

ERWANTO KHUSUMA

Content Editor | Proofreader

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SUMMARY

Experienced proofreader & content editor with proficiency in analyzing & curating written contents. Proven to ensure written articles or long-form content. with high efficiency & attention to details.

EXPERIENCE

Glints Indonesia – Jakarta, Indonesia

Content Editor (October 2020 - present)

- Proofread and edited articles from a team of 3 writers
- Planned & created content plan for website, driving monthly page views to 3 million
- Managed e-book creation (proofread & edited), driving 1.500 e-book downloads in 1 month

Hago Indonesia – Jakarta, Indonesia

Content Operations (November 2019 - September 2020)

- Managed in-app content with 300 active creators in 14 kind of hot topics
- Created content plan to engage and increase number of new users in hago app

GCUBE Asia – Jakarta, Indonesia (remote)

Content Editor (June 2018 - September 2019)

- Managed (proofread and edited) articles from a team of 11 writers.
- Created content plan for website, driving page views to 1m at peak.
- Created strategies to engage readers and to increase visibility of GCUBE to indonesian players

UCNews Indonesia – Jakarta, Indonesia

Content Editor (February 2017 - June 2018)

- Managed (proofread and edited) articles from a group of 20 active community writers.
- Increased 20% of high quality and high PV contents based on themes and topic analysis.
- Created strategies to increase articles visibility to UCNews app users.

IDN Times – Surabaya, Indonesia

Senior Creative Writer (November 2015 - February 2017)

- Wrote news and SEO articles in various topics, driving 7 million page views in 1 month.

EDUCATION

Universitas Multimedia Nusantara (2011 - 2015)

Bachelor of Communication Science - GPA 3.67

CERTIFICATIONS

- NewCampus Manager Essentials 2023

SKILLS

- Proofreading
- Content Editing
- Analytical Thinking
- Attention to details
- Content Management
- Microsoft Office

