

Gary H. Phillips

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EDUCATION: **Seton Hall University**, South Orange, NJ, BA in Journalism, May 2017 | Graduated Cum Laude | Servant Leader Scholarship | NSCS Scholar

RELEVANT EXPERIENCE:

[The Athletic](#)

June 2018- Present

Contributor

- Contribute feature stories as a credentialed reporter covering a variety of topics and sports.
- Pitch and develop content ideas for The Athletic's various verticals.

[Forbes](#)

September 2018- Present

SportsMoney Contributor

- Contribute pieces as a columnist and credentialed reporter, covering a variety of sports with the focus at times being on finances.
- Pitch and develop content ideas for Forbes SportsMoney.
- Curate posts for optimal SEO performance.

[Sporting News](#)

May 2017-Present

Major League Baseball Features Writer

- Contribute feature stories and columns as a credentialed reporter covering Major League Baseball.
- Pitch and develop content ideas for Sporting News.

[Jets Wire](#), USA Today Sports Media Group

January 2016-Present

Managing Editor

- Contribute and copy edit columns, features, news and pop culture clips related to the New York Jets.
- Manage and coach a staff of contributing writers; includes managing assignments and pitches, hands on editing and organizing schedules.
- Update, moderate and manage @TheJetsWire Twitter account and website, hosted by WordPress.
- Curate posts for optimal SEO performance.

[FanRag Sports](#)

December 2014- March 2018

Contributing Writer, News Desk

- Contribute pieces as a columnist and credentialed reporter, covering Major League Baseball.
- Pitch and develop content ideas for FanRag Sports.
- Contribute breaking news pieces on FanRag Sports' news desk.
- Curate posts for optimal SEO performance.

[The Setonian](#), Seton Hall University, South Orange, N.J.

October 2013-May 2017

Editor-in-Chief, Sports Editor, Sports Digital Editor and Staff Writer

- Responsible for overseeing the paper's editorial board, staff, production, website and overall content and management.
- Report on, research and interview those affiliated with Seton Hall in order to provide readers with original content.
- Credentialed as a beat writer for the Seton Hall men's & women's basketball teams.
- Create story assignment budgets, copy edit, layout pages using InDesign and handle relations with SHU administrators.
- Upload, moderate and manage online digital content through ULoop & WordPress, as well as Twitter, Facebook and Instagram content.
- Initiated a massive re-design of The Setonian's website, switching from ULoop to a WordPress platform.
- Co-created and appeared on "Setonian Soundbites," a collaboration between The Setonian and Seton Hall's radio station, WSOU.
- Placed 1st in the NJ Press Foundation College Newspaper Contest for Feature Writing and Profile Writing, 2nd in the category of Editorial Writing (2016-17).
- Placed 3rd in the NJ Press Foundation College Newspaper Contest in the category of Feature Writing (2015-16).

[NJ Advanced Media/NJ.com](#), Woodbridge, N.J.

May-August 2017

Social Media Intern

- Produce live and pre-recorded video content for NJ.com's social media platforms.
- Design and create graphics for NJ.com's social media platforms.
- Contribute multimedia packaged stories that incorporate reporting, writing, videography, photography and social media.
- Schedule content for NJ.com social media platforms through Social Flow.

[The Bergen Record/NorthJersey.com](#), Rockaway, N.J.

May-August 2016

Staff Writer/Intern, Local Sports Department

- Contribute news and feature stories pertaining to high school and college sports in Bergen County, N.J.
- Pitch story ideas, assisted in research, conducted interviews and produced original content.

[CNBC](#), Englewood Cliffs, N.J.

August 2015-January 2016

Breaking News Desk Intern

- Assist in coverage of breaking news, production of television segments and wrote for CNBC.com and NBCNews.com.
- Assist producers, reporters and editors both in the newsroom, the field and at the New York Stock Exchange and NASDAQ.
- Pitch story ideas for online content, familiar with INews and Stratus software.

[Bleacher Report](#), (Website)

April 2014- February 2015

Featured Columnist

- Composed articles covering the Yankees, MLB, the NFL and the NBA.

ALSO HAS EXPERIENCE WITH: [Expanded Roster](#), [Locked On Yankees](#), [The Journal Inquirer](#), [The Village Green](#), [The Journal News](#) & [Double G Sports](#).

RELEVANT SKILLS:

- **Writing/Reporting:** Interviewing, Copy Editing, Photography, Videography, AP Style
- **Broadcasting:** Podcasts, Radio Commentary and Interviews, Producing, Blog-Talk Radio, Facebook Live
- **Social Media:** Twitter, TweetDeck, Facebook, Instagram, Snapchat, LinkedIn, Social Flow, ShareThis, Apester, Slack, OneSignal
- **Digital/Backend:** WordPress, INews, Live Blogging, Scribble, Graphiq, Moveable Type, Traffic Management, SEO
- **Design/Graphic:** In-Design, Canva, Stratus, Wochit, Power Point