



Branding | Creatives | Advertising | Promotions | Lifestyle PR | Films PR | Events | Online / Digital  
Marketing | Hospitality PR | Press Conferences | Image Management

[www.brand-promoter.com](http://www.brand-promoter.com)

Publicity, Branding & Events © 2006 - 2023 BRAND PROMOTER

# VISION

*When you successfully create a connection with your customers and employees, many of them might stay loyal for life.*

*"Right Knowledge", "Right Concerns", "Right Experience"; can bring out  
THE BEST*

# What We do? - Our Work Pipeline

## Types of PR tools for Business

- Entertainment PR
- Lifestyle PR
- Films PR
- Corporate PR
- Events PR
- Online PR
- Hospitality PR
- Press Conferences
- Profiling
- Image Management
- Sponsorship for Events
- PR through Events

## Basic Needs of Different Businesses :

- Graphic Design (Print Entity & Creatives)
- Website Design + Social Media Kit
- Advertising (Outdoor + Campaigns)
- Brand Identity (Print)
- Newspaper Ads
- TVC Production (Digital + Broadcast)
- Fashion Shows / Product Launch
- Stage & Set Design for Events

## Are you looking for any of these :

- Marketing Strategy
- Better Sales
- Reach to Public
- Build Client Database
- Capture Audience Online
- Market Reputation (PR)

## What We Can Provide :

- Branding & Advertising
- Event Management
- Media Buying & Press Releases
- Digital Marketing & Social Media
- Public Relation Services
- Graphic / Web Design
- TVC Production
- Celebrity Endorsement
- Celebrity Appearance
- Celebrity Twitter Campaigns
- Lifestyle / Image Building / Fashion Shows
- Conference & Press Meet
- Dealer & Sales Meet
- Mall / College / Store Promotions

# Our Detailed Service List

## ✓ BRANDING AND PROMOTIONAL EQUITY (For Events or Business Promotions)

- Logo Designs
- Brochure/Magazine/Poster Designs
- Stationary / Brand Equity (business card, letterhead, bookmarks, brochure)
  - Flash and PowerPoint Presentations (marketing material)
- Outdoor Advertising, Hoardings, Billboards, Banner designs, Road Shows, Mobile Van Promotions
  - Brand promotion and Brand enhancements multimedia presentations and brochures

## ✓ CAMPAIGNS & ADVERTISING

### >> Print and Outdoor campaigns –

- Newspaper ads, Magazine ads, Hoardings and Kiosks.

### >> Retail branding / Outdoor Advertising –

- Point of Sale Collaterals, Posters, Sunboards, Danglers, Visual merchandising, Displays, Standees & Dispensers.

## ✓ ONLINE/DIGITAL/VIRAL MARKETING SOLUTIONS (SEO, SMM, SEM)

- Website Designing / Website Revamping
- Web boxshots / banners / headers / Website ads / Infographics / Carousel banners
  - E-Commerce Websites
- Social Media : Designing custom pages for social media campaign, Facebook , Twitter & Youtube Fan Pages
  - E-books, E-Magazines (front cover & perspective view)
  - #Trending - Twitter, Facebook

## ✓ EVENTS & IMAGE MANAGEMENT

- Corporate Events , Celebrity/Artist Management (have aprox 37 TV artists available )
  - Wedding Planning
  - Award Functions
  - Beauty Pageants
- Workshops, Conferences & Seminars
- Corporate & Team Building Workshops

## ✓ Movie Promotions, In Film Branding, & PR

- Brand Endorsement & Product Placement
- Movie Promotions (Star Cast visit in College, Stores, Malls, Product launch, Pubs etc)
- Celebrity promotional event for a particular product or Im, store launch or ribbon-cutting ceremony
  - Press Meet, Newspaper Release, Magazine & Media Publishing



# Branding Activities & Mediaspace on Cash or Barter

- **Print Media** - Leading Newspaper's and Magazines
- **Electronic Media** - TV, Radio, FM, Channels, Ads
- OOH, Outdoor Media, ATL, BTL, TTL Advertising and Branding
- Commercial Ads
- In and Out Film Branding
- Multiplex , Cinema Slides
- Shopping malls - Internal and External space for advertising & Branding and other Marketing & Commercial Activities
- Brand Promotions, Movies promotions, Shoot etc.
- High Streets, National Highway, DND Hoardings, Sites, Kiosks, Unipols, Media Vehicles etc
- Metro Wrap Station Platform - Advertising and Branding, Hoardings, kiosks, Sites etc.

