

The Skinny Jab Uncovered – Press Billings

SHORT (up to 89 characters)

Reporter Pria Rai uncovers a black market in “skinny jabs” sold via social media.

MEDIUM (up to 180 characters)

Newsbeat reporter Pria Rai investigates the black market in cheaper “skinny jabs” being sold via social media and asks: Are they what they claim to be? And are they safe?

LONG (up to 400 characters)

Newsbeat reporter Pria Rai investigates the black market in cheaper “skinny jabs” being sold via social media. She meets a young student who accidentally took an overdose of the drug, makes contact with one of the most prolific online sellers, goes undercover to buy it in a beauty salon and sends samples of the drugs for testing – with shocking results.