



# INCREASE OPERATIONAL EFFICIENCY & BOOST DRIVER PRODUCTIVITY

with **Maven's** All-In-One Workflow, ELD, and Fleet Management Platform

OPEN API SUITE FOR TMS INTEGRATION

TRIP VIEWER & FLEET MANAGEMENT PORTAL

CONFIGURABLE WORKFLOWS

IN-APP MESSAGING

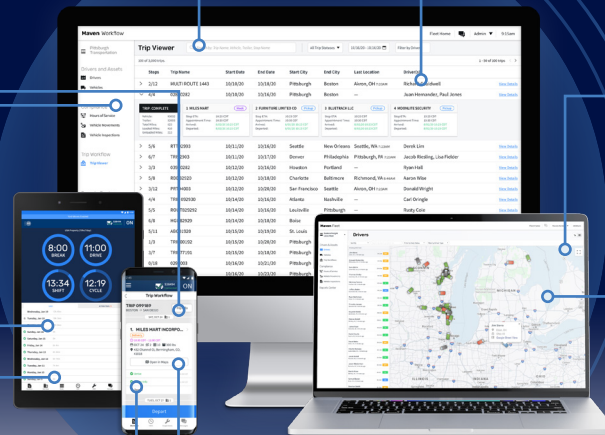
DOCUMENT IMAGING

ETAS

ELD/HOS

FLEXIBLE FORMS

CO-DRIVER EXPERIENCE



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## BOOTH #321

**BREAKOUT SESSION: How CRST is Optimizing the Driver Experience with Maven**

2:35 PM - 3:00 PM CT, Monday, Sept. 13 at Level 3, San Antonio 6

**PRODUCT SHOWCASE: Workflow, Fleet, & ELD**

3:10 PM - 3:20 PM CT, Monday, Sept. 13 at Product Showcase #2

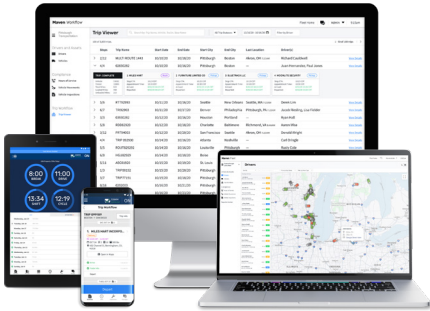
**MAVEN SPONSORED BREAKFAST**

7-8 AM CT, Tuesday, Sept. 14 in the Exhibition Hall



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# MAVEN WORKFLOW, ELD AND FLEET MANAGEMENT PLATFORM & MCLEOD SOFTWARE INTEGRATION



## Boost Driver Satisfaction and Retention, Increase Operational Efficiency, and Improve the Bottom Line

The Maven Platform seamlessly integrates with McLeod's Symphony Mobile Communications module. McLeod LoadMaster<sup>®</sup> users can see their TMS data in Maven's powerful cloud-based solution, which empowers drivers with custom step-by-step workflows and forms based on individual stops and trips. An integrated ELD with HOS management, in-app messaging and document imaging, and a trip viewing portal also enable managers, dispatchers, and drivers to communicate effectively and perform their best work in less time.

Drivers benefit from the smart design elements of Maven's mobile driver app, which features large buttons, color coding, helpful alerts and notifications, and intuitive navigation. Managers and dispatchers have access to the Maven Trip Viewer & Fleet Management Portal, which provides them with crucial visibility and insights into drivers' trips, ETAs, and workflow information. The flexible forms feature can provide fleets with tailored forms for drivers that are relevant to their specific needs.

With workflows that make sense for each destination, drivers boost their productivity, while managers and dispatchers increase efficiency by accessing the most up-to-date information for every stop, trip, vehicle, and driver.

## MAVEN FEATURES & BENEFITS

- » Easy-to-use driver workflow mobile app with ELD included
- » Custom trip and stop-based driver workflows and flexible forms allow drivers to move faster through their stops and daily work
- » Document imaging for freight exceptions, vehicle issues, BOLs, and more reduces paperwork and saves time
- » In-app group and individual messaging to streamline communication
- » Co-driver experience
- » Automated delivery of dispatch assignments, directions, and other data
- » Turn-by-turn navigation
- » Automatic arrivals and departures
- » Increased driver productivity and satisfaction for improved driver retention
- » Drivers stay safe and compliant while on the road and on task at stops
- » Simple, comprehensive training and a quick installation and deployment process saves time and reduces costs
- » Trip Viewer & Fleet Management Portal for managers and dispatchers:
  - Manage workflow forms and monitor vehicle movements & HOS
  - With GPS tracking, obtain real-time updates on driver progress and tractor locations, including accurate ETAs
  - Reporting dashboard includes Critical Events and Fuel Idle Reporting
- » Open API Suite for integration, such as TMS integration with McLeod LoadMaster<sup>®</sup>
- » 24/7, top-tier customer support

