

## Consumer Guide to Hearing Loss

# yourhearing



YourHearing gives you easy access to a network of carefully screened and credentialed hearing care professionals, and the best in state-of-the-art hearing aids—from your home's desktop computer, or your mobile or tablet devices.

Call to schedule a  
free hearing screening  
**1-800-550-5399**

# Reasons to Address Hearing Loss

## Hear Better

Today's advanced hearing aids combine new technology with enhanced performance.

## Feel Better

Boost mood and improve quality of life from a greater sense of safety, independence and connection.

## Socialize Better

Being able to communicate well enriches our lives.



## Three Easy Steps to Better Hearing



### Make The Call

Schedule a free hearing screening near you.



### Visit A Clinic

Get fit with the hearing aid that's right for you.



### Enjoy The Benefits

Try your hearing aid at home, risk free for 60 days.

## What is Hearing Loss?

“Hearing Loss” means that you have a decreased sensitivity to sounds that are normally heard. The type and degree of hearing loss can vary, but most cases can be helped.

### Facts About Hearing Loss:

- Hearing loss is the third most prevalent chronic health condition older adults face.
- 48 million Americans have a hearing loss – this includes 17% of America’s adult population.
- Approximately one third of Americans between ages 65 and 74, and nearly half of those over age 75, have a hearing loss.

Source: National Institute on Deafness and Other Communication Disorders (NIDCD).

## Recognizing the Signs of Hearing Loss

Do a quick hearing check. If you answer “yes” to any of these questions, we suggest that you schedule a hearing screening.

- Do you turn the TV volume up too loud for others?
- Do people’s voices often sound mumbled or muffled?
- Do you have difficulty following conversation in noisy surroundings such as restaurants or parties?
- Do you sometimes avoid telephone calls because it is difficult to hear what people are saying?
- Do you often ask people to repeat themselves?

**your**hearing

## Are You Ready for a Hearing Screening?

When you're ready to book a screening, YourHearing makes it simple. A hearing screening is the only way to accurately gauge your hearing ability, assess the level of your loss and determine the right solution for you. You will be in excellent hands at one of our clinics.

- What kind of hearing loss do I have?
- Are there specific frequencies or types of sounds I have more trouble hearing than others?
- Will you explain my audiogram (or other test) results?
- Can I take home a copy of my results?
- Is there anything I can do to hear better on my own?
- What are my hearing aid options?
- How can I prevent further hearing loss?

**“It’s good to want to look your best. People won’t see these hearing aids?”**



“I put them in  
[my hearing aids]  
and I remember  
for the first time  
in my life I heard  
a bird signing  
in nature.”

## Ready to Buy a Hearing Aid?

Here are some helpful questions to ask:

- What features would be most useful to me?
- What is the total cost of the hearing aids?
- Will it be easy for me to get used to wearing them?
- Are they covered by a warranty?
- Can you make adjustments?
- What instructions do you provide?

For more information visit: [www.YourHearing.com](http://www.YourHearing.com)



## Discreet and Easy to Use Hearing Aids



### Behind-The-Ear

Behind-The-Ear (BTE) hearing aids rest comfortably behind the ear, with a clear plastic tube that directs amplified sound into a mold inside the ear canal.



### Inside-The-Ear

Inside-The-Ear (ITE) hearing aids sit discreetly in the ear canal – nobody will know the user is wearing them.

## Prices That Fit Your Budget

The cost of quality hearing aids ranges from approximately \$1,000 to \$3,500 per ear, depending on the level of technology and features purchased.

There are many affordable options that do a great job of improving hearing. Higher priced technology typically has more advanced signal processing, performs better in noisy environments and offers more features and flexibility.

Be sure to discuss your budget and lifestyle with your hearing care professional so they can recommend the best technology for your lifestyle and budget.

YourHearing only offers the best, high-quality brands.



### Essential

\$1,000-\$1,499

Provides quality technology and reliable performance. A hearing solution with essential features. Suitable for improved hearing in most situations.

### Advanced

\$1,500-\$1,999\*

Advanced technology and exceptional performance. A high quality hearing solution that allows greater flexibility in more situations.

### Premium

\$2,000-\$3,500

Cutting-edge technology and superior performance. These aids meet the needs of more varied environments. These are the best hearing solutions available.

*\*all prices are per ear*

*\*If you are unsatisfied for any reason, we offer a 60-day money back guarantee. All you have to do is return your hearing aid(s) to the clinic where you purchased them.*



# Trust the YourHearing Promise

## ANYTIME ACCESS

Anytime, anywhere access on mobile, desktop or tablet devices.

## CREDENTIALLED CLINICS

Feel confident that you will find a trusted hearing care professional near you.

## PERSONALIZED SERVICE

Our hearing care specialists provide personalized service from your first phone call to your hearing screening, hearing aid fitting and beyond.

## SATISFACTION GUARANTEE

We measure our success by your satisfaction through every step of the process.



Taking the first step to better hearing is simple.  
Schedule a free hearing screening today.

[www.YourHearing.com](http://www.YourHearing.com)

**your**hearing