

RYAN SIT

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EXPERIENCE

New York City Council — *Director of Communications, New York City Council*

April 2018 - Present

- Developed and implemented communications strategies, managed constituent and public communications, intergovernmental relations, social media presence and served as a spokesman for a New York City Council Member
- Drafted speeches, op-eds, statements, press releases, newsletters and talking points for press conferences, interviews and public hearings — with a focus on immigration, civil rights, worker's rights, real estate and affordable housing
- Maintained relationships with reporters and monitored the news cycle to identify potential concerns and opportunities for coverage of pending legislation and office priorities
- Oversaw strategic media planning

Newsweek magazine — *Breaking News Reporter*

November 2017 - April 2018

- Wrote and pitched breaking news and long-lead articles for a national audience with a focus on national politics, the economy, gun violence and the National Rifle Association
- Conducted original analysis using data acquired via public records and FOIL/FOIA requests
- Developed expert sources in key roles from constitutional law and government ethics to gun violence and economics
- Participated in staff meetings, planning short and long-term goals and adjusting according to industry trends
- Optimized articles for search engine results according to best practices

New York Daily News — *Staff Writer*

January 2013 - January 2017

- Covered breaking news, criminal justice and law enforcement both locally and nationally for the newspaper's Police Bureau and City Desk
- Broke several government accountability stories that contributed to the firing or demotion of top New York City officials and an NYPD officer being charged and convicted of negligent homicide
- Reported on a host of beats including politics, professional sports, housing and real estate, education and weather
- Trained and edited reporters

EDUCATION

City University of New York, January 2011 - May 2013 — B.A., *Journalism*

AWARDS

Honored with the In-Depth Reporting award from Brooklyn College for an enterprise piece on Mayor Michael Bloomberg's micro-unit apartments initiative. The article highlighted why the plan would fail to achieve its stated goals of mitigating the need for affordable housing.