



over 400 stores nationwide

[wilo.com](http://wilo.com)

# wilo

## Paint guide 2023



## Contents

- 04 **new** Wild Escape collection
- 05 **new** Fond Memories collection
- 06 **new** Balanced collection
- 07 **new** Hotel Chic collection
- 08 Find your perfect match
- 10 Weekend refresh
- 12 wilko flat matt
- 13 wilko statement and metallics
- 14 wilko kitchen paint
- 16 wilko bathroom paint
- 18 wilko interior wood paint
- 20 Picking the perfect paint
- 22 DIY makeovers made easy
- 24 wilko exterior masonry paint
- 26 Paint colour chart
- 29 Prep for success
- 30 50 years of wilko paint

## Celebrating 50 years of quality wilko paint

We've spent 50 years developing a huge range of quality paints for all kinds of jobs. Whether it's out in the garden or inside your home, having the right paint in the right finish can save you time and money.

Your home reflects your personality, so we've gathered together the perfect family of paints and finishes, from soothing tones for living rooms, to vibrant colours for the kids' rooms. Choose from 85 different colours to suit every type of home.

We can't wait to see where the next 50 years takes us.

### wilko ways to shop

Order online

Order by phone

click & collect

Delivery

**SCAN ME**

Keep an eye out for QR codes which take you to our handy decorating tips

Try one of our new colours! ↓

**new**  
Golden Heritage 606

**new**  
Matcha Matcha 311

**new**  
Cornish Sands 605

**new**  
Bohemian Raspberry 416

**new**  
Wisteria 414

**new**  
Lilac Fields 415

Find your perfect colour with our handy tester pots ↓

wilko tropic tile teal  
wallpaper 0539582\_8



# Fond Memories

Nod to nostalgia with pretty florals and soothing shades. Perfect for creating that 'country cottage' feel



wilko botanist florals pink  
wallpaper 0539578\_1

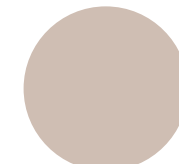
new

Bohemian Raspberry  
416

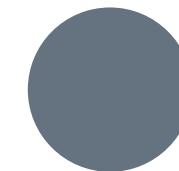


new

Cornish Sands 605



Oatmeal 109



Jetty Blue 215



# Wild Escape

Welcome nature into your home with deep greens and earthy tones. Complement this organic style with wooden furniture and natural textures

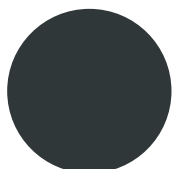


Warm Taupe  
112

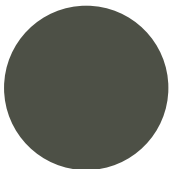


wilko tropic tile neutral  
wallpaper 0539583\_5

Use more than one colour  
to enhance the look



Supernova  
014



Coco Bean  
116



Matcha Matcha  
311



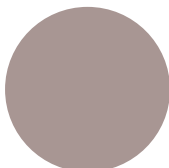
Key colours that look great with this collection



Cornish Sands 605



Chalk White 082



Earthy Hue 104

Complement this look with modern geo wallpaper

# Balanced

Fresh, modern colours mixed with soft accessories create an inspiring workspace that becomes a place to unwind when the working day is done



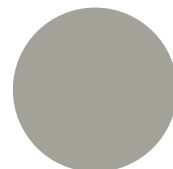
# Hotel Chic

Live the luxe life with statement metallics and neutral base colours. Smoked glass and mirrored surfaces bring this elegant look together

our DIY wall panelling guide is on page 22



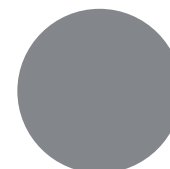
Use more than one colour to enhance the look



