# DAISY COUTURE

STUDENT JOURNALIST

# DETAILS

York, United Kingdom
07712 160912
daisycouture82@gmail.com

# LINKS

<u>LinkedIn</u> Journalism Portfolio <u>Blog</u>

# SKILLS

Article writing

Proofing and editing

Interviewing

- Maximising SEO
- Public speaking
- Adobe InDesign
- Adobe Photoshop

Canva Pro

# PROFILE

Driven individual with 3 years of journalistic experience. Highly proficient at writing, editing and interviewing. Seeking to leverage skills to contribute towards high quality journalism at a regional newspaper after gaining NQJ.

# RELEVANT EXPERIENCE

## Work Placement at Rutland and Stamford Mercury

December 2024–December 2024

- Authored 11 articles for the print edition and LincsOnline website.
- Conducted telephone interviews with 2 members of public.
- Identified stories with local appeal to maximise SEO.
- Learned the basics of Teeline shorthand including the alphabet.

## Work Placement at The York Press

October 2024—Present

- Research and compile relevant material for news stories.
- Write articles for the daily print edition and The York Press website.
- Conduct telephone interviews with local business owners.
- Attend York Crown Court as a shadow reporter and observe proceedings.

## **Comment Editor at Nouse**

October 2024—May 2025

- Wrote and edited features and long-form opinion pieces.
- Generated and pitched on-trend article ideas.
- Led a four-person editorial team and supervised a wider team of writers.
- Created appealing thumbnails for digital and print articles using Adobe InDesign and Canva Pro.

#### Lifestyle Editor at The Indiependent

April 2024—March 2025

- Edited articles spanning a variety of topics including travel, fashion and food.
- Edited headlines, content and tags to improve SEO for optimal online traction.
- Communicated with and managed deadlines of up to 6 writers.
- Uploaded content to The Indiependent website using WordPress.

#### News Editor at Nouse

September 2023-October 2024

- Wrote and edited 15 high quality news articles under strict deadlines.
- Covered a variety of hard news, city news and campus news.
- Conducted 7 interviews with high-profile figures including the Mayor of North Yorkshire.
- Managed own and other writers' deadlines during high-octane periods.

## **Blogger at Substack**

May 2023—Present

- Showcase an informal style of writing in the form of reflections, opinions and reviews.
- Create engaging content for optimal online traction.

- Thoroughly research specific topics to a meticulous standard.
- Manage time effectively and self-motivate.

# **OTHER EXPERIENCE**

## Head Graphics Editor at Spotlight Magazine

May 2025—Present

- Create exciting and innovative graphics for print editions using Adobe InDesign, Adobe Photoshop and Canva Pro.
- Lead a three-person editorial team during production periods.

#### **Research Assistant at Northumbria University**

April 2024—Present

- Write articles and edit interview transcripts for the ArchxClimate website.
- Translate technical jargon into accessible content to achieve a wider audience reach.

## **English Department Ambassador at University of York**

February 2024—Present

- Encourage prospective students and parents to consider the University and English course.
- Demonstrate proficiency in public and persuasive speaking.

# EDUCATION

Master of Arts in Journalism, Leeds Trinity University

September 2025—September 2026

• Incoming master's student on an NCTJ-accredited course.

#### Bachelor of Arts in English, University of York

September 2022—June 2025

• Current third-year undergraduate student expected to achieve a 2.1.

#### A-Levels, Kesteven and Sleaford High School

September 2019—June 2021

• English Literature (A), Psychology (A), History (B).

### ★ AWARDS

Best Comment Piece, York Student Media Awards 2025 June 2025

• Awarded for the article 'Why the English Literature degree is indestructible'.