

The simple way to get more out of every day.



American Express
One American Express Plaza
P.O. Box 30363
Salt Lake City, UT 84130-0363

Presorted Standard
U.S. Postage Paid
AMERICAN EXPRESS

ELECTRONIC SERVICE REQUESTED



Blue Cash Everyday®
is now even more rewarding.



MORE Cash Back
NEW Statement Credits

\$0 ANNUAL FEE

\$250 Back to Welcome You. Plus 0% Intro APR
on purchases and balance transfers.

Terms apply. See inside for terms and other rates and fees.

UCCP-E0921-PBAU

Terms apply. See inside for terms and other rates and fees.



\$0 ANNUAL FEE

3% Cash Back
at U.S. gas stations*

3% Cash Back at
U.S. supermarkets*

3% Cash Back at U.S.
online retail merchants*

NEW!

NEW!

14696-BCE June DM_OE_Premium

FINISHED SIZE: 9.25" w x 4.125" h

Inks: 7/0: CMYK, PMS 285C, Cool Gray 8, PMS 2757C + varnish

Stock: 80# Influence Matte

Poly window on the face (OE): 1-1/2 x 4, Left: 1-3/16 Bottom: 1"

You Make Life Happen.
We Make it More Rewarding.

Sample A Sample
123 Anystreet
Anytown, USA 12345-6789

Dear Sample A. Sample:

It takes lots of little things to keep life running smoothly. With the **newly reimagined Blue Cash Everyday® Card from American Express**, now there's a simple way to get more out of all you do every day.

\$250 Back to Welcome You

Earn \$250 back after you spend \$2,000 in purchases on your new Card in the first 6 months.

NEW! More Ways to Earn 3% Cash Back

Whether shopping online, buying groceries or filling your tank, earn 3% cash back on up to \$18,000 of select essential purchases each year.

NEW! Cook Together, Stream Together, Dream Together

Access more than \$250 back in statement credits each year on some of your favorite streaming and meal solution services.

No Annual Fee and 0% Intro APR

Enjoy a 0% introductory APR on purchases and balance transfers for 15 months from the date of account opening, then a variable rate: 13.99% to 23.99%.

All these new features and everyday value can be yours—with **no annual fee**—with the Blue Cash Everyday® Card.

Sincerely,



Douglas Buckminster
Group President
Global Consumer Services
American Express
Member Since 1986



Or call 1-800-235-3476 | Return completed application

RSVP CODE: XXXX-XXX-XXX-XXXX

OFFER EXPIRES: XX/XX/XXXX



Please see insert for Additional Disclosures, rates, fees and other cost information.

You can choose to stop receiving "prescreened" offers of credit by calling toll free 1.888.567.8688.
For more information about prescreened offers, please see the PRESCREEN & OPT-OUT NOTICE in the accompanying Terms and Conditions.

UCCP-L0422-PBAU-M04

More Ways to Earn Cash Back:



 **NEW! EARN 3%**
Cash Back at U.S. online retailers*

 **NEW! EARN 3%**
Cash Back at U.S. gas stations*

 **EARN 3%**
Cash Back at U.S. supermarkets*

 **EARN 1%**
Cash Back on other purchases*

Cash back is received in the form of Reward Dollars that can be redeemed as a statement credit with no redemption minimum.

*On up to \$6,000 per year in purchases (then 1%). Terms and limitations apply.

Choose How to Apply

Get a decision in as little as 30 seconds.

Visit amex.us/bcersvp

Scan code with smartphone camera



Apply Now

Sample A. Sample

Please do not tear application. Return entire application to avoid processing delays. If you no longer wish to receive direct mail offers from American Express, please write "remove" on the application you received and return in the envelope provided.

Offer expires:
Month Day, Year

FOR INTERNAL
USE ONLY

RSVP code:
XXXX-XXX-XXX-XXXX

POID: XXXX:XXXX

Sample A Sample
123 Anystreet
Anytown, USA 12345-6789

30 SECOND
DECISION

Get a decision in as little as 30 seconds

Apply online at
amex.us/bcersvp

The Blue Cash Everyday® Card From American Express

Earn Cash Back

Cash back is received in the form of Reward Dollars that can be redeemed as a statement credit.

Please enter full legal name.
(Spell last name completely.)

Physical Street Address / Apt. #
(If we have mailed this offer to a P.O. Box, a residential or business address is required)

City _____ State _____ Zip _____
(_____) _____

Home Phone _____ / _____
Social Security Number _____ Date of Birth _____

E-mail Address (Receive updates on your application status, servicing messages & information about products, services and offers from American Express)*

** Include all income available to you. If under age 21, include only your own income. Income includes wages, retirement income, investments, rental properties, etc. Alimony, child support, or separate maintenance need not be revealed if you do not wish to rely upon it.

