

Audrey McKinney Geib

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EDUCATION

Elon University

Bachelor of Arts in Journalism

Elon, NC

Expected Graduation April 2025

- **Relevant Coursework:** Introduction to News Writing/Editing, Publications Practicum, Communications in a Global Age, Video Field Production

COMMUNICATIONS EXPERIENCE

Elon University Yearbook, Phi Psi Cli

News Editor

Elon, NC

August 2023 – Present

- Write the news recap of each month in the academic year to be published in the book
- Design each News spread in a cohesive fashion with the overall book design
- Work closely with the other section editors, editor-in-chief, and designers to create and maintain the book's theme

Kappa Alpha Theta, Zeta Phi Chapter

Vice President of Administration

Malibu, CA

March 2022 – January 2023

- Provided administrative support to the other members of the executive board through managing communication, determining membership standings, and providing weekly recaps and updates
- Ensured and maintained confidentiality amongst all members, executive board members, and alumni relations
- Coordinated all communication within and outside of the chapter through emails, letters, and group messaging while prioritizing communication that required immediate attention

Pepperdine Graphic Media

Life & Arts Staff Writer

Malibu, CA

January 2022 – January 2023

- Investigated and reported on campus and in the surrounding community by attending events, shows, and openings
- Pitched and built ideas amongst a team for new stories and staff editorials
- Edited and proofread copy for proper grammar, spelling, capitalization, and verbiage
- Designed and wrote one engaging weekly lifestyle piece for print and digital publications

Life & Arts Section Assistant

August 2022 – January 2023

- Assisted the editor in organizing and assigning pages of the life and arts section
- Met hard deadlines weekly for writing and editing
- Designed spreads bi-weekly for print publication

Pepperdine NewsWaves 32

Graphics Editor

Malibu, CA

January 2022 – January 2023

- Designed all graphics for the weekly news show using Ross XPression software
- Activated lower thirds, over the shoulder, and full screen graphics during the live shows

SKILLS

Technical Skills: Proficient in Microsoft Office Applications; Adobe (InDesign, Photoshop, Lightroom, Illustrator, Premier Pro)
Proficient in eDesign, Proficient in Ross XPression