

# Caleb R. Taylor

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## EDUCATION

**University of Cincinnati, Carl H. Lindner College of Business**

*Bachelor of Arts, Major: Journalism*

*Bachelor of Arts, Major: Creative Writing*

Cincinnati, Ohio

Expected: 4/24

## ACADEMIC PROJECTS

**SWOT Analysis of KAO (Biore brand),** Essentials of Business

November 2019

- Worked as a team to conduct a SWOT analysis of KAO's skincare brand Biore. Worked with ambassadors to provide feedback including a men's line

**Sportscaster Bearcast Media Student Group,** University of Cincinnati

September 2019 - Current

- Broadcast games for Football, Basketball, Soccer, and Baseball
- Weekly Radio show "Let's Play Two"
- Wrote Gameday articles for the 2019 football season

## WORK EXPERIENCE

**Shift Manager, Cook, Server, Trainer**

May 2020- Current

*Chipotle Mexican Grill*

Bellefontaine, Hyde Park, Cincinnati OH

- Served customers and made sure they had a good experience
- Shift Manager responsible for the daily operation of the store.
- Working the grill and preparing food making sure it is safe
- Organizing shifts and running them, assigning employees positions, closing the store ie. Counting the drawer
- Train new employees
- Cut and prepared food for the day making sure it is properly prepared, making sure process is sanitary and things are to temp.

**Staff Writer**

December 2023 – Current

*The Game Haus*

Virtual

- Write 2-3 weekly articles on the Anaheim Ducks
- Write about current NHL topics and the Anaheim Ducks
- Cover games as well as team news to stay up to date and write timely articles
- Analyze what is trending with the team or in the NHL

**Social Media Manager**

Summer 2020

*Skyhawks Sports*

Columbus, OH

- Managed social media accounts
- Promoted youth sports camps
- Helped run youth sports camps

## LEADERSHIP AND COMMUNITY ENGAGEMENT

**Volunteer Work for Church**

May 2015– Current

*Quest Community Church*

Russell's Point, OH

- Once a month help volunteer in the community with my church
- Bake cookies yearly for those working on Christmas Eve

## SKILLS

- Technical: Microsoft Word, PowerPoint, and Excel, and Wordpress
- Language: Spanish, conversational
- Writing: Published Poetry, and Published Articles
- Social Media: Twitter, Instagram, Snapchat, Facebook
- Video Journalism: Shooting, Editing, Interviewing
- Using Public Datasets
- Statistical analysis for story investigations