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NAME Sarah Masters, 25
OCCUPATION Fashion Blogger
SHOE RealFlex Run

Sarah's fashion blog offers tips and tricks for girls to make the most of their unique style, and it's quickly become a full-time job—which means she spends many hours at her desk every day. A born multitasker, she knew a traditional gym workout was not for her. She explored Reebok's website and created her own **customized RealFlex running shoe**. Inspired by the shoe's adaptability, Sarah began training for an obstacle course race, charting her progress on a new "Fitness" section of her blog. Two years, three triathlons, and thousands of site visitors later, Sarah has never looked back.

Reeimage your life

These four **Vogue Influencers** have each cultivated a strong online presence and following—but what keeps them going? A fun, positive attitude towards fitness sustains their passions and creativity. Rediscover your own fitness motivation through their inspiring stories. **REEBOK.COM**

The Vogue Influencer Network is a group of 1,000 savvy reader panelists with significant influence in the digital space. They are fashion and beauty enthusiasts who are the key information source for friends and followers.

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