

KATHLEEN T. HAYES (SHE/HER/HERS)

🏠 Chicago, IL 60618 📞 773.505.8537 ✉ kathleen.t.hayes@gmail.com 🌐 <https://www.linkedin.com/in/kthayes/>

Relentlessly curious, conscientious and justice-focused reporter with solutions-journalism orientation. Astute researcher with sharp analytical skills. Nimble, multifaceted writer and editor. Interested in contributing my energy and expertise to supporting and developing nonprofit and local journalism that advances justice.

AREAS OF EXPERTISE

Reporting | Writing | Program management
Coaching & mentoring | Strategic planning | Learning design and facilitation
Qualitative research | Policy analysis | Policy implementation

JOURNALISM EXPERIENCE

CITY BUREAU | APRIL 2024-JULY 2024

Spring 2024 Civic Reporting Fellow

- Collaborated with fellowship team leader, editorial director and fellows cohort to develop stories in community with South and West Side Chicagoans that amplify youth mental health challenges and solutions.
- Successfully pitched and reported a story investigating the lack of promised state funding for public university campus mental health support (to be published August 2024).
- Engaged a community mental health expert and developed a Q&A capturing his professional perspective on South and West Side youth mental health.
- Collaborated with engagement manager and fellows cohort to develop and facilitate a public newsroom on youth mental health.

VARIOUS MEDIA OUTLETS | 1995-1997, 2023-present

Freelance Reporter

City Bureau—2024

[The Hechinger Report](#) – 2024

[Block Club Chicago](#) – 2023

[Chicago Sun-Times](#) – 2023

[Gateway Journalism Review](#) – 2023

The New Physician magazine – 1995-1997

Healthcare Purchasing News/OR Purchasing News – 1995-1997

Snack Food magazine – 1995-1997

OTHER PROFESSIONAL EXPERIENCE

KT HAYES CONSULTING, LLC | 2012-present

Consultant/Owner

- Provide reporting, qualitative research and writing services.
- Clients include media, youth-serving nonprofits, education nonprofits, institutions of higher education, and education policy organizations.

NORTHWESTERN UNIVERSITY TEACHER EDUCATION PROGRAM, Evanston, IL | 2016-2020

Director, School Partnerships

NATIONAL CENTER FOR TEACHER RESIDENCIES, Chicago, IL | 2015-2016

Director of Research & Evaluation

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UCHICAGO CONSORTIUM ON SCHOOL RESEARCH/NONCOGNITIVE FACTORS PROJECT, Chicago, IL | 2013-2015

Research Assistant/Project Manager

SCENARIOS USA, Chicago, IL | 2013-2015

Chicago Manager

CHICAGO PUBLIC SCHOOLS, Chicago, IL | 2010-2012 | 2001-2005

High School English Teacher

Early Career

Conceptualized, wrote for and edited a range of corporate and trade publications & materials on an array of topics and for a variety of audiences.

Communications Associate, Horace Mann Insurance Springfield, IL

Independent Journalist/Writer/Editor Chicago, IL

Graduate Assistant/Editor, UIC Neighborhoods Institute Chicago, IL

EDUCATION

Teachers College, Columbia University, New York, NY

Ed.D., Education Policy

Dissertation focus: Teacher sensemaking about an urban district curricular initiative and the influence of sensemaking on implementation

University of Illinois at Chicago, Chicago, IL

M.Ed., Secondary Education, English + middle school endorsement

Northwestern University, Evanston, IL

M.S., Journalism

Quincy College, Quincy, IL

B.A., Communication

SERVICE & LEADERSHIP

Local School Council Parent Representative, Peirce Elementary (2022-2024)

Cohort member, Peirce Elementary Racial Equity Group/Next Steps Antiracism Learning Studio (2022)

Cohort member, Crossroads Fund Giving Project (2021)

Chair, Chicago Area Directors of Student Teaching (2018-2020)

Completed NU Seat at the Table (4-workshop series on centering equity in higher ed) (2020)

Completed NU LGBTQ Ally Training (2019) and NU Crucial Conversations Training (2018)

PROFESSIONAL MEMBERSHIPS

Investigative Reporters & Editors

Education Writers Association