

# Audrey McKinney Geib

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## EDUCATION

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### Elon University

Elon, NC

*Bachelor of Arts in Journalism*

Expected Graduation May 2025

- **GPA:** 3.9/4.0 **Relevant Coursework:** Reporting for the Public Good, Literary Journalism, Digital News Production

## COMMUNICATIONS EXPERIENCE

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### Elon University Yearbook, Phi Psi Chi

Elon, NC

*Design Chief*

August 2024 – Present

- Create the theme for the book along with the editor and ensure that the spreads and cover reflect that theme.
- Oversee the staff designers and the maintain the style guide.

*News Editor*

August 2023 – June 2024

- Write the News recap of each month in the academic year to be published in the book
- Design each News spread in a cohesive fashion with the overall book design
- Work closely with the other section editors, editor-in-chief, and designers to create and maintain the book's theme

### Ocean Drive & Miami Magazines, Modern Luxury Media

Miami, FL

*Remote Editorial Intern*

January 2024 – May 2024

- Work directly with Modern Luxury's Miami-based editors assisting in the production of print and web content
- Fact-check and research topics weekly
- Write 2 to 3 stories weekly for both print publication and web
- Transcribe interviews for cover and feature stories

### Pepperdine Graphic Media

Malibu, CA

*Life & Arts Section Assistant*

August 2022 – January 2023

- Assisted the editor in organizing and assigning pages of the life and arts section
- Met hard deadlines weekly for writing and editing
- Designed spreads bi-weekly for print publication

### Pepperdine NewsWaves 32

Malibu, CA

*Graphics Editor*

January 2022 – January 2023

- Designed all graphics for the weekly news show using Ross XPression software
- Activated lower thirds, over the shoulder, and full screen graphics during the live shows

### Kappa Alpha Theta, Zeta Phi Chapter

Malibu, CA

*Vice President of Administration*

March 2022 – January 2023

- Provided administrative support to the other members of the executive board through managing communication, determining membership standings, and providing weekly recaps and updates
- Coordinated all communication within and outside of the chapter through emails, letters, and group messaging while prioritizing communication that required immediate attention

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## SKILLS

**Technical Skills:** Proficient in Microsoft Office Applications; Adobe (InDesign, Photoshop, Lightroom, Illustrator, Premier Pro)  
Proficient in eDesign, Proficient in Ross XPression