

Rhouie Cyle Gomez

UI/UX Designer

rhouiegomez.portfolial.com/
linkedin.com/in/gomezrhouie/
gomez.rhouie@gmail.com
(+63) 912 076 2784

EXPERIENCE

Phinma Microtel Hotels, Inc. — Marketing Officer

JUNE 2024 - MAY 2025

Managed social media accounts for hotel properties, creating engaging content to boost online visibility and customer engagement. Led email marketing campaigns from concept to execution, coordinated photoshoots to support branding efforts, and designed both digital and print materials to promote services and events.

Premier Software Enterprise, Inc. — Front-End Designer

JULY 2022 - MARCH 2024

Managed and maintained WordPress-based company websites, while also designing websites, mobile applications, and promotional/marketing materials with a strong focus on brand identity for company projects, including initiatives under the Philippine Stock Exchange.

PROJECTS

PSE Academy Project — Main Designer

OCTOBER 2023 - DECEMBER 2023

Designed an upcoming project for PSE Academy (Web and Mobile App), in collaboration with a mobile wallet/payment service. The nature of this work is confidential.

PSEConnect Public — Main Designer

JUNE 2023 - FEBRUARY 2024

Responsible for the redesign of the PSEConnect Systems (Public Website, Mobile App, Trading System).

EDUCATION

STI College Pasay-EDSA — BS in Information Technology

Graduated as Cum Laude by maintaining a 1.5 GWA, 4 Semesters with Dean's Honors, and a volunteer Math tutor.

SKILLS

User Interface Design
Graphic Design
Web and Mobile Design
CMS Development
Web Development
Social Media Management
Email Marketing

TOOLS

Adobe Photoshop
Adobe Illustrator
Figma
Adobe XD
Wordpress
Canva

LANGUAGES

English and Filipino