

KW

PORTFOLIO
Kristy Wu

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About Me



Kristy Wu

Hello! Welcome to my portfolio, it's lovely to see you. Here you will find samples of the graphic design work I have had the pleasure to complete!

Originally from Appleton, WI, I fell in love with Washington in 2018 after visiting my older sister. I am in my last year at Washington State University pursuing a Bachelor's in Business Administration with a focus in Marketing and a minor in Communications. I have also completed or am completing certificates in Global Leadership, Sales, and Business Behavioral Research.

Go Cougs!

Contact Me

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Project 1: Promo

Sep 28, 2025

Programs used: Lightroom Classic & Photoshop

This was a project aimed to promote a subject of our choosing. We took our own photos in order to complete this project.

During this project, I learned more about alignment and not abusing center alignment. I also learned how to place photos and text in a way that is appealing. Most importantly, I learned how to edit photos to make them pop more.

The Retreat at Pullman
Sign a lease with The Retreat for access to amazing amenities!

Dive Into FREE Amenities!
The Retreat at Pullman offers free amenities at the clubhouse! Enjoy coffee, a 24/7 gym, study rooms, golf simulator, tanning beds, and much more.

Call (844) 983-4232 to schedule a tour

Project 3: Event Flyer

Nov 5, 2025

Programs used: InDesign

We chose a local event of our choosing and created a flyer containing all the required details.

Throughout this project, I honed my alignment skills and placement of images/text. I also learned about using cohesive texts that mesh well together.



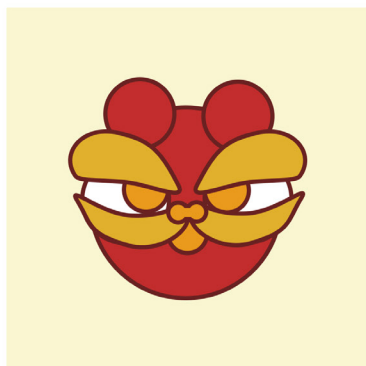
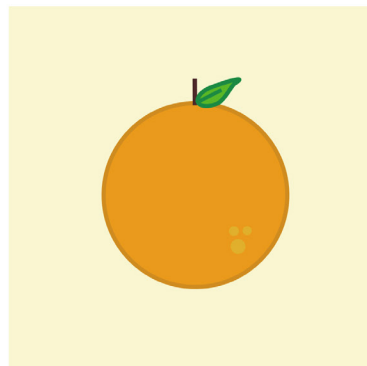
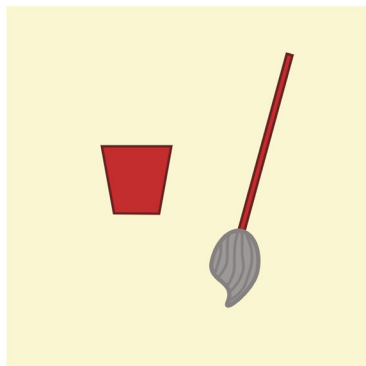
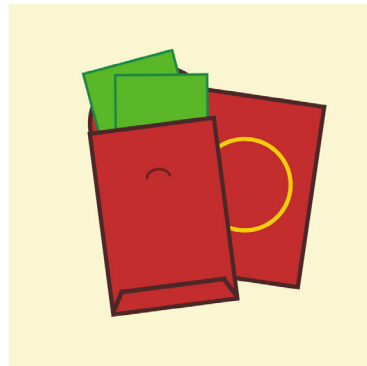
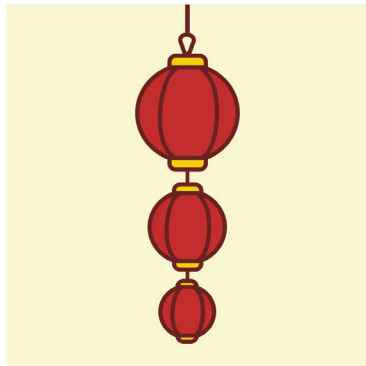
Mini Project: Icon Set

Oct 8, 2025

Programs used: Illustrator

We created our very own icon set of 6 icons to be incorporated into an infographic of our choosing.

With this project, I learned how to create documents in Illustrator, create shapes, use shape builder & pen tools, and apply color/stroke. Most importantly, I learned how to improvise when I struggled.



