

Falcon's Lair Fact Sheet

FACT SHEET

Company Name	Falcon's Lair
Location	Allentown, Pennsylvania
Year Established	1989
Phone	800-593-4124
Email	falconslair@gmail.com
Website	https://falconslair.com
Social Media	@falconslair

Description Falcon's Lair is a quality retailer that carries hiking and climbing equipment and accessories. Falcon's Lair provides services for regional, "hardcore" hikers and climbers as well as recreational hikers and climbers. The highly knowledgeable and enthusiastic staff have training and experience in hiking and climbing. Customers come to Falcon's Lair to gain friendly expertise and support that they would not get from competing stores.

Key Staff Jeremy Grover, Owner
Margaret Brooks, General Manager

Services: Falcon's Lair serves clientele within a 30-mile radius of the store. The company values their community and participates in local outreach events for Pennsylvania charities. Additionally, local climbing and hiking clubs for children receive free shipping on all of their orders. If customers have any questions they can use Falcon's Lair's online customer support chat system for help.

Vision statement: Our mission is to provide a high quality experience at our store for hikers and climbers of any experience level. Our highly knowledgeable and enthusiastic staff work to ensure customers get the best equipment for themselves and know how to use it. We want our customers to find value in our store and rely on us to make the most of their hobby.

Attractions: Falcon's Lair offers first-time customers one free climb on their 40-foot climbing tower to practice their potential new climbing gear. Memberships to the climbing area can be purchased online at <https://falconslair.com>.