

# DAISY COUTURE

STUDENT JOURNALIST

## DETAILS

📍 York, United Kingdom  
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## LINKS

[LinkedIn](#)  
[Journalism Portfolio](#)  
[Blog](#)

## SKILLS

Article writing  
Proofing and editing  
Interviewing  
Maximising SEO  
Public speaking  
WordPress  
Adobe InDesign  
Canva Pro

## PROFILE

Driven individual with 3 years of journalistic experience. Highly proficient at writing, editing and interviewing. Seeking to leverage skills to contribute towards high quality journalism at a regional newspaper after gaining NCTJ qualifications.

## RELEVANT EXPERIENCE

### Work Placement at Rutland and Stamford Mercury

December 2024–December 2024

- Authored 11 articles for the print edition and LincsOnline website.
- Conducted telephone interviews with 2 members of public.
- Identified stories with local appeal to maximise SEO.
- Learned the basics of Teeline shorthand including the alphabet.

### Work Placement at The York Press

October 2024—Present

- Research and compile relevant material for news stories.
- Write articles for the daily print edition and The York Press website.
- Conduct telephone interviews with local business owners.
- Attend York Crown Court as a shadow reporter and observe proceedings.

### Comment Editor at Nouse

October 2024—Present

- Write and edit features and long-form opinion pieces.
- Generate and pitch on-trend article ideas.
- Lead a small editorial team and supervise a wider team of writers.
- Operate Adobe InDesign and Canva Pro to create appealing thumbnails and layouts for print articles.

### Lifestyle Editor at The Independent

April 2024—March 2025

- Edited articles spanning a variety of topics including travel, fashion and food.
- Edited headlines, content and tags to improve SEO for optimal online traction.
- Communicated with and managed deadlines of up to 6 writers.
- Operated WordPress to upload content to The Independent website.

### News Editor at Nouse

September 2023—October 2024

- Wrote and edited 15 high quality news articles under strict deadlines.
- Covered a variety of hard news, city news and campus news.
- Conducted 7 interviews with high-profile figures including the Mayor of North Yorkshire.
- Managed own and other writers' deadlines during high-octane periods.

### Blogger at Substack

May 2023—Present

- Showcase an informal style of writing in the form of reflections, opinions and reviews.
- Create engaging content for optimal online traction.

- Thoroughly research specific topics to a meticulous standard.
- Manage time effectively and self-motivate.

## OTHER EXPERIENCE

### **Assistant Copywriter at Northumbria University**

April 2024—Present

- Edit interview transcripts and exhibition statements for the Architecture Exhibition Climate website.
- Translate technical jargon into accessible content for a wider audience reach.

### **English Department Ambassador at University of York**

February 2024—Present

- Encourage prospective students and parents to consider the University and English course.
- Demonstrate proficiency in public and persuasive speaking.

## EDUCATION

### **Master of Arts in Journalism, Leeds Trinity University**

September 2025—September 2026

- Incoming master's student on an NCTJ-accredited course.

### **Bachelor of Arts in English, University of York**

September 2022—June 2025

- Current third-year undergraduate student expected to achieve a 2.1.

### **A-Levels, Kesteven and Sleaford High School**

September 2019—June 2021

- English Literature (A), Psychology (A), History (B).

## COURSES

### **Breaking News Workshop, News Associates**

April 2023

- Learned the fundamental structure of a news story.
- Responded effectively to a breaking news story.
- Wrote a time-sensitive and reader-friendly breaking news report.