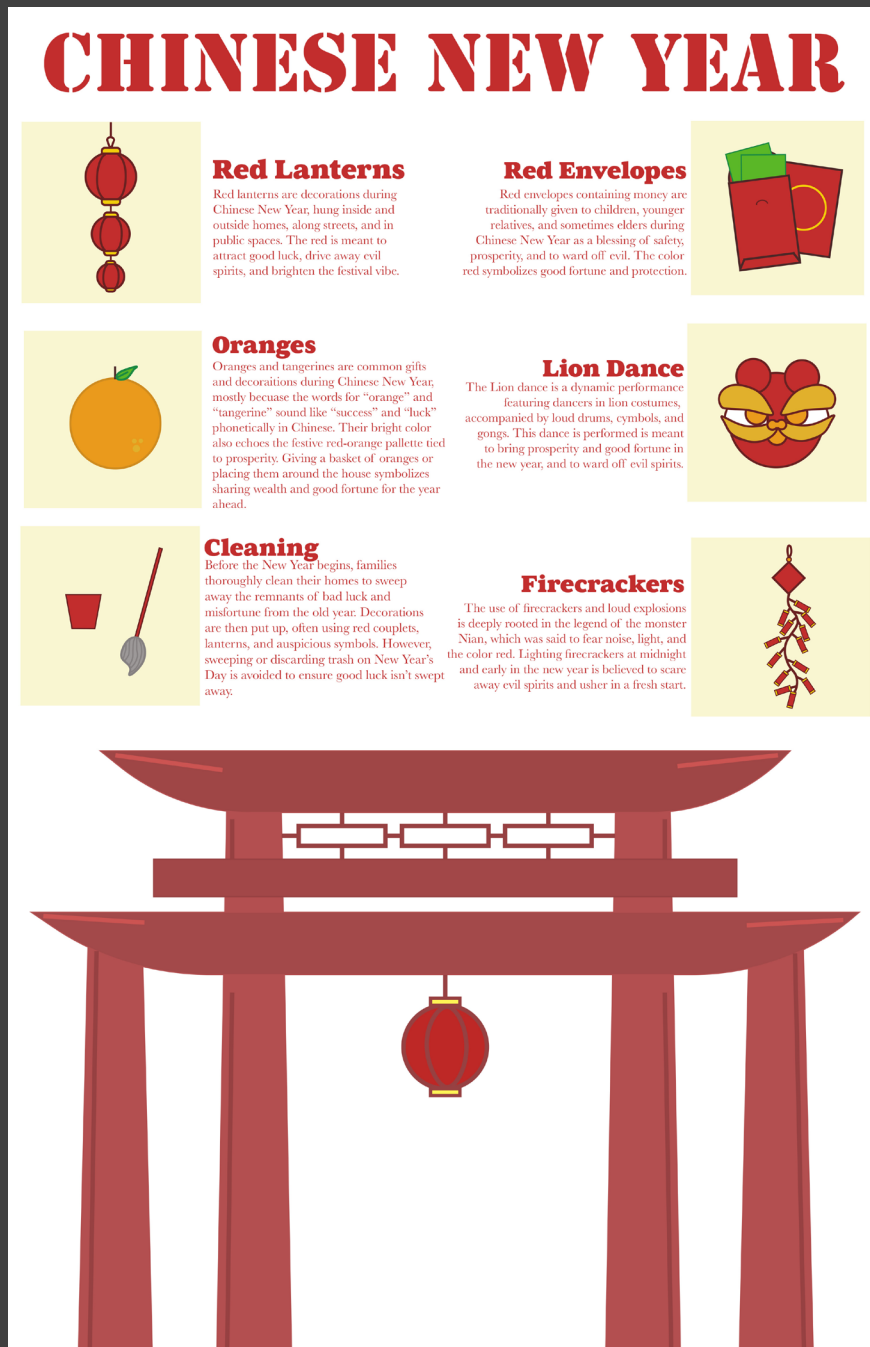
Project 2: Infographic

Oct 19, 2025

Programs used: Illustrator

We created an infographic of a topic of our choosing and incorporated the icon set we created (see page 6).

I learned how to incorporate the icons into my infographic and also learned to create a background by hand and use layers.



Mini Project: Boring Image Project

Sep 10, 2025

Programs used: Photoshop

In order to learn some tools, we had a mini project to incorporate images into one.

I learned how to layer masks, blend and use opacity, and use text!

