

# DAISY COUTURE

📍 YORK, UNITED KINGDOM 📞 07712 160912

## ◦ DETAILS ◦

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## ◦ LINKS ◦

[LinkedIn](#)  
[Journo Portfolio](#)  
[Personal blog](#)

## ◦ SKILLS ◦

Writing and Editing  
Analytical Research  
Web Content Writing  
Search Engine Optimisation (SEO)  
Interviewing  
Proofreading  
Customer Experience  
Public Speaking  
Communication  
Adobe InDesign

## 👤 PROFILE

Third-year English and Related Literature student looking to break into the exciting world of digital media.

Current Lifestyle Editor at The Independent and Comment Editor at Nouse. Run a blog, *all i think about now*. Highly proficient in areas of writing, editing, interviewing, research and communication.

Particularly interested in digital journalism, copywriting, and content editing.

## 📁 WORK EXPERIENCE

### Work Placement at The York Press

October 2024 — present

- Source material for original stories.
- Write articles for The York Press website.
- Conduct vox pops with members of the public.
- Shadow trainee reporters.
- Contribute to interviews with local figures of interest.
- Complete work in the newsroom alongside accomplished NCTJ-accredited journalists.

### Comment Editor at Nouse

October 2024 — present

- Write opinion-based articles.
- Manage, edit and upload content.
- Generate and pitch original ideas.
- Lead a small editorial team and manage writers.
- Work under pressure to reach deadlines for print.
- Navigate Adobe InDesign to create appealing graphics and layouts for print articles.

### Lifestyle Editor at The Independent

April 2024 — Present

- Write and edit articles spanning a range of lifestyle topics.
- Implement SEO for the most online traction.
- Manage multiple writers' deadlines simultaneously.
- Lead a small editorial team and wider writing team.
- Communicate with writers on queries, issues and deadlines.
- Navigate WordPress in order to upload content.

### News Editor at Nouse

September 2023 — October 2024

- Wrote and edited news articles to a high standard.
- Broke exclusive stories.
- Executed interviews with high-profile figures.
- Managed my own and others' deadlines simultaneously.
- Led a small editorial team and managed writers.

- Navigated Adobe InDesign to create appealing graphics and layouts for print articles.

### **Personal blogger**

September 2023 — Present

- Showcase a more relaxed style of writing in the form of thoughts, feelings and opinions.
- Implement SEO for the most online traction.
- Subject-specific research.
- Film and book reviewing.
- Excellent time management and self-motivation.

Web content writing.

## EDUCATION

### **BA in English at the University of York**

September 2022 — June 2025

- Current third-year undergraduate student.
- On track to achieve a high 2:1 grade.

### **GCSES and A-Levels at Kesteven and Sleaford High School**

September 2014 — June 2021

- GCSEs in Maths, English, Sciences, History, RE, Art, Drama and German.
  - Grades: 5-8s in all subjects.
- A-Levels in English Literature, Psychology and History.
  - Grades: A, A, B.

## REFERENCES

Available upon request.

## COURSES

### **Culture Journalism Panel and Q&A, News Associates**

November 2024

- Received industry advice from critically-acclaimed journalists.
- Asked questions about breaking into the field.
- Interacted and connected with fellow aspiring journalists.

### **Breaking News Workshop, News Associates**

April 2023

- Learned the fundamental structure of a news story.
- Responded appropriately to breaking news.
- Wrote up a breaking news report.