# CEO & Operations Head



Being a Masters in **Multimedia, Advertising & Animation**, Ms. Bhawna Behl has 10 years of experience and believes in Creating Brands and provide ingenious services in various verticals such as Celebrity Management, Event Management, Ground Executions & Activations, Online/Digital Marketing, Print & Electronic Media.

Branding, Promotions, Advertising & Marketing, Designing, Executions are in-person the areas of her expertise and her aim is to deliver best solutions & result oriented strategies that may help you in Business Growth.

She believes; success comes from a rigorous focus on innovation and execution. These concepts are not only vital to our service delivery, but also to our sustainability efforts.

# Our Esteem Clientele @ Studio



- UTV Software Communications Ltd. (UTV Stars, UTV Bindass)
- Viacom 18 Media Private Limited ( Colors, MTV)
- Star India Private Limited (Star TV, Life Ok, Channel V)
- Essel Vision Productions limited (Zee TV)
- Balaji Telefilms limited (Ekta Kapoor – [V] Gumrah, The serial)
- Colosseum Media Pvt Ltd (Raghu & Rannvijay - Roadies – 8, 9, 10)
- Red Chillis Entertainments Pvt. Ltd. (Shah Rukh Khan & Gauri Khan)
- Venus Worldwide Entertainments Pvt Ltd

- Saregama India Limited
- Cineyug Media & Entertainment Pvt. Ltd
- Optimystix Entertainment Pvt. Ltd
- Fx Factory (Ramesh Meer)
- Ramsey Movies (Shyam Ramsay)
- Anurag Kashyap Films Pvt. Ltd. (AKFPL)
- Seventy Seven Entertainment Pvt. Ltd.
- Sagar Arts to name a few.



# Event Management + Celebrity Events

Production, Photography & Videography, Models, Celebrity Showstoppers

YOUR EVENT IS OUR RESPONSIBILITY

Our teams are fully equipped to handle any kind of events PAN India.

With a complete understanding of Scale of the Event, Target Audience & Reach - we can provide you the Best & Customized Solutions, in terms of Holistic Marketing, ATL/ BTL/TTL activities, that will strongly boost your Brand Value in Market and that in a very subtle manner.

Complete Event Production, Celebrity Artists, Performers, Media & PR; everything can be managed by Brand Promoter, which in short gives us the liberty to provide you a memorable & worthy event.



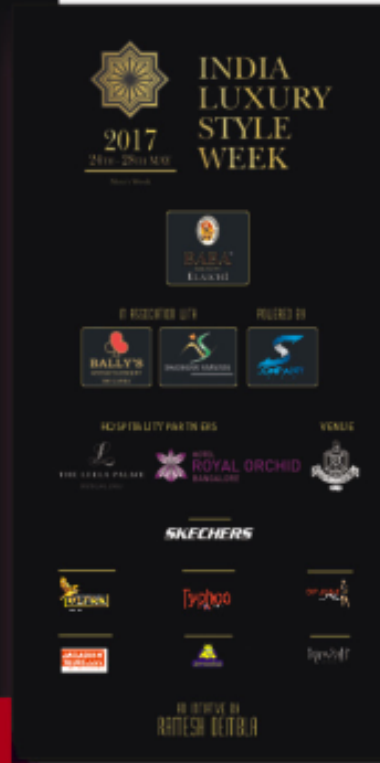
An Event By:  
**BRAND PROMOTER**  
[www.Brand-Promoter.com](http://www.Brand-Promoter.com)  
Events | Production | Artist | Media



Contact us at +91 9888640850

# Event Management + Celebrity Events

Production, Photography & Videography, Models, Celebrity Showstoppers



Brand Ambassador : Mr. AKSHAY KUMAR  
INDIA LUXURY STYLE WEEK, Men's Edition 2017 - Bangalore



