



Utku Osman ARSLAN

Digital Marketing Specialist

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Address
Ankara, Türkiye

Social Media Information

Instagram
@uarslan

LinkedIn
utku-osman-arslan

Languages

English
Professional Work

Türkçe
Native Language

Education Details

Hacettepe University
Social Work (2015-2019)

Yıldırım Beyazıt Üniversitesi
Social Policy (2020-2022)

Hobbies

En Kötü Ne Olabilir Ki Podcast

Nosta Sports

Tecrübe

Freelance Content Writer
Cremicro August 2023 - Today
Freelance

Digital Marketing Specialist
brick institute August 2023 - Today
Remote

Digital Marketing Specialist
Userspots February 2023 - Today
Remote

Social Media Specialist
Obiziz Digital Agency June 2022 - February 2023
Ankara, Türkiye

Freelance Blog Writer
Sinpaş April 2022 - October 2022
Freelance

SEO News Writer/Editor
Makale Havuzu April 2022 - October 2022
Remote

Certificates

Userspots

UX Research
November 2023

Userspots

Practical Figma
November 2023

Userspots

UX Writing
December 2023

Tools



Figma
Design



Airtable
Data, Table Management



Adobe Photoshop
Design



Adobe Premiere Pro
Proficiency in Video Editing



ChatGPT



Renderforest
Video Editing



Adobe After Effects
Basic Level



Notion
Project Management

References

YapıKredi Gülcü Çilgin

gulce.cilgin@yapikredi.com.tr
Digital Product Manager

Userspots Evrim Ersoy

evrim.ersoy@userspots.com
Managing Partner

Obiziz Uğur Özer

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Head of Agency

YapıKredi Berrin Çubukcu

berrin.cubukcu@ykteknoloji.com.tr
Analytics and Data Governance Consultant