

# Rhouie Cyle Gomez

UI/UX Designer

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## EXPERIENCE

### Phinma Microtel Hotels, Inc. — Marketing Officer

JUNE 2024 - PRESENT

Developed and executed comprehensive marketing strategies to increase brand awareness and drive business growth. My responsibilities included creating and managing digital marketing campaigns across various platforms, and collaborating with cross-functional teams to ensure cohesive and effective messaging.

### Premier Software Enterprise, Inc. — Front-End Designer

JULY 2022 - MARCH 2024

Designed websites, mobile applications, and promotional materials with a primary emphasis on establishing brand identity for company projects, including initiatives associated with the Philippine Stock Exchange. Additionally, managed WordPress projects for company websites.

## PROJECTS

### PSE Academy Project — *Main Designer*

OCTOBER 2023 - DECEMBER 2023

Designed an upcoming project for PSE Academy (Web and Mobile App). The nature of this work is confidential.

### PSEConnect Public — *Main Designer*

JUNE 2023 - JANUARY 2024

Responsible for the redesign of the PSEConnect Systems (Public Website, Mobile App, Trading System).

## EDUCATION

### STI College Pasay-EDSA — BS in Information Technology

Graduating as Cum Laude by maintaining a 1.5 GWA, 4 Semesters with Dean's Honors, Volunteer Math Tutor.

## TECHNICAL SKILLS

User Interface Design  
Graphic Design  
Prototyping  
Web & Mobile Design  
CMS Development  
Web Development

## TOOLS

Figma  
Adobe XD  
Adobe Photoshop  
WordPress  
Adobe Illustrator  
Canva

## OTHER SKILLS

Public Speaking  
Verbal and Written  
Communication  
Creativity  
Time Management  
Interpersonal Skills  
Problem Solving  
Critical Thinking

## LANGUAGES

Filipino and English