

Avery Goodman

WORK EXPERIENCE

'See It Live'

Anchor and Reporter

Aug. 2022 – Dec. 2022, Jan. 2024 – May 2024

- Reported on USC and Los Angeles area news, co-anchored in studio weekly or live in the field.

Assistant Director

Aug. 2023 – Dec. 2023

- Directed a team of ten for ATVN's single-topic live stream newscast, communicating live cues and assisting the director to produce a 15-minute show.

'The Rundown'

Executive Producer

Jan. 2024 – May 2024

- Co-hosted weekly meetings for a team of eight writers and anchors, assigning news stories and overseeing scripts to produce social video content for Annenberg Media's Instagram show.

Segment Producer

Aug. 2023 – Dec. 2023

- Produced weekly social video content for Annenberg Media's Social Media show.
- Created social media graphics for 'The Rundown's' Instagram feed, producing at least two per week.

Anchor and Reporter

Jan. 2023 – May 2023

- Researched, wrote, and edited news scripts and commentary, covering at least three news stories per week.
- Reported on USC and national news including politics, entertainment, and environmental news.

Annenberg TV News (ATVN)

Director

Jan. 2024 – May 2024

- Directed a team of 15 for ATVN's live stream newscast, coordinating all technical elements and supervising all video and audio to produce a 30-minute show.

Producer

Aug. 2023 – Dec. 2023

- Lead produced ATVN's live Monday show, leading a team of 20 to produce a 30-minute program to 13k subscribers on YouTube.
- Oversaw the creation of graphics, VOs, and SOTs, approving at least 30 television elements weekly.
- Pitched national and local stories weekly, finding ways to make them relevant to the USC community through side bars, explainers, and student interviews.
- Guided multimedia journalists through the story-gathering process of researching, shooting, editing, and writing.

NBC News

Intern

June 2023 – Aug. 2023

- Researched, wrote, and edited hard news stories for air.
- Created full-screen graphics.
- Pitched and produced "Why crochet is becoming popular among young adults" which was picked up by multiple NBC programs.
- Tracked and calculated past election coverage for future coverage decisions.
- Led the creation of an award show workflow which assisted in the organization process of seven broadcast networks within News Now.

'You'SC at the Polls: 2022 Midterm Election Coverage'

Anchor and Reporter

Oct. 2022 – Nov. 2022

- Identified and researched propositions, issues, and races relevant to USC and its student body.
- Conducted live interviews with watch party members, student organization leaders, and panel members.

CONTACT

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SKILLS

Software:

- Adobe Premiere
- AVID iNews
- Ross Inception
- Vizpilot
- Canva
- CSS
- HTML
- JavaScript
- jQuery

Hardware:

- Canon DLSR
- Sony FX6

EDUCATION

University of Southern California
Bachelor of Arts – Journalism
Minor – Legal Studies

CAREER HIGHLIGHTS

L.A Press Club's Southern California Journalism Awards:

Best TV Reporting, Podcast or Stream—
"You'SC at the Polls: 2022 Midterm Election Coverage" won first place in 2023.

Regularly Scheduled Newscast—

The show I produced, "USC Professor Strauss on leave after comments at pro-Palestinian protests," is currently in the finalists for 2024.

Dean's List — Spring 2024, Fall 2023, Spring 2023, Fall 2022, Spring 2022, Fall 2020