

## PITCH: TIKTOK TEACHES FORGOTTEN HISTORY

**HEADLINE:** Social Media Studies: Teachers Take History Lessons to TikTok

**PITCH:** School curriculums are lacking important historical representation due to the recent book bans across the country. Teachers are taking to TikTok to supplement, posting informational videos on Black and female historical figures, LGBTQ+ history and popular misconceptions.

### **VIDEO ELEMENTS:**

- Graphics related to number of recent book/curriculum bans
- Stills and videos of teachers in classrooms
- Videos and SOTS of the TikToks
- Stills of TikTok comments; example: “This is the first time I’m learning this”
- Map of states where bans are already in legislation

### **CHARACTERS:**

- Emily Glankler, AP History teacher in Austin, Texas that covers topics people never learned or forgot about in her series ‘U.S History Summer School’ (TikTok: @antisocialstudies)
  - Commenters from the first video in her series which has over 1.1 million views
    - Examples:
      - @simplymurph: “Very cool! I learned more from your video than I did in high school history! Keep it going!!!”
      - @heyyyyitsellie: “wow. i never knew any of this. the true history needs to be talked about more & it needs to be taught. this isn’t what i learned”
      - *I have many other examples*
- Lauren Cella, World History teacher in McFarland, California that went viral for explaining the meaning of Cinco de Mayo (TikTok: @laurencella92)
- Garrison Hayes, DEI educator in Nashville, TN that focuses on forgotten Black History (TikTok: @garrisonhayes)
- Hannah McElhinney and Rudy Rigg, co-founders of Rainbow History Class from Melbourne, Australia, focused on educating audiences on LGBTQI history not taught in school (TikTok: @rainbowhistoryclass)

- Elissa Blattman, founder of the Remember the Ladies Podcast and based in Washington DC-Baltimore area, focused on teaching women's history that history books left out (TikTok: @Remembertheladies) (*have communicated with her before*)
- Nick Courmon, spoken word artist using poetry to educate people on trailblazing Black female historical figures (TikTok: @NDCPoetry) (*have interviewed him before*)
- Expert on the importance of representation in school/how books bans will affect a child's development, Professor or Psychologist
  - Diana Hess, dean of the University of Wisconsin-Madison's school of education (spoke on book bans' impacts in 3<sup>rd</sup> article below)
  - David Lenihan: Author of 'Consequences of Book Bans'  
<https://www.publishersweekly.com/pw/by-topic/columns-and-blogs/soapbox/article/92087-the-consequences-of-book-bans.html>

### **NEWS PEG/DEADLINE:**

Before end of school, end of June/beginning of July

### **BACKGROUND/SOURCE LINKS:**

Statistics of book bans: <https://pen.org/report/banned-usa-growing-movement-to-censor-books-in-schools/>

Effect of bans: <https://apnews.com/article/education-black-history-private-school-427aa24706129d8ec77fdc305967359d>

<https://www.maryvillepawprint.com/the-negative-effects-of-book-banning-in-the-classroom/#:~:text=Banning%20books%20has%20a%20ripple,in%20knowledge%20for%20young%20learners>.

Teachers taking to TikTok amid bans: <https://www.edsurge.com/news/2021-07-27-forget-critical-race-theory-in-the-classroom-kids-are-learning-about-race-on-tiktok>

History through a Gen Z lens: <https://www.nbcnews.com/news/latino/cinco-de-mayo-teacher-tiktok-videos-history-gen-z-latino-rcna82943>

Creators using TikTok to teach Black history: <https://www.today.com/news/celebrate-black-history-1/black-creators-use-tiktok-teach-forgotten-black-history-lessons-rcna15914>

Book bans in Texas: <https://apnews.com/article/texas-book-ban-sexually-explicit-material-7ecc8a95bde453cd3cae3aa167ee8655>

<https://www.cnn.com/2023/04/01/us/texas-book-ban-removed-library-replaced-judge/index.html>

<https://www.houstonpublicmedia.org/articles/news/texas/2023/04/25/449964/texas-banned-censored-books-leader-nationwide/>

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