# Event Management + Celebrity Events

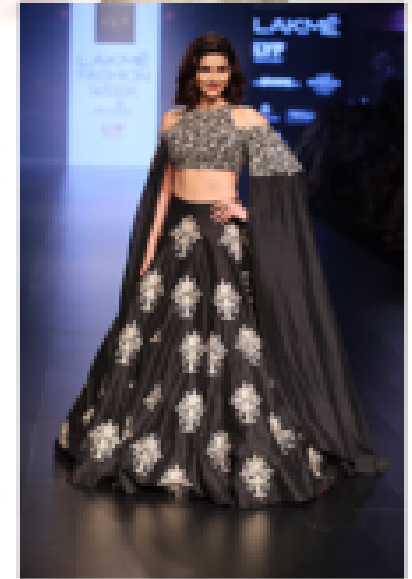
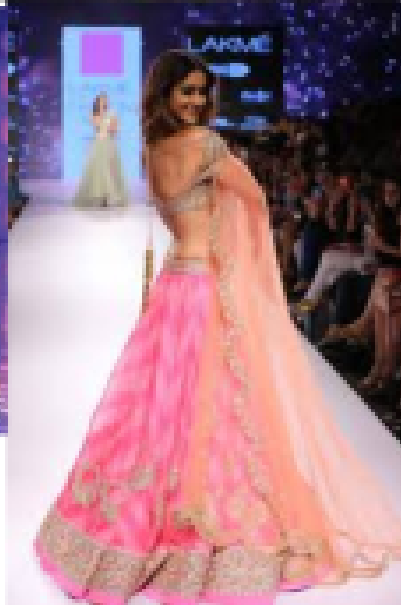
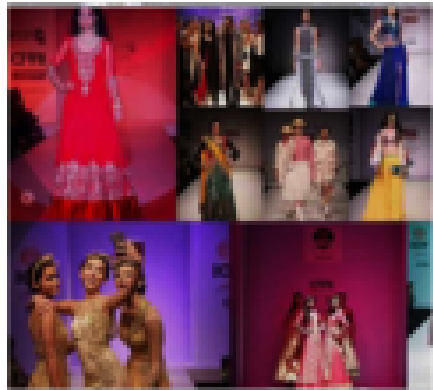
Production, Photography & Videography, Models, Celebrity Showstoppers



SKECHERS - #Walkathon, - New Delhi with Sidharth Malhotra

# Fashion Shows -

Production, Photography & Videography, Models, Celebrity Showstoppers





# Concerts & College Fests-

## Artist, Bands, Stage, Sets, Lighting - the complete production

Artists available for College/University, Clubs, Ticketed Concerts, Wedding Functions and every occasion.



3Rthh PRESENTS

# Arjun Karungo

Pre Event P...

**A** + RAHL S

JUNE 2ND, SATURDA

happyb

Venue : Happy Brew, 40, 4th B  
5th Block Industrial Layout, Koramang

LIVE IN CONCERT PLATINUM ₹1000/- G

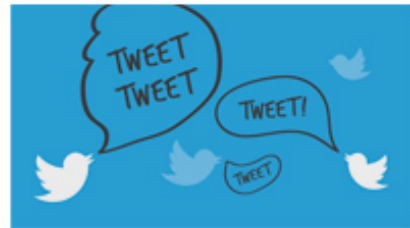
For Event Passes & any other details, Contact : 9513377717

book my show INOX LIVE & MOVIE





# Celebrity Endorsements & Ad Campaigns

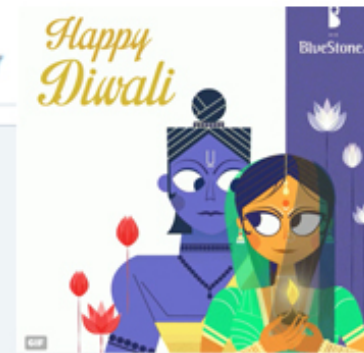


BlueStone Retweeted  
**soha ali khan** @sakpataudi · 10 Nov 2015  
.@bluestone\_com these earrings go perfectly with my Diwali outfit! I'm #RecreatingTraditions bit.ly/1GN9yaq

BlueStone Retweeted  
**RichaChadha** @RichaChadha\_ · 10 Nov 2015  
Beautiful earrings from @bluestone\_com, ideal Diwali present!#recreatingtradition bit.ly/1XS7Zw8 !!!:-)

