

CALLUM RAWKINS

SPORTS JOURNALIST



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PROFILE

I am a sports journalist who has just received his NCTJ Diploma in Journalism having studied at the PA Media Academy. I cover football, cricket, basketball, American football, tennis, boxing, Formula One, rugby union and golf.

SKILLS

- Content Writing
- SEO
- Driving Website Traffic
- 60wpm Shorthand
- Essential Media Law
- Communication
- Time Management
- Working to strict deadlines
- Adobe Premiere Pro
- Wordpress

EXPERIENCE

JUNIOR CONTENT WRITER

90Min

May 2017 - May 2019

- Wrote match previews and match reports across Europe's top five football leagues.
- Covered transfer stories and current affairs in football.
- Worked to tight deadlines.

CONTENT WRITER

The Sports Deck

April 2024 - Present

- Covering the latest news across the world of football.
- Producing SEO-friendly content for social media channels.

CONTENT WRITER

VAVEL UK

June 2024 - Present

- Produced a variety of content such as match previews, match reports and quotes-lead pieces during Euro 2024.
- Worked closely with my editor to ensure content was frequent and fit the needs of the website.

EDUCATION

NCTJ DIPLOMA IN JOURNALISM

PA Media Academy

September 2023 - January 2024

HISTORY, GEOGRAPHY AND PSYCHOLOGY A-LEVELS

Southborough High School

2013-2016