media Management
- Project management and client relations

THE VAULT ART GALLERY | October 2024-March 2025 | Marketing & Community Manager

- Marketing management
- Event management
- Social media management
- Sale
- Press relation

CREOTIVITY | March 2024-August 2024 | Social Media Manager
Content for Tao brand social networks

- Production from A to Z (brainstorming, filming, editing)
- Meet customer expectations

LOUVIGNYMEDIA INTERNSHIP | March 2023-April 2023 | Documentary Journalist

- Interviews
- Investigation
- Historical reenactments
- Social media management

FRANCE TELEVISIONS INTERNSHIP | February 2022-April 2022 | Journalist at the Brussels correspondence office

- Interviews, reports, journalistic productions
- Investigation
- Social media management

STUDENT ENTREPRENEURS CLUB | Video Content Creator | January 2021-June 2021

- Field of entrepreneurship
- Production from A to Z (interview,
- editing, subtitles)

Erasmus in Brazil | Federal University of Minas Gerais | July 2019-January 2020

- Adapting to a new environment
- Learning a new language
- Discovery of new communication methods