Please check here if you are Self-Employed
 Please check here if you are a Business Owner

\$ _____ Total Annual Income**
(_____) _____ Business Phone

Employer Name (If not Self-Employed) _____ Which of the following financial assets are available to you? If under age 21, include only your own assets. (Check all that apply)

Checking Account Savings Account (includes Money Market and CDs)
 Retirement Account Other Investments (stocks, bonds, brokerage accounts, etc.)

What is the total value of these financial assets? Select one.
 \$0-\$4,999 \$10,000-\$24,999 \$50,000-\$99,999 \$250,000-\$499,999
 \$5,000-\$9,999 \$25,000-\$49,999 \$100,000-\$249,999 More than \$500,000

\$ _____ Average monthly amount you plan to spend on the Card (optional)

*This field is optional. For information about how we protect your privacy, please visit americanexpress.com/privacy.

Earn Cash Back Faster With An Additional Card

Please show us how you would like the Additional Card Member's name to appear on their Card. (Full name must not exceed 20 spaces. Spell last name completely. Additional Card Members must be at least 13 years of age and must never have had a defaulted account with American Express.)

Physical Street Address / Apt. # (Required) (No P.O. Box)

City _____ State _____ Zip _____ / _____

Social Security Number _____ Date of Birth (Required)

Please note all information on Additional Card must be completed.

SEE ENCLOSED INSERT FOR RATES, FEES, AND OTHER COST INFORMATION. By signing below, I certify that I have read, met, and agreed to all of the terms, conditions, and disclosures on the enclosed insert.

X

Signature of Applicant (Please Do Not Print)

UCCP-A0422-PBAU

UCCP-F0422-PBAU

XXX/XXX XXXXXXXXXX

XXXXXXXXXX XX/XX XXXX XXXX

We Have Your Back with
Free Personal Finance Resources

Learn how cash back works



Cash back credit cards offer a simple way to earn cash rewards on everyday essentials. Learn more about cash back and how it works to help you make smarter money decisions.



Read the article at
americanexpress.com/CashBack101

Or scan code with smartphone camera

Take charge of your credit



With MyCredit Guide, you can access your credit score—and get detailed credit reports, real-time alerts and personalized recommendations to help improve your credit score.



Enroll for free at
americanexpress.com/MyCreditGuideBCE

Or scan code with smartphone camera



Blue Cash Everyday® from American Express is issued by American Express National Bank. © 2022 American Express National Bank.





Say Hello to the Newly Reimagined Blue Cash Everyday® Card



\$250 to Welcome You

Earn \$250 back after you spend \$2,000 in purchases on your new Card in your first 6 months.^x

0% Intro APR

0% introductory APR on purchases and balance transfers for the first 15 months from the date of account opening, then a variable rate: 13.99% to 23.99%.

Make Little Moments Matter More with Blue Cash Everyday.



Want to get started quickly? Scan code with smartphone camera.



Make the Most of the Little Things with Blue Cash Everyday®

EARN 3% CASH BACK on eligible online, supermarket and gas purchases

ACCESS \$250+ BACK
in statement credits per year

NO ANNUAL FEE



Earn More Cash Back on Everyday Essentials

starting with 3% cash back on up to \$18,000 in select purchases every year.

NEW!  **3%** Cash Back at U.S. online retail merchants*

NEW!  **3%** Cash Back at U.S. gas stations*

 **3%** Cash Back at U.S. supermarkets*

 **1%** Cash Back on other purchases^x

Access Over \$250 in Annual Statement Credits for services you use every day — all for **no annual fee**.

Relax at Home with The Disney Bundle



Receive \$7 back each month (up to \$84 annually) after spending \$13.99 or more each month on an eligible subscription to The Disney Bundle (which includes Disney+, Hulu and ESPN+) using your Card. Enrollment required.

Meal Prep Made Simple \$180 Home Chef Credit



Get up to \$15 in statement credits monthly (up to \$180 annually) for online purchases at Home Chef on your Blue Cash Everyday Card. Enrollment required.



Shop Confidently Online



with Purchase Protection

Purchase Protection can help protect Covered Purchases made with your Eligible Card against accidental damage and theft for up to 90 days from the Covered Purchase date. Coverage limits apply. Please read important exclusions and restrictions.

*On up to \$6,000 per year in purchases (then 1%). Terms and limitations apply.

Cash back is received in the form of Reward Dollars that can be redeemed as a statement credit with no redemption minimum.

Please see insert for Additional Disclosures. See back of brochure for other rates and fees.

Apply Now



Visit amex.us/bcersvp

Get a decision in as little as 30 seconds



Call **1-800-235-3476**



Mail **enclosed application**