Warm Mineral 010



Grey Whisper 070



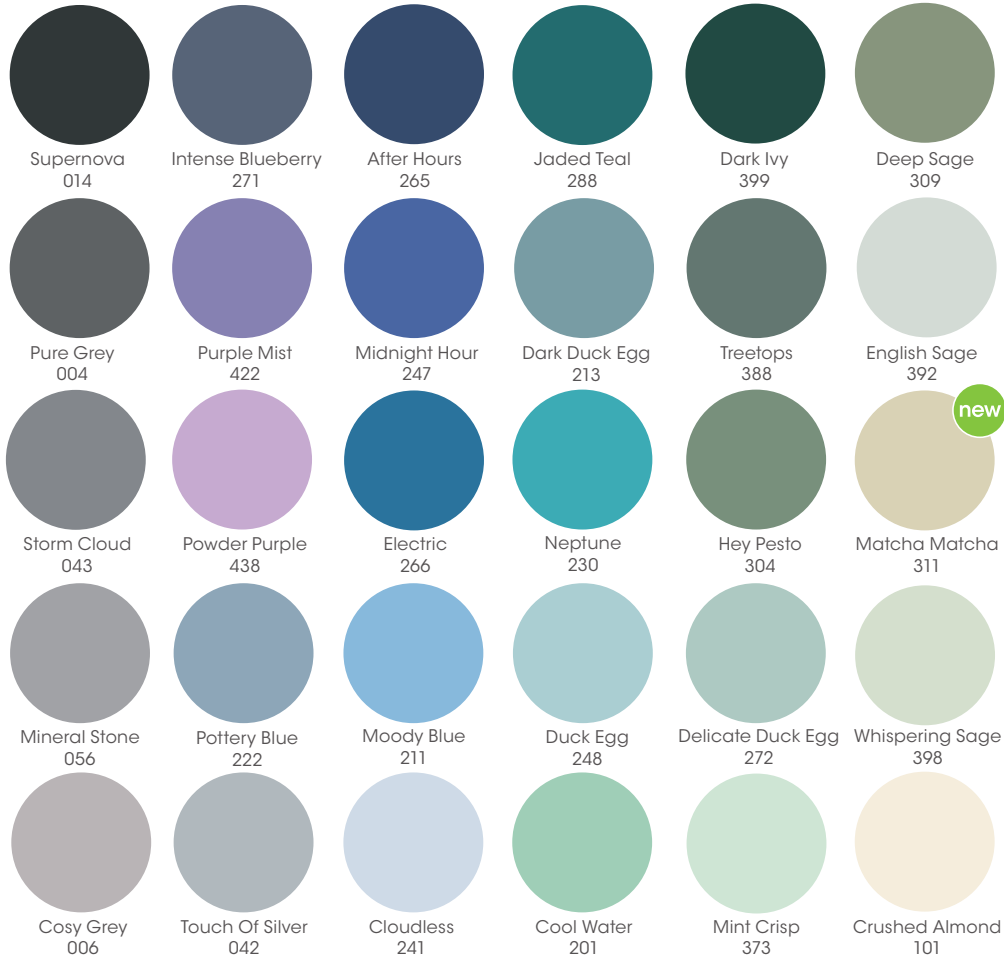
Storm Cloud 043



# FIND YOUR PERFECT MATCH!

All these paint colours come in three finishes, making it even easier to find one that's right for your home

