



A partnership beyond ordinary

A new collaboration between Grangers and Rab is fuelled by a passion for performance-driven outerwear

The partnership between Grangers and Rab marks a significant milestone in technical insulation innovation. Combining Grangers' nearly 90-year heritage in protective treatments with Rab's pioneering mountaineering credentials, the collaboration introduces the new Grangers Down Defend technology — an advancement designed for serious users who demand exceptional performance when conditions are at their toughest.

Grangers is a British outdoor aftercare brand, founded in 1937, that's responsible for inventing the world's first water-based reproofing solution, protecting Sir Edmund Hillary and Tenzing Norgay on their 1953 Mount Everest summit. It's also known for formulating the first two-in-one cleaning and

reproofing treatment. Rab, founded by mountaineering legend Rab Carrington in 1981 and renowned for its high-performance clothing and expedition-level outerwear, has chosen to harness Grangers' expertise in hydrophobic and technical treatments to redefine what down insulation can achieve. The result is a new, at-source treatment: Grangers Down Defend. This treatment cleans and further enhances Rab's insulation, maximising loft, warmth, resilience and durability.

Setting a new standard for hydrophobic down, the partnership took over three years of performance testing and development. For the Rab-wearer — whether climbing in alpine terrain, hiking across rugged ridges or trekking through unpredictable weather — this technology offers a clear advantage. By treating the down at source, Rab garments manufactured with

Grangers Down Defend remain lofted and thermally efficient even in damp and challenging conditions and through numerous wash cycles. Not only does this down technology deliver performance, but it's also sustainable, holding impressive accreditations, such as being PFAS-free and bluesign-approved.

The partnership between Rab and Grangers is not only rooted in product innovation but also in shared values. Both Grangers and Rab are Derbyshire-based brands, with their close proximity helping to reduce their environmental impact while bringing a heritage of craftsmanship and commitment to the outdoors.

Grangers is also acting as Rab's official aftercare partner, supplying Rab's Service Centre with cleaning and reproofing solutions to treat down and waterproof gear. Through cleaning and reproofing with Grangers, users will be able to maintain peak gear performance and prolong the lifespan of their garments. Furthermore, customers can treat their Rab down jackets at home with Grangers' Down Wash and Down Repel, preserving the performance of their hydrophobic down. Wash + Repel Down 2 In 1 can also be used when time, energy and water are of the essence, by cleaning and reproofing in one wash cycle.

Now available for purchase, the new Grangers-Rab jackets featuring this technology are currently stocked in outdoor retailers all over the world and via Rab's online store. Powered by Grangers Down Defend, the jackets' benefits include enhanced damp-weather performance, longer-lasting loft, reduced weight due to more efficient



down and insulation you can rely on when it really counts.

The Grangers-Rab partnership uses technological innovation and a shared passion for adventure and sustainability to align with the demands of the 21st-century adventurer. Thanks to the brands' joint focus on keeping users warm, dry and outdoors for longer, and commitment to placing performance, longevity and sustainability at the heart of product development, it's safe to say that the next generation of down is here.



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