

DAISY COUTURE

MULTIMEDIA JOURNALIST

DETAILS

📍 York, United Kingdom
☎ 07712160912
✉ daisycouture82@gmail.com

LINKS

[LinkedIn](#)
[Portfolio](#)
[Blog](#)

SKILLS

News Writing
Feature Writing
Editing
Interviewing
Search Engine Optimisation
Videography (Nikon D7200)
Adobe InDesign
Adobe Premiere Pro
Burli NE
AP ENPS

PROFILE

Multimedia journalist with experience across print, television and radio. Highly proficient at writing, editing and interviewing. Knowledgeable in key areas of media law with particular regard to the Editors' Code of Practice. Seeking to leverage skills to contribute towards high-quality journalism at a regional or national publication after gaining gold standard NCTJ diploma.

RELEVANT EXPERIENCE

Work Placement at The York Press

December 2024—Present

- Pitch and write articles for digital and print.
- Utilise links, graphics and data to enhance stories.
- Conduct interviews with local councillors, business owners and members of the public.
- Attend York Crown Court as a shadow reporter and observe proceedings.

Work Placement at The Rutland and Stamford Mercury

December 2024—December 2024

- Wrote 11 articles for digital and print.
- Conducted 2 interviews with local business owners and members of the public.
- Pulled relevant information from press releases to create newsworthy content.
- Successfully identified stories with local appeal to maximise SEO.

News Editor at Nouse

October 2023—October 2024

- Wrote 16 articles whilst adhering to strict deadlines.
- Conducted 7 interviews with high-profile figures including the Mayor of York and North Yorkshire.
- Proofread articles to ensure clarity, consistency and adherence to publication guidelines.
- Verified dates, facts and statistics to ensure accuracy.

ADDITIONAL EXPERIENCE

Head Graphics Editor at Spotlight Magazine

May 2025—Present

- Create visually engaging graphics using Adobe InDesign.
- Lead a 3-person editorial team during production periods.

Event Videographer at Run for All

October 2025—October 2025

- Filmed vertical content for use across social media platforms achieving 82K views overall.
- Conducted 4 post-race interviews with marathon winners and runners-up.

🎓 EDUCATION

Master of Arts in Journalism, Leeds Trinity University

September 2025—September 2026

- NCTJ and BJTC-accredited.
 - News Skills, Shorthand, Video Journalism, Public Affairs, Law, Ethics and Regulation and Live Production.

Bachelor of Arts in English, University of York

September 2022—June 2025

- Graduated with upper second-class honours.

★ AWARDS

Best Comment Piece, York Student Media Awards 2025

June 2025

- Awarded for the article 'Why the English Literature degree is indestructible'.