*If you're using a dark colour in a busy area, choose Tough & Washable paint*



## Choose the right finish...



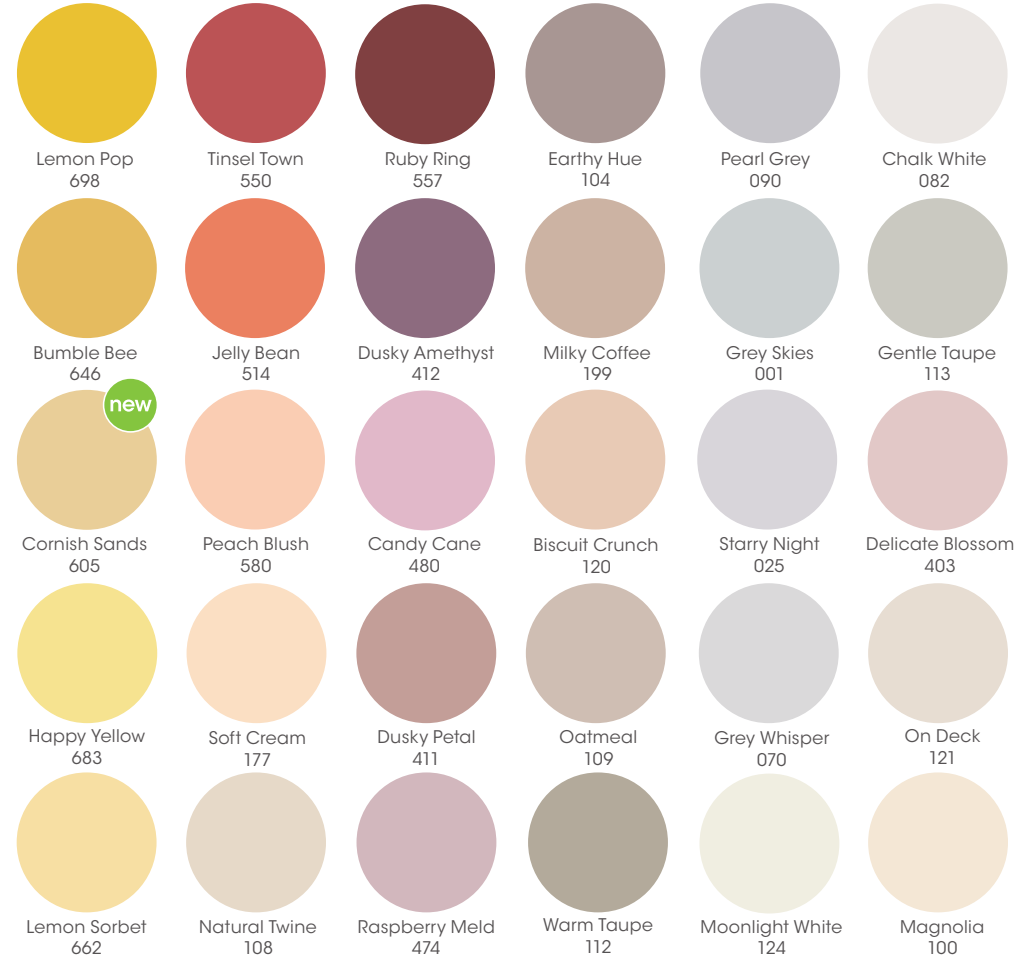
**Tough & Washable**  
Stain and scuff-resistant paint that's **25x tougher** than standard matt - ideal for busy areas of the home



**Matt**  
A contemporary matt finish that helps to **hide imperfections** - ideal for bedrooms and low traffic areas



**Silk**  
Gives rooms a **high sheen** that's easy to wipe clean - ideal for general living areas



# WEEKEND REFRESH!

Why spend hours on end painting, when our One Coat lets you transform a tired room into a beautiful living space in no time at all?

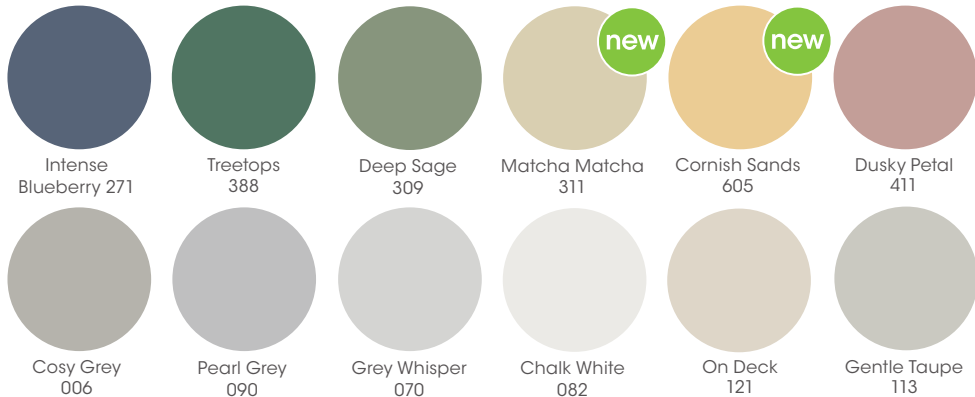


wilko Easy jungle sophistication wallpaper 0539586\_6

Gentle Taupe 113

## wilko Quick One Coat

Even coverage with just one coat so you can save time getting the decorating done



# EASY PEASY

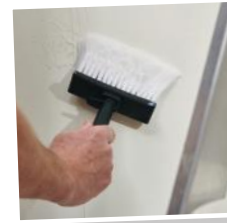
No need for a pasting board - that's a little win!

