

# DAISY COUTURE

📍 YORK, UNITED KINGDOM 📞 07712 160912

## ◦ DETAILS ◦

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## ◦ LINKS ◦

[LinkedIn](#)  
[Journo Portfolio](#)  
[Personal blog](#)

## ◦ SKILLS ◦

Writing and Editing  
Analytical Research  
Web Content Writing  
Search Engine Optimisation (SEO)  
Interviewing  
Proofreading  
Customer Experience  
Public Speaking  
Communication  
Adobe InDesign

## 👤 PROFILE

I am a third-year English and Related Literature student looking to break into the exciting world of digital media.

Currently Lifestyle Editor at The Independent and News Editor at Nouse. I also run my own blog, *all i think about now*. I am proficient in areas of writing, editing, interviewing, research and communication.

I have a particular interest in digital journalism, copywriting, and content editing.

## 📁 WORK EXPERIENCE

### English Department Ambassador at the University of York

February 2023 — present

As an English student, I work part-time as a representative for the department. This role requires me to:

- Work with the University to promote and represent my subject and department.
- Demonstrate proficiency in public and persuasive speaking.
- Encourage prospective students and their parents to consider English when applying to York.
- Answer questions about the course and university life as a whole.

### Volunteer for British Heart Foundation

September 2021 — July 2022

Volunteering with BHF has given me valuable skills in the customer service realm. I was entrusted to:

- Work a till and handle change.
- Deal with (sometimes difficult) customer requests and cooperate within a team.
- Complete stockroom tasks such as:
  - Tagging and listing items.
  - Categorising donations.

As a fundraiser, I was also tasked with asking the general public for donations outside the store. This required me to:

- Demonstrate confidence in public and persuasive speaking.
- Develop a deep understanding of the cause.

## 🎓 EDUCATION

### BA in English and Related Literature, University of York

September 2022 — June 2025

- Current third-year undergraduate student.
- On track to achieve a high 2:1 grade.

### GCSES and A-Levels, Kesteven and Sleaford High School

September 2014 — June 2021

- GCSEs in Maths, English, Sciences, History, RE, Art, Drama and German.
  - Grades: 5-8s in all subjects.
- A-Levels in English Literature, Psychology and History.
  - Grades: A, A, B.



## EXTRA-CURRICULAR ACTIVITIES

### Research Assistant at Northumbria University

May 2024 — Present

Working remotely with Northumbria University's Architecture Department has given me fantastic experience in copywriting, proof-reading and administration. This position requires me to:

- Edit architecture articles.
- Edit interview transcripts.
- Proofread student work.
- Revise content in order to improve its accessibility.

### Lifestyle Editor at The Independent

April 2024 — Present

Editing for the Lifestyle section of a widespread online publication such as The Independent has given me excellent experience in editing, proofreading and uploading content to websites such as WordPress. More specifically, I am required to:

- Write and edit high quality articles spanning a range of topics.
- Utilise SEO for the most online traction.
- Manage my own and other peoples' deadlines simultaneously.
- Communicate effectively with both an editorial team and a wider writing team.

### News Editor at Nouse

September 2023 — Present

I am the current News Editor at the University of York's main student newspaper, Nouse. The role requires me to:

- Write and edit news articles to a very high standard.
- Organise and conduct interviews.
- Manage deadlines successfully.
- Communicate effectively with a small editorial team.

### Personal blogger

September 2023 — Present

I run a personal blog named *all i think about now*. This is where I showcase a more relaxed style of writing in the form of thoughts, feelings and opinions on topics ranging from migraines to my university experience. Skills I have gained whilst doing so include:

- Subject-specific research.
- Film and book reviewing.
- Excellent time management and self-motivation.
- Web content writing.



## REFERENCES

References available upon request.



## COURSES

### Breaking News Workshop, News Associates

In April 2023, I attended a course at News Associate's Twickenham offices. I learned the fundamental structure of a news story, how to appropriately respond to breaking news, and how to effectively write up my own breaking news report.

April 2023