

# Robbie Hodin

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Portfolio: <https://robbiehodin.journoportfolio.com/>

## Education

### Northwestern University, Chicago, IL

Master of Science; Medill School of Journalism, Sports Media specialization

GPA: 3.97

Class of 2024

### Bates College, Lewiston, ME

Bachelor of Arts; Sociology major, Philosophy minor, Theater Arts concentration

GPA: 3.66

Class of 2023

## Experience

### New England Basketball Scout, Prep Network

June 2024 - Present

- Attend high school tournaments, write in-depth articles about players and connect with local coaches about relevant prospects.
- The New England site became the third highest performing brand nationally for Prep Network (out of more than 35 brands) in terms of subscription growth since I began writing.

### Staff Writer for Celtics Blog, SBNation.com

Oct. 2022 - Present

- Write game analysis and video breakdown articles about the Boston Celtics
- Co-host and analyze games with live commentary on Playback.com

### Basketball Communications Associate, Chicago Bulls

Oct. 2023 - Apr. 2024

- Transcribed pregame and postgame press conferences, distributed stats sheets to press members
- Edited and provided ideas for pregame notes packet handed out to all media members

### Sports Reporting Intern, Lewiston Sun Journal

Jul. 2022 - Sep. 2022

- Wrote over 30 game recaps, feature articles, and stories
- Contributed content as the Lewiston-Auburn Maples beat writer (WABA semi-pro women's basketball team)

### Co-Founder and Lead Writer, Analyticcity.com

Feb. 2020 - May. 2022

- Managed a site with 75,000+ lifetime visitors and 300+ paid weekly memberships and operated site's social media accounts
- Implemented tools and statistical analyses for daily fantasy sports and wrote analytically-driven basketball and football articles

### Basketball Coach, Take Charge AAU and Franklin High School

Dec. 2021 - May 2022

- Evaluated and coached 9th grade players during weekly practices and games
- Collaborated and communicated with coaches, directors, and parents

### Basketball Color Commentator, Bates College

Nov. 2021 - Feb. 2023

- Provided color commentary for women's and men's basketball games
- Compiled stats, storylines, and factoids about opposing teams and players in preparation for games

### Assistant Sports Editor for The Bates Student, Bates College

Oct. 2021 - Oct. 2022

- Edited articles, pitched story ideas, and oversaw 10 writers, while starting a basketball column titled "Hodin's Hoops Corner"
- Interviewed players and coaches, analyzed games, and explored team storylines

### Basketball Trainer, Newton, MA

Jul. 2016 - Aug. 2023

- Designed and carried out individualized basketball skill workouts with clients of different ages and levels
- Created marketing materials (e.g., posters, social media, and brochures) to increase client pool

## Activities

### Strange Bedfellows President and Performer, Bates College Improv Comedy Group

Oct. 2019 - Dec. 2022

- Attended daily practices and performed in roughly 10 shows throughout the school year
- Worked closely with school administration to apply for funding and managed budget

### Club Basketball President and Player, Bates College

Sep. 2018 - Dec. 2022

- Scheduled referees, gym times, games, and practices
- Coordinated traveling and tracked team expenses