## wilko Easy wallpaper

Give your lounge a stunning makeover the easy way with wallpaper that allows you to paste straight to the wall, instead of the paper



Measure your walls to check you have enough paper



Paste straight onto the wall



Apply the wallpaper to the wall



Trim the excess paper once it's up



SCAN ME

Discover more little wins for a quick weekend refresh



## Choose from our new range...

- 1 wilko metallic crescent geo grey wallpaper 0539571\_2
- 2 Fresco wooden slat grey wallpaper 0539568\_2
- 3 Superfresco cols eternity grey wallpaper 0539573\_6
- 4 wilko Easy gentle kintsugi neutral wallpaper 0539564\_4



32 new wallpaper designs to choose from

# WILKO FLAT MATT

With a chalky flat matt finish, this hardwearing paint reflects less light than standard matt for an effortless premium look and feel

Wisteria  
414



# WILKO STATEMENT & METALLICS

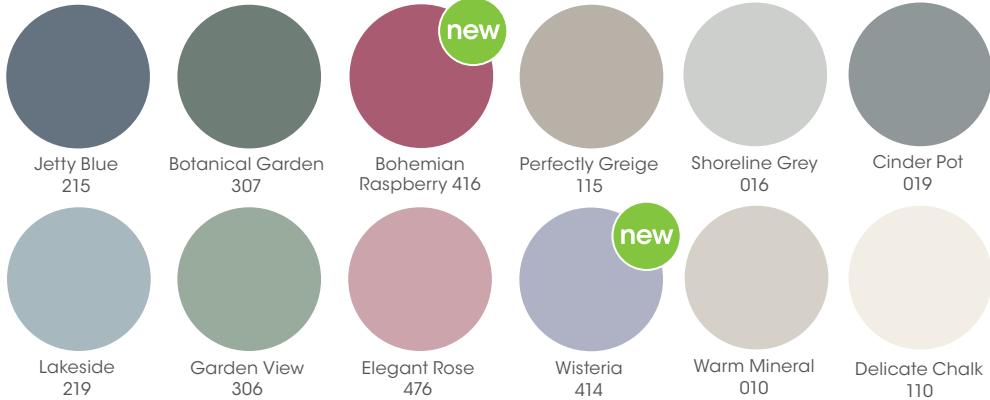
Make your walls sing with statement paints and shimmering metallics

Golden  
Heritage  
606

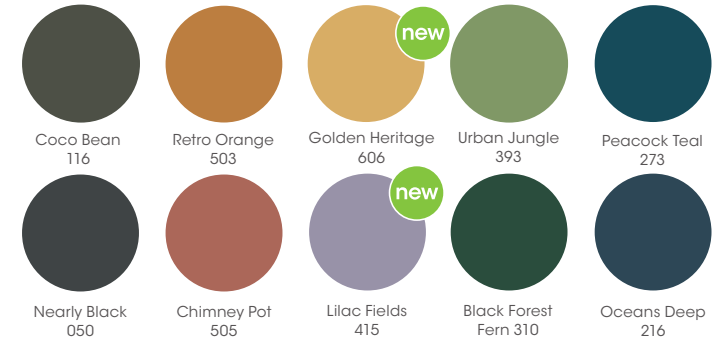
Peacock Teal  
273



Hides imperfections brilliantly - that's a little win!



## Choose your Statement paint...



## ...then team it with a complementary Metallic shade



Make the metallic pop with a similar base wall colour

# WILKO KITCHEN PAINT

Kitchens are busy places, so you'll love our range that will not only transform your space but also resist grease, stains and moisture



## AN INSTANT REFRESH!

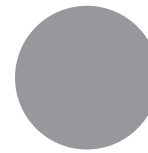


Our little wins for a quick and easy kitchen makeover

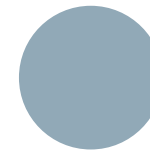
- 1 Adore your doors**
- 2 Refresh your worktops**

Spruce up your kitchen the cost-effective way by giving your wooden, melamine or MDF cupboards a lick of wilko Quick Dry Cupboard & Furniture paint. Choose from a range of shades

Give your worktops a new lease of life with D-C-Fix. The sticky back plastic comes in a choice of styles and is easy to apply



