

DAISY COUTURE

📍 YORK, UNITED KINGDOM 📞 07712 160912

◦ DETAILS ◦

York, United Kingdom
07712160912
daisycouture82@gmail.com

◦ LINKS ◦

[LinkedIn](#)
[Journo Portfolio](#)
[Personal blog](#)

◦ SKILLS ◦

Writing and Editing
Analytical Research
Web Content Writing
Search Engine Optimisation (SEO)
Interviewing
Proofreading
Customer Experience
Public Speaking
Communication
Adobe InDesign

👤 PROFILE

I am a third-year English and Related Literature student ultimately looking to break into the exciting world of print media.

I am currently Lifestyle Editor at The Independent and News Editor at Nouse. I also run my own blog, *all i think about now*. I am knowledgeable in areas of writing, editing, interviewing, research and communication.

📁 WORK EXPERIENCE

English Department Ambassador at the University of York

February 2023 — present

As an English student, I work part-time as a representative for the department. This role requires:

- Working with the University to promote and represent my subject and department.
- Proficiency in public and persuasive speaking.
- Encouraging prospective students and their parents to consider English when applying to York.
- Answering questions about the course and university life as a whole.

Fundraiser for British Heart Foundation

September 2021 — July 2022

Volunteering with BHF has given me valuable skills in the customer service realm, such as:

- Working a till.
- Dealing with (sometimes difficult) customer requests and cooperating within a team.
- Stockroom tasks:
 - Tagging and listing items.
 - Categorising donations.

As a fundraiser, I was also tasked with asking the general public for donations outside the store. This required:

- Confidence in public and persuasive speaking.
- Proficiency in promoting charity.
- A deep understanding of the cause.



EDUCATION

BA in English and Related Literature, University of York

September 2022 — June 2025

- Current third-year undergraduate student.
- Achieved a high 2:1 at the end of second year.

GCSEs and A-Levels, Kesteven and Sleaford High School

September 2014 — June 2021

- GCSEs in Maths, English, Sciences, History, RE, Art, Drama and German.
 - Grades: 5-8s in all subjects
- A-Levels in English Literature, Psychology and History.
 - Grades: A, A, B



EXTRA-CURRICULAR ACTIVITIES

Lifestyle Editor at The Independent

April 2024 — Present

Editing for the Lifestyle section of a widespread publication such as The Independent has given me excellent experience in editing, proofreading and uploading content to websites such as WordPress. More specifically, I am required to:

- Write and edit high quality articles across a range of topics.
- Utilise SEO for the most online traction.
- Simultaneously manage my own and others' deadlines.
- Communicate effectively with both the smaller editorial team and the wider writing team.

Treasurer at Viva Voce

March 2024 — Present

I hold an executive committee role for the University of York's only accessible student magazine, Viva Voce. I am required to:

- Produce and edit opinion pieces to a very high standard.
- Motivate writers and pitch article ideas.
- Handle the society's finances.
- Communicate effectively with a small editorial team.

News Editor at Nouse

September 2023 — Present

I am the current News Editor at the University of York's main student newspaper, Nouse. Prior to this, I was Deputy News Editor. Both roles require editors to:

- Write and edit news articles to a very high standard.
- Organise and conduct interviews.
- Manage deadlines successfully.
- Communicate effectively with a small editorial team.

Personal blogger

September 2023 — Present

I run a personal blog named *all i think about now*. This is where I showcase a more relaxed style of writing in the form of thoughts, feelings and opinions on topics ranging from migraines to my university experience. Skills I have honed whilst doing so include:

- Subject-specific research.
- Film and book reviewing.
- Excellent time management and self-motivation.
- Web content writing.



REFERENCES

References available upon request.



COURSES

Breaking News Workshop, News Associates

In April 2023, I attended a course at News Associate's Twickenham offices. I learned the fundamental structure of a news story, how to appropriately respond to breaking news, and how to effectively write up my own breaking news report.

April 2023