



Sav McKee

EDITOR | WRITER | CREATOR

Profile

Through the implementation of SEO strategies, I improve online visibility, draw in targeted audiences, and increase engagement for the media company I represent. As both an associate editor and editor-in-chief for various printed publications as well, pick-up rates for our magazines have successfully raised multiple percentages under my guidance.

I excel in dynamic environments with a collaborative team, while also enjoying the opportunity to work independently on projects I'm passionate about. I am dedicated to helping individuals, communities, and organizations flourish and achieve their full potential in both digital and print realms.

Contact



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Experience

Editor in Chief

Refined Magazine | (614) Media Group | August 2024-Present

Oversees all aspects, both creative and editorial, for the beautiful quarterly magazine, *Refined*. Assigns stories to a talented team of writers, photographers, and designers to highlight the sophisticated side of Columbus, OH. Cultivates relationships with advertisers to ensure continued support for the publication.

Associate Editor

(614) Magazine | Stock & Barrel Magazine | Chatter Magazine | 2023-Present

Assists the Editor in Chief with writing, editing, and delegating tasks for three print publications. Manage client meetings and coordinate between writers, photographers, and clients. Edit literature and articles thoroughly.

Digital Editor

614now.com | (614) Media Group | 2023-Present

Produces three or more articles daily for the media group's website, covering news, restaurant openings, closures, and events in Columbus, OH. Has authored over 1,300 articles distributed to hundreds of thousands of newsletter subscribers.

Senior Contributor | Freelance Writer

(614) Media Group | Substack | Various Publications | 2019 - Present

Creates in-depth articles for a range of publications, including both websites and magazines. Collaborates with paying clients to craft advertorials for both print and digital media.

Skills

- Editing
- Writing
- Marketing
- Organization
- Leadership
- Creativity
- Content Development

Education

Loyola University Chicago
Master of English Education
2015-2017

Ohio State University
Bachelor of Arts
2012-2015