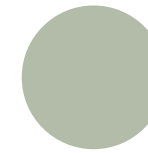
Mineral Stone  
056



Pottery Blue  
222



Treetops  
388



English Sage  
392



Cornish Sands  
605



Pearl Grey  
090



Touch Of Silver  
042



Hey Pesto  
304



Whispering Sage  
398



Lemon Sorbet  
662



Grey Whisper  
070



Moonlight White  
124



Chalk White  
082



Crushed Almond  
101



Magnolia  
100



Raspberry Meld  
474



Milky Coffee  
199



Natural Twine  
108

SCAN ME



Discover even more great ways to refresh your kitchen

- 3 Transform your tiles**

Get a new look for less with these self-adhesive mosaic tiles. They're so easy to use - simply peel and stick, then apply grout to keep in place





# WILKO BATHROOM PAINT

Dark Ivy  
399

Make a statement in the bathroom with bold and bright colours. Our Bathroom paint is mould and moisture resistant to keep your bathroom sparkling and easy to clean



## AN INSTANT REFRESH!



Revive the bathroom without splashing out!

### 1 Refresh tiles

If you haven't the time, budget or skills to replace your tiles, no problem - freshen them up with Wilko One Coat Tile paint. The moisture-resistant formula is just the thing for bathrooms

### 2 Shower in style

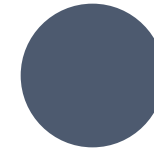
Add style and privacy with static-cling window film that can be added to your windows or shower screen



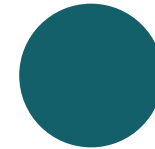
Made especially for bathrooms - that's a little win!



Supernova  
014



Intense Blueberry  
271



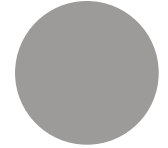
Jaded Teal  
288



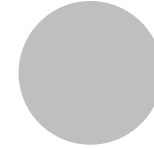
Dark Ivy  
399



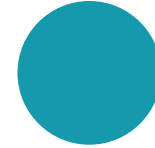
Milky Coffee  
199



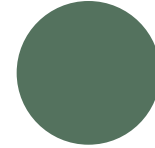
Mineral Stone  
056



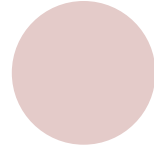
Pearl Grey  
090



Neptune  
230



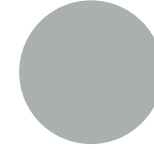
Treetops  
388



Delicate Blossom  
403



Cosy Grey  
006



Touch Of Silver  
042



Cool Water  
201



English Sage  
392



Magnolia  
100



Chalk White  
082



Moonlight White  
124



Cloudless  
241

SCAN ME

Discover even more great ways to refresh your bathroom



### 3 New tiles with no effort

Why splash out on a brand new bathroom when you can transform it with these easy-to-use, self-adhesive tiles



# WILKO INTERIOR WOOD PAINT

Touch up tired wood and create a sleek look every time. Choose from gloss, satin or eggshell finishes

Pure Brilliant White 000



## 1 Fill and sand

Fill and sand off any lumps and bumps to give yourself a smooth surface

## 2 Clean

Clean off any marks using our sugar soap spray

## 3 Paint

Get painting for a fresh new look!

