

DAISY COUTURE

📍 YORK, UNITED KINGDOM 📞 07712 160912

◦ DETAILS ◦

York, United Kingdom
07712 160912
daisycouture82@gmail.com

◦ LINKS ◦

[LinkedIn](#)

[Journo Portfolio](#)

[Personal blog](#)

◦ SKILLS ◦

Writing and Editing

Analytical Research

Web Content Writing

Search Engine Optimisation (SEO)

Interviewing

Proofreading

Customer Experience

Public Speaking

Communication

Adobe InDesign

👤 PROFILE

Third-year English and Related Literature student looking to break into the exciting world of digital media.

Current Lifestyle Editor at The Independent and Comment Editor at Nouse. Run a blog, *all i think about now*. Highly proficient in areas of writing, editing, interviewing, research and communication.

Particularly interested in digital journalism, copywriting, and content editing.

🏢 WORK EXPERIENCE

Research Assistant at Northumbria University

May 2024 — present

- Edit architecture articles.
- Edit interview transcripts.
- Proofread student work.
- Revise content and improve its accessibility.

English Department Ambassador at the University of York

February 2024 — present

- Liaise with the University to promote and represent my subject and department.
- Demonstrate proficiency in public and persuasive speaking.
- Encourage prospective students and parents to consider English when applying to York.
- Answer questions about the course and university life as a whole.

🎓 EDUCATION

BA in English at the University of York

September 2022 — June 2025

- Current third-year undergraduate student.
- On track to achieve a high 2:1 grade.

GCSES and A-Levels at Kesteven and Sleaford High School

September 2014 — June 2021

- GCSEs in Maths, English, Sciences, History, RE, Art, Drama and German.
 - Grades: 5-8s in all subjects.
- A-Levels in English Literature, Psychology and History.
 - Grades: A, A, B.

🌿 EXTRA-CURRICULAR ACTIVITIES

Comment Editor at Nouse

October 2024 — present

- Write high-quality opinion-based articles.
- Manage, edit and upload content.
- Generate and pitch original ideas.
- Lead a small editorial team and manage writers.
- Work under pressure to reach deadlines for print.

- Navigate Adobe InDesign to create appealing graphics and layouts for print articles.

Lifestyle Editor at The Independent

April 2024 — Present

- Write and edit high-quality articles spanning a range of topics.
- Implement SEO for the most online traction.
- Manage multiple writers' deadlines simultaneously.
- Lead a small editorial team and wider writing team.
- Communicate with writers on queries, issues and deadlines.
- Navigate Wordpress in order to upload content.

News Editor at Nouse

September 2023 — October 2024

- Wrote and edited news articles to a high standard.
- Broke exclusive stories.
- Executed interviews with high-profile figures.
- Managed my own and others' deadlines simultaneously.
- Led a small editorial team and managed writers.
- Navigated Adobe InDesign to create appealing graphics and layouts for print articles.

Personal blogger

September 2023 — Present

- Showcase a more relaxed style of writing in the form of thoughts, feelings and opinions.
- Implement SEO for the most online traction.
- Subject-specific research.
- Film and book reviewing.
- Excellent time management and self-motivation.
- Web content writing.

REFERENCES

Available upon request.

COURSES

Breaking News Workshop, News Associates

April 2023

- Attended a course at News Associate's Twickenham offices.
- Learned the fundamental structure of a news story.
- Responded appropriately to breaking news.
- Wrote up a breaking news report.