

DAISY COUTURE

MULTIMEDIA JOURNALIST

DETAILS

📍 York, United Kingdom
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✉️ daisycouture82@gmail.com

LINKS

[LinkedIn](#)
[Journalism Portfolio](#)
[Blog](#)

SKILLS

News Writing
Feature Writing
Editing
Interviewing
Search Engine Optimisation
Photography and Videography
(Nikon D7200)
Adobe InDesign
Adobe Premiere Pro

PROFILE

Multimedia journalist with experience across print, television and radio. Highly proficient at writing, editing and interviewing. Skilled in photography, videography and content creation. Knowledgeable in areas of media law with particular regard to the Editors' Code. Seeking to leverage skills to contribute towards high quality journalism at a regional or national publication after gaining NCTJ Diploma.

RELEVANT EXPERIENCE

Work Placement at The York Press

October 2024—Present

- Pitch relevant article ideas for the daily print edition and York Press website.
- Compile research, material and data for news stories.
- Conduct interviews with local councillors, business owners and members of the public.
- Attend York Crown Court as a shadow reporter and observe proceedings.

Event Videographer at Run For All

October 2025—October 2025

- Filmed vertical content for TikTok and Instagram during the Yorkshire Marathon.
- Took photographs to be posted on social media stories throughout the event.
- Conducted and filmed 4 post-race interviews with marathon winners and runners-up.
- Amassed a total of 82K views across social media platforms.

Lifestyle Editor at The Indiependent

December 2024—September 2025

- Proofread articles to ensure clarity, consistency and adherence to publication guidelines.
- Verified dates, facts and statistics to ensure accuracy.
- Edited headlines and tags to improve SEO.
- Used WordPress to upload content to The Indiependent website.

Work Placement at The Rutland and Stamford Mercury

December 2024—December 2024

- Wrote 11 articles for the weekly print edition and LincsOnline website.
- Pulled relevant information out of press releases to convert into newsworthy content.
- Successfully identified stories with local appeal to maximise SEO.
- Conducted 2 interviews with local business owners and members of the public.

News Editor at Nouse

October 2023—October 2024

- Wrote and edited 15 news articles under tight deadlines.
- Covered a wide variety of political, business and campus news.
- Conducted 7 interviews with high-profile figures including the Mayor of York and North Yorkshire.
- Created thumbnails for digital and print articles using Adobe InDesign.

✉ OTHER EXPERIENCE

Head Graphics Editor at Spotlight Magazine

May 2025—Present

- Create visually engaging graphics for print editions using Adobe InDesign and Adobe Photoshop.
- Lead a 3-person editorial team during production periods.

Blogger at Substack

May 2023—Present

- Research and write blog posts in the form of reflections, opinions and reviews.
- Effectively manage time and self-motivate.

🎓 EDUCATION

Master of Arts in Journalism, Leeds Trinity University

September 2025—September 2026

- NCTJ and BJTC-accredited.
- News Skills, Shorthand, Mobile Journalism, Public Affairs, Law, Ethics and Regulation and Live Production.

Bachelor of Arts in English, University of York

September 2022—June 2025

- Graduated with upper second-class honours.

★ AWARDS

Best Comment Piece, York Student Media Awards 2025

June 2025

- Awarded for the article 'Why the English Literature degree is indestructible'.