# DAISY COUTURE

JOURNALIST

#### **DETAILS**

York, United Kingdom07712 160912✓ daisycouture82@gmail.com

#### LINKS

 $\frac{LinkedIn}{Journalism\ Portfolio}$   $\frac{Blog}{}$ 

#### **SKILLS**

**News Writing** 

**Opinion Writing** 

Editing

Interviewing

**Public Speaking** 

Adobe InDesign

Adobe Photoshop

Canva Pro

#### **PROFILE**

Journalist with 3 years of experience specialising in news and lifestyle. Highly proficient at writing, editing and interviewing. Seeking to leverage skills to contribute towards high quality journalism at a regional or national publication after gaining NCTJ Diploma.

# RELEVANT EXPERIENCE

# Work Placement at The Rutland and Stamford Mercury

December 2024—December 2024

- Authored 11 articles for the print edition and LincsOnline website.
- Conducted telephone interviews with 2 members of public.
- Identified stories with local appeal to maximise SEO.
- Learned the basics of Teeline shorthand including the alphabet.

#### Work Placement at The York Press

October 2024—Present

- Research and compile relevant material for news stories.
- Write articles for the daily print edition and The York Press website.
- Conduct telephone interviews with local business owners.
- Attend York Crown Court as a shadow reporter and observe proceedings.

#### **Comment Editor at Nouse**

October 2024—May 2025

- Wrote and edited features and long-form opinion pieces.
- Generated and pitched on-trend article ideas.
- Led a four-person editorial team and supervised a wider team of writers.
- Created appealing thumbnails for digital and print articles using Adobe InDesign and Canva Pro.

## Lifestyle Editor at The Indiependent

April 2024—March 2025

- Edited articles spanning a variety of topics including travel, fashion and food.
- Edited headlines, content and tags to improve SEO for optimal online traction.
- Communicated with and managed deadlines of up to 6 writers.
- Uploaded content to The Indiependent website using WordPress.

#### **News Editor at Nouse**

October 2023—October 2024

• Wrote and edited 15 high quality news articles under strict deadlines.

- Covered a variety of hard news, city news and campus news.
- Conducted 7 interviews with high-profile figures including the Mayor of North Yorkshire.
- Managed own and other writers' deadlines during high-octane periods.

### **Blogger at Substack**

May 2023—Present

- Showcase an informal style of writing in the form of reflections, opinions and reviews.
- Create engaging content for optimal online traction.
- Thoroughly research specific topics to a meticulous standard.
- Manage time effectively and self-motivate.

# **OTHER EXPERIENCE**

### **Head Graphics Editor at Spotlight Magazine**

May 2025—Present

- Create exciting and innovative graphics for print editions using Adobe InDesign, Adobe Photoshop and Canva Pro.
- Lead a three-person editorial team during production periods.

#### Research Assistant at Northumbria University

April 2024—Present

- Write articles and edit interview transcripts for the ArchxClimate website.
- Translate technical jargon into accessible content to achieve a wider audience reach.

## English Department Ambassador at University of York

February 2024—June 2025

- Encouraged prospective students and parents to consider the University and English course.
- Demonstrated proficiency in public and persuasive speaking.

#### **EDUCATION**

# Master of Arts in Journalism, Leeds Trinity University

September 2025—September 2026

· NCTJ and BJTC-accredited.

# Bachelor of Arts in English, University of York

September 2022—June 2025

• Graduated with upper second-class honours.

## **★** AWARDS

# Best Comment Piece, York Student Media Awards 2025

June 2025

• Awarded for the article 'Why the English Literature degree is indestructible'.