## Here's three things you need to consider when choosing the right wood paint

### 1 Product finish

#### Eggshell

Modern, low-sheen finish helps hide imperfections

#### Satin

Soft, mid-sheen finish which is easy to wipe clean

#### Gloss

High sheen look, helps to accent mouldings and woodwork

### 2 Product type

#### Quick Dry

- ✓ touch-dry in 4hrs
- ✓ non-yellowing
- ✓ water based

#### One Coat

- ✓ exceptional coverage
- ✓ no undercoat needed

#### Non Drip

- ✓ drip resistant
- ✓ no undercoat needed

### 3 Colour

QD - Quick Dry OC - One Coat

Pure Brilliant Black 030

QD Satin, OC Satin,  
QD Gloss, OC Gloss

Storm Cloud 043

QD Satin, OC Satin,  
QD Gloss, OC Gloss

Pure Grey 004

QD Satin, OC Satin

Moonlight White 124

QD Satin, OC Satin,  
OC Gloss

Fountain 013

QD Satin, OC Satin,  
QD Gloss, OC Gloss

Grey Cloud 018

QD Eggshell

Coastline 155

QD Satin, OC Satin

Delicate Chalk 110

QD Eggshell

Warm Mineral 010

QD Eggshell

Calm White 094

QD Satin, OC Satin,  
QD Gloss, OC Gloss

Softest Cream 111

QD Eggshell

Pure Brilliant White 000

QD Eggshell, QD Satin,  
OC Satin, QD Gloss,  
OC Gloss, ND Gloss

# PICKING THE PERFECT PAINT



SCAN ME



Discover handy decorating tips for every room

We've put 50 years into bringing you the best range of paints and finishes for all the decorating projects around your home and garden. So whether you're painting inside or out, take a look at our handy guide to help you find the right one



### wilko Matt & Silk

Choose from 85 gorgeous colours, available in a contemporary matt or high sheen finish



### wilko Tough & Washable Matt

Keep that freshly painted look for longer. If you're using a dark colour in a busy area, this paint's just the job



### wilko Kitchen Matt

Withstands the grease, stains and moisture from everyday cooking



### wilko Bathroom Mid-Sheen

Specially formulated to be mould and moisture resistant, as well as being easy to clean



### wilko Quick One Coat Matt

Ideal for a weekend refresh, offers fantastic coverage in just one coat to help you get the job done quicker



### wilko Flat Matt

Available in 12 exclusive colours with a high-quality, premium finish, perfect for uneven walls



### wilko Statement Matt & Metallic

Statement and metallic paints are perfect for feature walls. Easy to apply and wipeable



### wilko Quick-Dry Interior Wood Satin

Designed to look after wooden surfaces inside your home



### wilko Cupboard Satin

Special quick-drying, durable paint for kitchen cupboards



### wilko Tile Gloss

Perfect for revitalising bathroom and kitchen tiles



### wilko Exterior Masonry Smooth

All-weather paint that covers brick and stonework on the outside of your home and in your garden



### wilko Exterior Wood Satin

Offers 10 years' all-weather protection. Resists cracking, peeling and blistering

# DIY MAKEOVERS MADE EASY!

## Perfect panelling in five steps

Measure your wall space and mark out your panelled design with a pencil, working outwards so it's symmetrical

Measure and cut timber panels to size based on your design (or buy the panels pre-cut)



1



2



Prep your walls before attaching the panelling by sanding down any lumps and bumps

Make sure each panel fits before gluing (or nailing) in place, using a spirit level to keep things nice and straight

Fill the joints and sand down for a smooth finish. Apply two coats of paint to panelling and wall. We used Perfectly Greige



3



4



5

Give your walls some wow on a budget - that's a little win!



Love the look but short on time? Try panelled wallpaper instead



Read more on how to create the panelled look

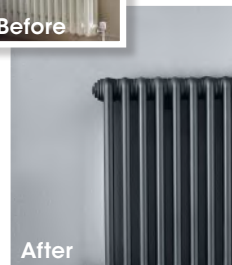


## Turn the old into the new

Give furniture a new lease of life. We've transformed this coffee table using wilko furniture paint in Chalk White and Mineral Stone



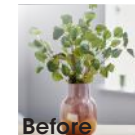
Before



After

## Radiate style

Who said radiators have to stay white? Add a touch of warmth to any room with radiator paint that complements your colour scheme.



Before



After

## Upcycle & refresh

Vamp up an old vase the easy way - all it takes is a tin of wilko spray paint! It's quick drying and leaves a hardwearing finish with great coverage

# WILKO EXTERIOR MASONRY PAINT

Pebble White 174

Transform brickwork and masonry with a paint that can take everything the weather throws at it



Long-lasting protection - that's a little win!

- |                          |                  |                    |                  |                          |
|--------------------------|------------------|--------------------|------------------|--------------------------|
|                          |                  |                    |                  |                          |
| Atlas Stone 020          | Abbey Grey 011   | English Garden 370 | Pebble White 174 | Crushed Almond 101       |
| Smooth, Textured         | Smooth           | Smooth             | Smooth           | Smooth                   |
|                          |                  |                    |                  |                          |
| Pure Brilliant Black 030 | Brick Red 585    | Country Cream 196  | Magnolia 100     | Pure Brilliant White 000 |
| Smooth                   | Smooth, Textured | Smooth, Textured   | Smooth           | Smooth, Textured         |

## wilko Exterior Wood paint

We've spent 50 years developing an exterior paint that not only looks great, but is also guaranteed to last ten years without cracking, peeling or blistering



This paint will stand the test of time - that's a little win!