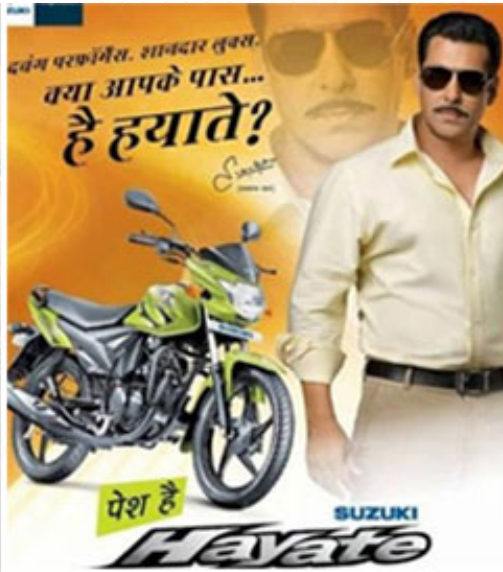
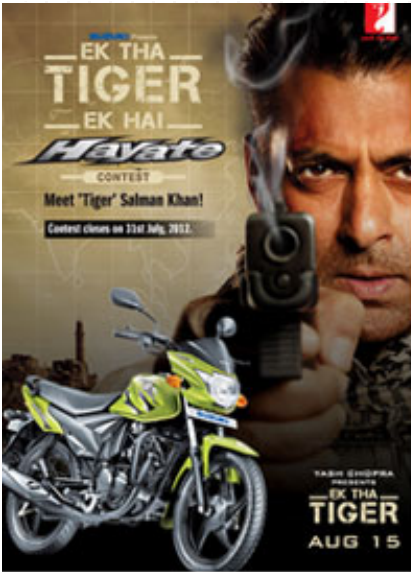
View content Always show me sensitive media

8 23



# Co-branding and Co-promotion

In Association With the Film



The Images used are for reference & understanding purpose for your respected brand



# Arrangements : Movie Promotions & Celebrity Shows



**RANDEEP HOODA**  
★ Exclusively available with us on ★  
on 22nd April  
DELHI - 16/17/19/22 APRIL

To Promote his  
UPCOMING Film **LAL RANG**  
KRIAN PICTURES PRESENTS  
DIRECTED BY STEEL ARNAAD MITAL

Kindly Contact Back, For any information further

Brand Promoter | Wonderz entertainment | THE NIGHT

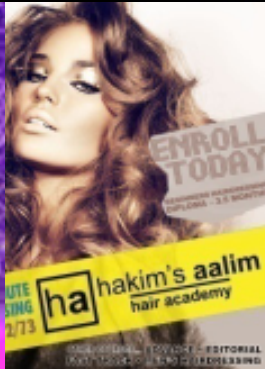


#fame

SCRAMBLED EGGS  
OR  
SUNNY SIDE UP

See this Star - PERFORMING, ACTING & DANCING at  
Terence Lewis Performance | Scrambled Eggs Performance — by Terence Lewis in Delhi on 8th July, 2015 !

TERENCE LEWIS CHANNEL  
SUBSCRIBE  
@yourfame  
@yourfame





# MOVIE PROMOTIONS & CITY TOURS

CAFE / STORE VISIT



COLLEGE / UNIVERSITY VISIT



PRESS CONFERENCE



STORE / MALL ACTIVITIES



CLUBBING ACTIVITIES





Feb 26  
2017

# JEENA ISKA NAAM HAI

## Jaipur Chapter

**Brand Promoter**  
www.Brand-Promoter.com

**Movie Promotion Activities & PR**





Movie Promotion Activities & PR







# Movie Promotion Activities & PR



MEET & GREET WITH  
THE STARCAST OF  
JAIPUR - 18 APRIL

REAR PICTURES PRESENTS  
**LAAL RANG**  
MAKING A STAR FROM A STAR

**JAIPUR**



# Other Activities

Apart from five films city tours ; we have handled

- Dabur Mumbai Magicians Hockey Team in Hockey India League which is similar to IPL in Hockey as Venue operations which covers all aspects of Mumbai Venue.
- In Premier Badminton League have worked in Venue Management team which held in mumbai did opening ceremony Jacqueline Fernandes and salim Suleman has performed on Day1 and in Day2 Brand Ambassador Akshay kumar had a presence along with Tamil Super Star Vijaykanth. Actress Tapsee Pannu have overlooked whole security,commercial, Sports operations.
- Kings IX Team, with actress Preity Zinta & team in Mohali Zonals
- Now working for a Fourth season Hockey India League in a Venue Management for Mumbai Venue

# Thank You



Publicity, Branding & Events © 2006 - 2023 BRAND PROMOTER  
[www.brandpromoter.co.in](http://www.brandpromoter.co.in)