

Gary H Phillips

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EDUCATION: **Seton Hall University**, South Orange, NJ, Bachelor of Arts in Journalism, May 2017
Graduated Cum Laude | Seton Hall Academic & Servant Leader Scholarship | NSCS Scholar

RELEVANT EXPERIENCE:

[Sporting News](#), (Website) May 2017-Present
Major League Baseball Contributor

- Contribute feature stories and columns as a credentialed reporter covering the Yankees and the rest of Major League Baseball as it passes through New York.
- Credentialed for the 2017 MLB regular season and postseason.
- Pitch and develop content ideas for Sporting News.
- Copy edit work submitted to Sporting News.

[Jets Wire, USA Today Sports Media Group](#) (Website) January 2016-Present
Managing Editor

- Contribute and copy edit columns, features, news and pop culture clips covering the New York Jets.
- Manage and help improve a staff of contributing writers; includes managing assignments and pitches, hands on editing, organizing schedules.
- Update, moderate and manage the @TheJetsWire Twitter account and website, hosted by WordPress.
- Curate posts for best SEO practices.

[FanRag Sports](#), (Website) December 2014-Present
Contributing Writer, News Desk

- Contribute pieces as a columnist and credentialed reporter, covering Major League Baseball.
- Pitch and develop content ideas for FanRag Sports.
- Copy edit work submitted to FanRag.
- Write short news articles summarizing breaking news and topics trending on social media.
- Curate posts for best SEO practices.

[The Setonian](#), Seton Hall University, South Orange, N.J. October 2013-May 2017
Editor-in-Chief, Sports Editor, Sports Digital Editor and Staff Writer

- Responsible for overseeing the paper's editorial board, staff, production, website and overall content and management.
- Report on, research and interview those affiliated with Seton Hall in order to provide readers with original content.
- Credentialed as a beat writer for the Seton Hall men's & women's basketball teams.
- Create story assignment budgets, copy edit, layout pages using InDesign and handle relations with SHU Administrators.
- Upload, moderate and manage online digital content through ULoop & WordPress software.
- Update, moderate and manage The Setonian's Twitter, Facebook and Instagram accounts.
- Initiated a massive re-design of The Setonian's website, switching from ULoop to a WordPress platform.
- Co-created and appeared on "Setonian Soundbites," a collaboration between The Setonian and Seton Hall's radio station, WSOU.
- Placed 1st in the NJ Press Foundation College Newspaper Contest in the categories of Feature Writing and Profile Writing, and 2nd in the category of Editorial Writing (2016-17).
- Placed 3rd in the NJ Press Foundation College Newspaper Contest in the category of Feature Writing (2015-16).

[NJ Advanced Media/NJ.com](#), Woodbridge, N.J. May-August 2017
Social Media Intern

- Produce live and pre-recorded video content for NJ.com's social media platforms.
- Design and create graphics for NJ.com's social media platforms.
- Contribute multimedia packaged stories that incorporate reporting, writing, videography, photography and social media.
- Schedule content for NJ.com social media platforms through Social Flow.

[The Bergen Record/NorthJersey.com](#), Rockaway, N.J. May-August 2016
Staff Writer/Intern, Local Sports Department

- Contribute news and feature stories pertaining to high school and college teams in Bergen County.
- Pitched story ideas, assisted in research, conducted interviews and produced original content.

[CNBC](#), Englewood Cliffs, N.J. August 2015-January 2016
Breaking News Desk Intern

- Assisted in coverage of breaking news, production of television segments and wrote for CNBC.com and NBCNews.com.
- Assisted producers, reporters and editors both in the newsroom, field and at the New York Stock Exchange and NASDAQ.
- Pitch story ideas for online content, familiar with INews and Stratus software.

[The Journal Inquirer](#), Manchester, Conn. October-December 2016
Freelance Jets Features Writer

- Credentialed freelancer responsible for contributing weekly reported features about the New York Jets.

[Bleacher Report](#), (Website) April 2014- February 2015
Featured Columnist

- Composed articles covering the Yankees, MLB, the NFL and the NBA.

ALSO HAS EXPERIENCE WITH: [The Athletic](#), [The Village Green](#), [The Journal News/LoHud.com](#) & [Double G Sports](#).

RELEVANT SKILLS:

- **Reporting:** Writing, Interviewing, Copy Editing, Photography, Videography, AP Style
- **Broadcasting:** Podcasts, Radio Commentary and Interviews, Producing, Blog-Talk Radio, Facebook Live
- **Social Media:** Twitter, TweetDeck, Facebook, Instagram, Snapchat, LinkedIn, Social Flow, ShareThis, Apester, Slack
- **Digital/Backend:** WordPress, INews, Live Blogging, Scribble, Graphiq, Moveable Type, Traffic Management, SEO
- **Design/Graphic:** In-Design, Canva, Stratus Wochit, Power Point