- |                          |                          |                   |               |                 |                    |                 |
|--------------------------|--------------------------|-------------------|---------------|-----------------|--------------------|-----------------|
|                          |                          |                   |               |                 |                    |                 |
| Pure Brilliant White 000 | Pure Brilliant Black 030 | Cornish Slate 096 | Fountain 013  | Atlas Stone 020 | Summer Rain 287    | Teacup Blue 236 |
| Satin, Gloss             | Satin, Gloss             | Satin, Gloss      | Satin, Gloss  | Satin           | Satin              | Satin           |
|                          |                          |                   |               |                 |                    |                 |
| Country Garden 362       | Stormy Blue 280          | Oxford Blue 272   | Evergreen 326 | Signal Red 571  | Cambridge Blue 282 | Conker 140      |
| Satin                    | Satin                    | Gloss             | Gloss         | Gloss           | Gloss              | Gloss           |

## wilko Exterior Metal paint

There's no priming required with our time-saving Exterior Metal paint



- |           |            |           |
|-----------|------------|-----------|
|           |            |           |
| White 000 | Silver 002 | Black 030 |





**Matt**

- ✓ modern finish
- ✓ easy to apply

**Silk**

- ✓ high sheen finish
- ✓ wipe clean



**Tough & Washable**

- ✓ stain and scuff resistant
- ✓ fully washable
- ✓ 25x tougher than standard matt emulsion



