

CALLUM RAWKINS

SPORTS JOURNALIST



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PROFILE

I am a dynamic sports writer with expertise in creating engaging content across various platforms, and I have a proven ability to collaborate with editorial teams while thriving under tight deadlines. I have in-depth knowledge of football, tennis, cricket, basketball, American football, baseball, boxing, Formula 1, rugby union and golf.

SKILLS

- Content Writing
- SEO
- Driving Website Traffic
- 60wpm Shorthand
- Essential Media Law
- Communication
- Time Management
- Working to strict deadlines
- Adobe Premiere Pro
- Wordpress

EXPERIENCE

CONTENT WRITER

VAVEL UK & USA

June 2024 - Present

- Producing timely match previews and reports covering English football, European football, international football and the NFL.
- Working closely with my editor to ensure content is frequent, engaging, and fits the needs of the website.

CONTENT WRITER

The Sports Deck

April 2024 - November 2024

- Covering the latest news across the English Football League.
- Achieved reader engagement through SEO-friendly content for social media channels, increasing website traffic.

JUNIOR CONTENT WRITER

goMin

May 2017 - May 2019

- Writing match previews and match reports for games across the Premier League, Bundesliga, La Liga, and Serie A.
- Driving website traffic through the use of SEO-friendly headlines and engaging articles.

EDUCATION

NCTJ DIPLOMA IN JOURNALISM

PA Media Academy

September 2023 - January 2024

HISTORY, GEOGRAPHY AND PSYCHOLOGY A-LEVELS

Southborough High School

2013-2016