# **GARETH REES**

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## **PROFESSIONAL SUMMARY**

Talented Journalist with adaptable skills in broadcast, print and online journalism for well-rounded support. Monitors emerging stories and topical human-interest issues to build topical, engaging content. Sharp and shrewd to remain ahead of news competitors. Enthusiastic Journalist with exceptional newsgathering and storytelling abilities. Experienced in developing useful contact books through targeted networking and relationship-building. Achieves strict deadlines using excellent initiative and planning. Accomplished Journalist with excellent newsgathering, reporting and writing abilities. Persuasive and determined to garner information required to break stories. Dedicated to factual accuracy and quality for reliable, compliant news coverage. Talented media professional with polished communication skills, engaging interview style and wide-ranging knowledge on topics important to audience members. Delivers information with confidence, factual details and good conversational skills. Accomplished in developing new segments.

#### Work history

## Radio Presenter, 01/2024 - Current

## Radio Platfform - Cardiff, Cardiff

- Expertly operated panel equipment for seamless segment transitions.
- Crafted mixes showcasing passion and talent working across various genres.
- Portrayed confidence and bubbly personality to build rapport with audiences, employing vocal enhancement skills.

## Radio Producer, 12/2023 - Current

## Newport City Radio - Newport, Newport

- Contributed expertise at read-throughs to help optimise productions.
- Organised schedules for smooth production and on-time delivery of creatives.
- Reviewed scripts and made changes to improve wording, flow or interest levels, producing highly successful shows.

## Placement Journalist, 11/2023 - 12/2023

## BBC News - Cardiff, Cardiff

- Sought out primary sources and conducted original interviews.
- Produced well-written and accurate stories to deadlines.
- Edited and proofread written content to maintain high editorial standards.
- Authored compelling articles for publication in print and online media platforms.

# Content Manager, 10/2023 - Current

# Ysbyty Ystrad FM (YYFM) - Ystrad Mynach, Caerphilly County Borough

- Audited content to assess relevance, accuracy and alignment with brand messaging.
- Coordinated content creation and publication schedules for timely and consistent delivery.
- Used analytics tools to track content performance and derive insights for improvement.

• Oversaw social media content creation, maintaining brand consistency across platforms.

#### Publicity Volunteer, 11/2023 - Current

## Cardiff Third Sector Council (C3SC) - Cardiff, Cardiff

- Composed content, engaged with followers in comments and monitored activities to manage social media accounts with cohesive strategy.
- Engaged different digital communities to promote organisation and identified new audiences for outreach.
- Attended business, social and other functions to promote organisation.

#### News Reporter, 10/2023 - Current

Bro Radio - Barry, Vale of Glamorgan

- Guaranteed journalistic integrity, ensuring content was legally safe and compliant with Editor's Code of Practice.
- Adapted writing style to suit different media formats, including broadcast scripts and online articles.
- Read pre-scripted bulletins and prompts to deliver accurate news within allotted times.

	– Skills –
Communication	• Flexibility
Problem Solving	• Teamwork
Organisation	• Live radio expertise
• Enthusiasm	
	Education —
<b>Bachelor of Arts</b> : Journalism, 09/2020 - 07/202 <b>University of South Wales</b> - Cardiff	24
A-Levels, 09/2018 - 06/2020	
<ul><li>Whitchurch High School - Cardiff, CRF</li><li>History B</li></ul>	
• Law C	
• Politics C	
GCSEs, 09/2016 - 06/2018 Whitchurch High School - Cardiff, CRF • 11 A* - C	
	Languages —
English	Welsh
Native	Intermediate