**Quick One Coat**

- ✓ saves time
- ✓ covers in one coat
- ✓ even coverage



**Kitchen**

- ✓ grease resistant
- ✓ stain resistant
- ✓ moisture resistant



**Bathroom**

- ✓ mould resistant
- ✓ moisture resistant
- ✓ steam resistant



**Statement & Metallics**

stylish shades and metallics perfect for making a statement



**Flat Matt**

- ✓ chalky matt finish
- ✓ hides imperfections
- ✓ adds richness to colours



QD - Quick Dry OC - One Coat ND - Non Drip

<b>Black Forest Fern 310</b> S	<b>Dark Ivy 399</b> C	<b>Oceans Deep 216</b> S	<b>After Hours 265</b> C	<b>Intense Blueberry 271</b> C 1	<b>Bohemian Raspberry 416</b> F <span style="color: green;">new</span>	<b>Tinsel Town 550</b> C	<b>Ruby Ring 557</b> C	<b>Chimney Pot 505</b> S	<b>Bumble Bee 646</b> C	<b>Coco Bean 116</b> 1	<b>Pure Grey 004</b> C	<b>Cinder Pot 019</b> F	<b>Supernova 014</b> C	<b>Pure Brilliant White 000</b> C 1	<b>Pure Brilliant White 000</b> QD Satin, QD Gloss, QD Eggshell, ND Gloss, OC Gloss, OC Satin	<b>Pure Brilliant Black 030</b> QD Satin, OC Satin, QD Gloss
<b>Deep Sage 309</b> C 1	<b>Treetops 388</b> C	<b>Peacock Teal 273</b> S	<b>Midnight Hour 247</b> C	<b>Jeffy Blue 215</b> F	<b>Blush Gold 404</b> S	<b>Candy Cane 480</b> C	<b>Copper Pipe 502</b> S	<b>Gold Bar 603</b> S	<b>Lemon Pop 698</b> C	<b>Earthy Hue 104</b> C	<b>Mineral Stone 056</b> C	<b>Silver Lustre 002</b> S	<b>Nearly Black 050</b> S	<b>Delicate Chalk 110</b> F	<b>Storm Cloud 043</b> OC Gloss, OC Satin, QD Satin, QD Gloss	<b>Coastline 155</b> QD Satin, OC Satin
<b>Urban Jungle 393</b> S	<b>Botanical Garden 307</b> F	<b>Jaded Teal 288</b> C	<b>Electric 266</b> C	<b>Pottery Blue 222</b> C	<b>Dusky Amethyst 412</b> C	<b>Dusky Petal 411</b> C 1	<b>Retro Orange 503</b> S	<b>Golden Heritage 606</b> S <span style="color: green;">new</span>	<b>Happy Yellow 683</b> C	<b>Warm Taupe 112</b> C	<b>Perfectly Greige 115</b> F	<b>Touch Of Silver 042</b> C	<b>Storm Cloud 043</b> C	<b>Moonlight White 124</b> C	<b>Fountain 013</b> QD Satin, OC Gloss, OC Satin, QD Gloss	<b>Softest Cream 111</b> Eggshell
<b>Matcha Matcha 311</b> C 1 <span style="color: green;">new</span>	<b>Hey Pesto 304</b> C	<b>Neptune 230</b> C	<b>Moody Blue 211</b> C	<b>Lakeside 219</b> F	<b>Purple Mist 422</b> C	<b>Elegant Rose 476</b> F	<b>Jelly Bean 514</b> C	<b>Cornish Sanas 605</b> C 1 <span style="color: green;">new</span>	<b>Lemon Sorbet 662</b> C	<b>Milky Coffee 199</b> C	<b>Cosy Grey 006</b> C	<b>Grey Whisper 070</b> C 1	<b>Grey Skies 001</b> C	<b>Moonlight White 124</b> QD Satin, OC Gloss, OC Satin	<b>Warm Mineral 010</b> Eggshell	<b>Moonlight White 124</b> QD Satin, OC Gloss, OC Satin
<b>English Sage 392</b> C	<b>Garden View 306</b> F	<b>Dark Duck Egg 213</b> C	<b>Cool Water 201</b> C	<b>Wisteria 414</b> F <span style="color: green;">new</span>	<b>Lilac Fields 415</b> S <span style="color: green;">new</span>	<b>Raspberry Meld 474</b> C	<b>Peach Blush 580</b> C	<b>Crushed Almond 101</b> C	<b>Magnolia 100</b> C	<b>Oatmeal 109</b> C	<b>Pearl Grey 090</b> C	<b>Starry Night 025</b> C	<b>Shoreline Grey 016</b> F	<b>Grey Cloud 018</b> Eggshell	<b>Calm White 094</b> QD Satin, OC Satin, OC Gloss, QD Gloss	<b>Pure Grey 004</b> QD Satin, OC Satin
<b>Whispering Sage 398</b> C	<b>Mint Crisp 373</b> C	<b>Delicate Duck Egg 272</b> C	<b>Duck Egg 248</b> C	<b>Cloudless 241</b> C	<b>Powder Purple 438</b> C	<b>Delicate Blossom 403</b> C	<b>Soft Cream 177</b> C	<b>On Deck 121</b> C 1	<b>Natural Twine 108</b> C	<b>Biscuit Crunch 120</b> C	<b>Gentle Taupe 113</b> C 1	<b>Warm Mineral 010</b> F	<b>Chalk White 082</b> C 1	<b>Delicate Chalk 110</b> Eggshell		

Try out different colours with our handy tester pots



To find out more about our interior wood range see pages 18-19

# PREP FOR SUCCESS

No matter how big or small your project is, good preparation counts.

From sanding down doors to painting window frames, our handy checklist will make sure you start right and get the best results every time.

We've got all the essentials in one place - that's a little win!



- sugar soap
- masking tape
- dust sheet
- white spirit
- scraper
- paint brushes
- roller and tray
- paint stirrers
- sandpaper

Everything you need to clean, prep and paint

## JUST THE JOB!



Our paint pots are made from 30% recycled materials - another little win that makes a world of difference!



# 50 YEARS IN THE MAKING!

We've put 50 years into bringing you the best range of paints and finishes for your home and garden. From Tough & Washable paint for busy areas of the home to One Coat paint for a quick refresh.

Choose from 85 different paint colours, alongside a range of wallpapers that both complement and contrast.

All our paints are tested against leading brands, so you can be sure you're getting the best for less.

We must be doing something right, because you've given our paints nearly 7,000 5-star reviews since 2021. We're so confident in the quality that if you don't like it for any reason, we'll give you your money back.



over 400 stores nationwide

search for us on   

[wilko.com](https://www.wilko.com)