

DAISY COUTURE

STUDENT JOURNALIST

DETAILS

📍 York, United Kingdom
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LINKS

[LinkedIn](#)
[Journalism Portfolio](#)
[Blog](#)

SKILLS

Article writing
Proofing and editing
Interviewing
Maximising SEO
Public speaking
WordPress
Adobe InDesign
Canva Pro

PROFILE

Driven individual with 3 years of journalistic experience. Highly proficient at writing, editing and interviewing. Seeking to leverage skills to contribute towards high quality journalism at a regional newspaper after gaining NQJ.

RELEVANT EXPERIENCE

Work Placement at Rutland and Stamford Mercury

December 2024–December 2024

- Authored 11 articles for the print edition and LincsOnline website.
- Conducted telephone interviews with 2 members of public.
- Identified stories with local appeal to maximise SEO.
- Learned the basics of Teeline shorthand including the alphabet.

Work Placement at The York Press

October 2024—Present

- Research and compile relevant material for news stories.
- Write articles for the daily print edition and The York Press website.
- Conduct telephone interviews with local business owners.
- Attend York Crown Court as a shadow reporter and observe proceedings.

Comment Editor at Nouse

October 2024—Present

- Write and edit features and long-form opinion pieces.
- Generate and pitch on-trend article ideas.
- Lead a small editorial team and supervise a wider team of writers.
- Use Adobe InDesign and Canva Pro to create appealing thumbnails and layouts for print articles.

Lifestyle Editor at The Independent

April 2024—March 2025

- Edited articles spanning a variety of topics including travel, fashion and food.
- Edited headlines, content and tags to improve SEO for optimal online traction.
- Communicated with and managed deadlines of up to 6 writers.
- Used WordPress to upload content to The Independent website.

News Editor at Nouse

September 2023—October 2024

- Wrote and edited 15 high quality news articles under strict deadlines.
- Covered a variety of hard news, city news and campus news.
- Conducted 7 interviews with high-profile figures including the Mayor of North Yorkshire.
- Managed own and other writers' deadlines during high-octane periods.

Blogger at Substack

May 2023—Present

- Showcase an informal style of writing in the form of reflections, opinions and reviews.
- Create engaging content for optimal online traction.

- Thoroughly research specific topics to a meticulous standard.
- Manage time effectively and self-motivate.



OTHER EXPERIENCE

Research Assistant at Northumbria University

April 2024—Present

- Write articles and edit interview transcripts for the ArchxClimate website.
- Translate technical jargon into accessible content to achieve a wider audience reach.

English Department Ambassador at University of York

February 2024—Present

- Encourage prospective students and parents to consider the University and English course.
- Demonstrate proficiency in public and persuasive speaking.



EDUCATION

Master of Arts in Journalism, Leeds Trinity University

September 2025—September 2026

- Incoming master's student on an NCTJ-accredited course.

Bachelor of Arts in English, University of York

September 2022—June 2025

- Current third-year undergraduate student expected to achieve a 2.1.

A-Levels, Kesteven and Sleaford High School

September 2019—June 2021

- English Literature (A), Psychology (A), History (B).



COURSES

Breaking News Workshop, News Associates

April 2023

- Learned the fundamental structure of a news story.
- Responded effectively to a breaking news story.
- Wrote a time-sensitive and reader-friendly breaking news report.