



NEWS INSIDE

Listing your home in the fall?

Why fall might be a great time to list your home

Local Area Market Update

Taking a look back at the last months statistics

Monthly Home Maintenance Tips

Keep your home in top shape with these tips

Home Fall Decor Trends

Update your home with a warm fall style



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FALL

REAL ESTATE NEWSLETTER

HOME UPDATE BY KELSEY GEIGER



LISTING YOUR HOME IN THE FALL?

why fall is a great time to sell your home

You've likely heard that summer is the peak selling season. But listing in the fall has its advantages, too! Here are four top reasons to list your home this fall:

- 1. *Sweater Weather, Serious Buyers***

The temperature cools, and so do the number of house hunters. Fall brings out buyers who are eager to close before the holiday season, making them more serious about making offers.
- 2. *Fewer Listings, More Spotlight***

With fewer homes on the market, fall is your time to shine! Your home won't have to compete as much, giving it a better chance to stand out and attract attention.
- 3. *Closing Time Before the Jingle Bells***

Many buyers are motivated to close before the end of the year to take advantage of tax benefits. This creates a sense of urgency, which can lead to faster sales and better offers.
- 4. *Autumn Ambiance, Instant Curb Appeal***

Fall's vibrant colors and cozy atmosphere make homes look incredibly inviting. A few pumpkins and some tasteful decorations can turn your home into an autumn dream, making buyers fall in love at first sight.

FALL HOME MAINTENANCE

- ✓ CAULK CRACKS AND GAPS IN SIDING
- ✓ CHECK FOR WHERE CRITTERS CAN GET IN
- ✓ INSPECT & CLEAN FIREPLACE & CHIMNEY
- ✓ WINTERIZE YOUR SPRINKLER SYSTEM
- ✓ CLEAN & PROTECT OUTDOOR FURNITURE



With summer retreating and seasons changing, Fall's home improvement chores focus on getting your home ready for the cooler weather ahead. To tighten up your house during the cold weather.

LOCAL EVENTS

OCT 18

Romp in the Swamp |
[More Info Here](#)

OCT 18

Haunted Cart Rides
[More Info Here](#)

OCT

Fright Night
[More Info Here](#)

OCT 24

Trick or Treat at the Ballpark
[More Info Here](#)

OCT 26

Halloween Bar Crawl
[More Info Here](#)

OCT

Pumpkin Hay Rides
[More Info Here](#)

OCT 26

Halloween Movie Night &
Costume Contest
[More Info Here](#)

OCT 15

Mulberry Lane Farm Halloween
Costume Party
[More Info Here](#)

OCT 31
join in with local events!

MARKET UPDATE

OUTAGAMIE COUNTY

202

SOLD
HOMES

237

NEW
LISTINGS

46

AVG DAYS
ON MARKET TO
SALE

\$316

AVG SALE
PRICE

\$300

AVG LISTING
PRICE

LOCAL TRICK OR TREAT TIMES

APPLETON — 4 TO 8 P.M.
BUCHANAN — 4 TO 7 P.M.
COMBINED LOCKS — 5 TO 7 P.M.
FREEDOM — 4 TO 7 P.M.
GRAND CHUTE — 4 TO 7 P.M.
GREENVILLE — 4 TO 7 P.M.
HORTONVILLE — 3 TO 5 P.M. ON OCT. 27
KAUKAUNA — 4 TO 7 P.M.
KIMBERLY — 5 TO 7 P.M.
LITTLE CHUTE — 5 TO 7 P.M.
NEW LONDON — 5 TO 7 P.M.
SEYMOUR — 4 TO 6 P.M.
WRIGHTSTOWN — 4 TO 7 P.M.
SHIOCTON — 4:30 TO 6:30 P.M.



HOME FALL DECOR TRENDS

UPDATE YOUR HOME WITH A WARM FALL STYLE



Charming Fall Porch Makeover

Transform your porch with seasonal touches like a new wreaths, and plaid throw blankets. Add a few pumpkins or a rustic bench to create a welcoming, fall-inspired entrance that invites guests in.



Nature Inspired Accessories

Bring the outdoors in this season through accessories such as pinecones, dried fruit, and log candle holders. Instead of using faux flowers, this Fall try filling up a vase or two with bunches of dried or preserved botanicals.



Warm, and Earthy Tones

Embrace the season by incorporating rich, earthy tones like burnt orange, deep burgundy, and warm browns. These colors create a cozy, inviting atmosphere that makes any space feel like a fall retreat.



PUMPKIN SPICE LATTE

easy recipe

↩️ SCAN THE QR CODE

Coffee | Milk | Pumpkin
Puree | Maple Syrup |
Vanilla Extract | Pumpkin
Spice | Whipped Cream

